

Nov. 30 - Dec. 2, 2022 Metro Toronto Convention Centre

EXHIBITING OPPORTUNITIES

thebuildingsshow.com



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Transform. Build. Innovate.

Boost your business with face to face contact and grow your client base through:

- Increased market share
- · Engaging and interactive exhibits
- Designated networking spaces & meeting lounges
- New product showcases
- Thought leadership opportunities

Your Audience is Here

33% Commercial



- **22%** Construction Management
 - Project Management
 - · Contractor (commercial)
 - Renovator (commercial)
- **12%** · Contractor (residential)
 - Renovator (residential)
 - Homebuilder

17% · Architecture

18%

Institutional

- Designer
- Interior Designer
- 6% Building Operations • Facility Management
 - Plant Management

Exhibiting Opportunities

Why Your Company Should Exhibit

- · Renew personal contact with existing and former clients.
- North America's largest exposition and conference for design, construction and property management.
- Make face-to-face contact with builders, developers, contractors, engineers, architects, specifiers, building owners and property managers.
 Generate highly-targeted leads with qualified and serious buyers and
- Generate righty-targeted leads with qualified and serious buyers ar decision-makers to help increase sales.
- Build a more established and qualified brand.
- Discover your next new partnership or business opportunity.
- Launch new products and unveil new marketing strategies through engaging exhibits, in-booth demonstrations and expert-led seminars.

52,000+

Total sq. ft. of exhibits & conversations

25,000+ Attendees pre-pandemic

90% Visitors attend the Show to source new products

375 New leads acquired per exhibitor Roundtables, seminars & demonstrations

Exhibiting companies

550 +

93% Visitors plan to attend the Show in 2022

43 Countries represented pre-pandemic

- 17% · Asset Manager
 - Building Owner/Developer
 - Property Manager
 - Real Estate Broker and Financing
- 6% · Concrete Industry
 - Manufacturer
 - Distributor

13% · Consultant

- Engineering
- HVAC/Building Engineer
- Specification Writer
- Urban Planner

Strong Attendance Promotion

- General distribution of passes to professional associations, sponsors, publications, and exhibitors.
- Pre-show advertising, editorial tie-ins and insertions in over 30 leading trade publications serving the construction and property management sectors.
- Targeted Google ads, emails and social media campaigns to promote the Show to a targeted audience with over 10,000,000 impressions.
- Extensive use of the dynamic Show website and Buildings Canada portal with over 100,0000 unique visitors Sept Dec.
- Comprehensive and easy to use promotional platform and tools available to exhibitors, sponsors and speakers.

Your Industry is Here to Support Over 100 strong partnerships with industry associations and media including:



Meet Your Buyers Here

CONSTRUCT **CANADA®**

Exhibitor Categories

- · Adhesives
- Advanced Construction Technologies
- Architectural Design
- Building Automation Controls & Systems
- Building Exteriors, Thermal & Moisture Protection
- Building Supply
- Ceramic & Tile Products
- Commercial Interiors
- Concrete Products & Materials

Building · Design · Engineering

- Construction, Property & Asset Management Services
- Decks, Decking, Landscaping & Parking
- Design & Construction Technology
- Educational Services / Industry Association & Government
- Equipment & Tools
- Flooring and Floorcoverings
- IT Solutions & Processing Technology
- IT Solutions for Asset, Facilities & Property Management
- om EXPO

Maintenance · Operation · Retrofit

- **Exhibitor Categories**
- · Building Automation Controls & Systems
- Building Exteriors, Thermal & Moisture Protection
- Building Supply
- Communication Systems
- **Concrete Products & Materials**
- Construction, Property & Asset Management Services
- Decks, Decking, Landscaping & Parking
- Design & Construction Technology

- Design Products & Finishes
- Educational Services / Industry Association & Government
 - Energy Management & Power
- **Environmental Services**
- Equipment & Tools
- Flooring and Floorcoverings
- HVAC & Mechanical Systems IT Solutions for Asset, Facilities &
- Property Management Kitchen, Bath & Plumbing Systems
- Lighting
 - Maintenance Services & Products
- HOMEBUILDER & RENOVATOR EXPO Multi-Residential · Single-Family · Renovation

Exhibitor Categories

- Adhesives
- Advanced Construction Technologies
- Architectural Design
- Building Exteriors. Thermal & Moisture Protection
- · Building Supply
- Communication Systems
- Concrete Products & Materials
- Construction, Property & Asset Management Services
- Decks, Decking, Landscaping & Parking



Exhibitor Categories

- · Adhesives
- Advanced Construction Technologies
- Architectural Design
- Building Exteriors, Thermal & Moisture Protection

Act Now

- Design & Construction Technology
- **Design Products & Finishes**
- Educational Services /
- Industry Association & Government
- Energy Management & Power Equipment & Tools
- Floorcoverings Flooring and Floorcoverings
- Housing Products & Systems
- HVAC & Mechanical Systems •
- IT Solutions / .
- Processing Technology

Concrete · Masonry · Infrastructure

Parking

Building Supply

IT Solutions for Design, Engineering & Construction

· Concrete Products & Materials

Asset Management Services

Decks, Decking, Landscaping &

Industry Association & Government

Construction, Property &

Educational Services /

Reserve your premium booth location today!

