



Nov. 30 - Dec. 2, 2022
Metro Toronto Convention Centre



EXHIBITING OPPORTUNITIES

thebuildingsshow.com



HOME BUILDER
& RENOVATOR **EXPO**



Transform. Build. Innovate.

Boost your business with face to face contact and grow your client base through:

- Increased market share
- Engaging and interactive exhibits
- Designated networking spaces & meeting lounges
- New product showcases
- Thought leadership opportunities

Your Audience is Here

33% Commercial
32% Residential
18% Institutional
17% Industrial

22% • Construction Management
• Project Management
• Contractor (commercial)
• Renovator (commercial)

12% • Contractor (residential)
• Renovator (residential)
• Homebuilder

17% • Architecture
• Designer
• Interior Designer

6% • Building Operations
• Facility Management
• Plant Management

17% • Asset Manager
• Building Owner/Developer
• Property Manager
• Real Estate Broker and Financing

6% • Concrete Industry
• Manufacturer
• Distributor

13% • Consultant
• Engineering
• HVAC/Building Engineer
• Specification Writer
• Urban Planner

Exhibiting Opportunities

Why Your Company Should Exhibit

- Renew personal contact with existing and former clients.
- North America's largest exposition and conference for design, construction and property management.
- Make face-to-face contact with builders, developers, contractors, engineers, architects, specifiers, building owners and property managers.
- Generate highly-targeted leads with qualified and serious buyers and decision-makers to help increase sales.
- Build a more established and qualified brand.
- Discover your next new partnership or business opportunity.
- Launch new products and unveil new marketing strategies through engaging exhibits, in-booth demonstrations and expert-led seminars.

Strong Attendance Promotion

- General distribution of passes to professional associations, sponsors, publications, and exhibitors.
- Pre-show advertising, editorial tie-ins and insertions in over 30 leading trade publications serving the construction and property management sectors.
- Targeted Google ads, emails and social media campaigns to promote the Show to a targeted audience with over 10,000,000 impressions.
- Extensive use of the dynamic Show website and Buildings Canada portal with over 100,000 unique visitors Sept - Dec.
- Comprehensive and easy to use promotional platform and tools available to exhibitors, sponsors and speakers.

Your Industry is Here to Support Over 100 strong partnerships with industry associations and media including:



52,000+

Total sq. ft. of exhibits & conversations

550+

Exhibiting companies

25,000+

Attendees pre-pandemic

150+

Roundtables, seminars & demonstrations

90%

Visitors attend the Show to source new products

93%

Visitors plan to attend the Show in 2022

375

New leads acquired per exhibitor

43

Countries represented pre-pandemic

Meet Your Buyers Here



Building • Design • Engineering

Exhibitor Categories

- Adhesives
- Advanced Construction Technologies
- Architectural Design
- Building Automation Controls & Systems
- Building Exteriors, Thermal & Moisture Protection
- Building Supply
- Ceramic & Tile Products
- Commercial Interiors
- Concrete Products & Materials
- Construction, Property & Asset Management Services
- Decks, Decking, Landscaping & Parking
- Design & Construction Technology
- Educational Services / Industry Association & Government
- Equipment & Tools
- Flooring and Floorcoverings
- IT Solutions & Processing Technology
- IT Solutions for Asset, Facilities & Property Management
- IT Solutions for Design, Engineering & Construction
- Lighting
- Pre-engineered Building Systems
- Restoration Products and Services
- Roofing
- Security & Life Safety
- Specialties
- Steel & Metal Products
- Stone & Quartz Products
- Tools, Equipment & Hardware
- Wood Products

Attendees

- Architect
- Engineer
- Contractor - Non Residential
- Government
- Specification Writer
- Consultant
- Renovator
- Interior Designer
- Construction Management
- Project Management
- Retailer
- Industry Personnel



Maintenance • Operation • Retrofit

Exhibitor Categories

- Building Automation Controls & Systems
- Building Exteriors, Thermal & Moisture Protection
- Building Supply
- Communication Systems
- Concrete Products & Materials
- Construction, Property & Asset Management Services
- Decks, Decking, Landscaping & Parking
- Design & Construction Technology
- Design Products & Finishes
- Educational Services / Industry Association & Government
- Energy Management & Power
- Environmental Services
- Equipment & Tools
- Flooring and Floorcoverings
- HVAC & Mechanical Systems
- IT Solutions for Asset, Facilities & Property Management
- Kitchen, Bath & Plumbing Systems
- Lighting
- Maintenance Services & Products
- Property Technology (Proptech)
- Restoration Products and Services
- Roofing
- Security & Life Safety
- Smart Technology
- Specialties
- Steel & Metal Products
- Tools, Equipment & Hardware
- Waste Management
- Windows & Doors / Solariums & Skylights
- Interior Design

Attendees

- Property Management
- Building Owner/Developer
- Facility Management
- Building Operations
- Industry Personnel
- HVAC / Building Engineer
- PM Government
- Plant Management
- Asset Management
- Real Estate Broker
- Real Estate Financing
- Real Estate Government
- Municipal / Economic Development Official
- Lawyer

HOME BUILDER & RENOVATOR EXPO

Multi-Residential • Single-Family • Renovation

Exhibitor Categories

- Adhesives
- Advanced Construction Technologies
- Architectural Design
- Building Exteriors, Thermal & Moisture Protection
- Building Supply
- Communication Systems
- Concrete Products & Materials
- Construction, Property & Asset Management Services
- Decks, Decking, Landscaping & Parking
- Design & Construction Technology
- Design Products & Finishes
- Educational Services / Industry Association & Government
- Energy Management & Power
- Equipment & Tools
- Floorcoverings
- Flooring and Floorcoverings
- Housing Products & Systems
- HVAC & Mechanical Systems
- IT Solutions / Processing Technology
- IT Solutions for Design, Engineering & Construction
- Kitchen, Bath & Plumbing Systems
- Landscaping
- Lighting
- Pre-engineered Building Systems
- Roofing
- Smart Technology
- Specialties
- Steel & Metal Products
- Tools, Equipment & Hardware
- Windows & Doors / Solariums & Skylights
- Wood Products

Attendees

- Homebuilders
- Renovator - Residential
- Industry Personnel
- Interior Design
- Urban Planner
- Government, Housing
- Building Supplier
- Kitchen Planner / Designer
- Cabinet Maker / Manufacturer
- Plumbing Retailer
- Kitchen & Bath Manufacturer & Distributor
- Kitchen & Bath Retailer
- Contractor - Residential



Concrete • Masonry • Infrastructure

Exhibitor Categories

- Adhesives
- Advanced Construction Technologies
- Architectural Design
- Building Exteriors, Thermal & Moisture Protection
- Building Supply
- Concrete Products & Materials
- Construction, Property & Asset Management Services
- Decks, Decking, Landscaping & Parking
- Educational Services / Industry Association & Government
- Equipment & Tools
- IT Solutions for Design, Engineering & Construction
- Masonry Products & Materials
- Restoration Products and Services
- Steel & Metal Products
- Tools, Equipment & Hardware

Attendees

- Ready Mix Concrete Producer
- Precast Concrete Producer
- Specialty Concrete / Repair Contractor
- Masonry / Repair Contractor
- Concrete Block Producer
- Architect
- Engineer
- Renovator – Commercial & Residential
- Contractor – Commercial & Residential
- Homebuilder
- Municipal / Economic Development Officer

Act Now

Reserve your premium booth location today!

thebuildingsshow.com

Engage with the construction, design and property management community across Canada. Let our team build a digital campaign that connects your brand to our audience year-round.