- IT Solutions for Design, Engineering & Construction
 - Lighting
- Pre-engineered Building Systems

Attendees

Architect

Engineer

Government

Consultant

Interior Designer

Renovator

Retailer

Attendees

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· Lawyer

Attendees

· Homebuilders

Contractor - Non Residential

Construction Management

Specification Writer

Project Management

Industry Personnel

Property Management

Facility Management

· Building Operations

Industry Personnel

PM Government

Plant Management

Asset Management

Real Estate Broker

Real Estate Financing

Real Estate Government

Renovator - Residential

Industry Personnel

· Government, Housing

Kitchen Planner / Designer

Kitchen & Bath Retailer Contractor - Residential

Ready Mix Concrete Producer

Precast Concrete Producer

Masonry / Repair Contractor

Concrete Block Producer

Specialty Concrete /Repair Contractor

Renovator - Commercial & Residential Contractor - Commercial & Residential

Municipal / Economic Development Officer

Cabinet Maker / Manufacturer

Kitchen & Bath Manufacturer &

Interior Design

Building Supplier

Plumbing Retailer

Distributor

Attendees

Architect

Engineer

Homebuilder

Urban Planner

Municipal / Economic Development Official

Building Owner/Developer

HVAC / Building Engineer

- Restoration Products and Services
- Roofing
- Security & Life Safety .
- Specialties .
 - Steel & Metal Products
 - Stone & Quartz Products
 - Tools, Equipment & Hardware
 - Wood Products
 - Property Technology (Proptech)
 - Restoration Products and Services
 - Roofing
 - · Security & Life Safety
 - · Smart Technology
 - · Specialties
 - Steel & Metal Products

 - · Waste Management

 - Interior Design
- Windows & Doors /

Pre-engineered Building Systems

Kitchen, Bath &

Landscaping

Roofing

Specialties

Wood Products

Equipment & Tools

Services

IT Solutions for Design,

Steel & Metal Products

thebuildingsshow.com

Engineering & Construction

· Masonry Products & Materials

Restoration Products and

Tools, Equipment & Hardware

• Lighting

Plumbing Systems

Smart Technology

Windows & Doors /

Solariums & Skylights

Steel & Metal Products

Tools, Equipment & Hardware

- · Tools, Equipment & Hardware
- Solariums & Skylights

Booth Fees & Information

Booth Fees

- · Exhibit space in increments of 100 sq.ft.
- \$36.00 / sq.ft.
- 10% premium for corner booths
- 20% premium for island booths
- \$275 promotional listing mandatory fee

The Buildings Show and Informa are committed to making the Show a safe and secure environment. We will be following local regulations as outlined by the Toronto Public Health Department as well as the Informa AllSecure commitment. You can find more details on Informa's AllSecure Commitment here www.informa.com/about-us/allsecure/.

Included in Your Booth Rental

- · Detailed corporate listing on the Show website linking to your website and Buildings Canada portal with a link to your corporate website
- Unlimited digital invitations for your clients
- Limited exhibitor badges for your booth staff
- Exhibitor Orientation
- · Exhibitor Checklist and Exhibiting Tips to help you prepare
- Online exhibitor information available 24/7

Amplify Your Reach

Maximize your Company's exposure to top decision makers through our various marketing sponsorship programs and digital packages including a number of new opportunities, VIP programs, meeting lounges, demonstration areas and more. Talk to us about your goals and budget and we'll customize a plan for your needs and great return on investment.

Sponsorship Program

Boost your company's profile through diverse and targeted sponsorships including customized lounges, product showcases, networking receptions, educational presentations and roundtable discussions.

Print & Digital Advertising

Advertise to increase traffic to your booth and gain additional exposure throughout the year.

Client Referral Program

The Show has a comprehensive referral program that provides exhibitors with several no-cost ways of inviting clients and prospects to the Show.

Expert-led Seminars & Curated Session Sponsorships

Be a thought-leader by hosting a seminar or by presenting a session curated and produced by our content team and align your brand with through leadership and education.

Connect With

Frank Scalisi

Director of Sales T: 416.512.3815 • E: frank.scalisi@informa.com

Ben Carson

Sales Manager

T: 604.789.8267 • E: ben.carson@informa.com

Mandatory Exhibit Requirements

- · Adherence to booth guidelines as set out in the Exhibitor Manual
- Exhibitors must supply their own exhibit display that has a completely finished back drop as there is no draping provided
- \$5,000,000 commercial general liability insurance coverage is required
- · Adherence to the Occupational Health & Safety Act

Supplier Services Costs (if required)

*Prices are approximate and subject to change according to individual suppliers and order date.

- Tables: 4' 8' skirted \$84 - \$159 ea. Chairs & Stools \$72 - \$186 ea. \$118 - \$308 • Counters Electrical - Basic Outlet - 1500W / 120V \$190 • Carpets - 10' x 10' \$216 - 10' x 20' \$387 \$1,164
- Shell Scheme Exhibit Display (10' x 10') • Shell Scheme includes: walls, carpet and header signage

Live & On Demand Demonstrations

Showcase your latest product(s), solutions and technology to your target audience.

Online Display Banner Ads

Increase your online profile and drive traffic to your website through a BuildingsCanada.com featured home page and/or newsletter banner ad.

Live & On Demand Webinars

Host a live webinar presented by a speaker of your choice, on a topic of your choice as a teaser leading up to the Show.

Buildings Canada Portal

Connect with clients and prospects year round through educational webinars and videos; latest news and market trends; conferences, exhibitions and workshops; and innovative products and services showcases.

Social Pack

Engage with the construction, design and property management community across Canada. Let our team build a digital campaign that connects your brand to our audience year-round.

HOMEBUILDER & RENOVATOR EXPO



Residential Construction (Single & Multi-Family Hi-Rise) Commercial & **Residential Construction**



EXPO

Commercial & Residential (Retrofit & Maintenance)

CONSTRUCT

CANADA®

Commercial Construction

(Institutional, Hotel, Office,

Industrial & Retail)