

NOTE: Topics are subject to change or cancellation | Updated 11-17-17

| DATES | | FEATURES | | | FOOD & DRINK | SPECIAL AD SECTION* | BONUS DISTRIBUTION |
|---|-------------------------------------|--|--|---|---------------|---------------------------|--------------------|
| Jan 22 | Ad Close: 12/29 Materials: 1/5 | 2018 Power List: Meet the 50 most powerful people in the restaurant industry, from menu innovators to disruptive entrepreneurs shaping the future of foodservice EC | | | | N/A | |
| Feb 12 AD STUDY | Ad Close: 1/19 Materials: 1/26 | Quick Service Segment Trends | Competitive Analysis: Convenience Stores | Trending Tables: Hottest restaurants across the country | Hot Drinks | Vegetarian Trends | |
| Mar 5 | Ad Close: 2/9 Materials: 2/16 | The Mentorship Issue: How top restaurants are building restaurant careers | | Menu Economics: Building a profitable plate | | Breakfast Proteins | |
| Mar 19 | Ad Close: 2/23 Materials: 3/2 | Breakout Brands: Small chains that are making a big impact EC | Top Restaurant Marketing Campaigns | Food Safety | Plant-Based | Small Plates & Appetizers | Nightclub & Bar |
| Apr 2 | Ad Close: 3/9 Materials: 3/16 | Casual Dining Segment Trends | Tech: 10 tech trends to watch | SUPPLEMENT: Franchise Focus Ad Close: 2/28 • Materials: 3/7 | Beef | Grab & Go Innovations | |
| Apr 16 | Ad Close: 3/23 Materials: 3/30 | The Restaurant Design Issue: The best new prototypes | MenuMasters Profiles: Honoring innovations in menu R&D EC | Trending Tables: Hottest restaurants across the country | Asian | Baked Goods | NRA Show |
| May 7 | Ad Close: 4/13 Materials: 4/20 | NRA Show Issue | Operations: Real estate trends to watch | | Breakfast | NRA Show Section | NRA Show |
| May 28 AD STUDY | Ad Close: 5/4 Materials: 5/11 | Fast Casual Segment Trends | Fine Dining Hall of Fame | | Seafood | Burgers & Toppings | World Tea Expo |
| Jun 18 | Ad Close: 5/25 Materials: 6/1 | The Top 200 - The Source Book: NRN's proprietary, definitive list of the top restaurant chains by sales and unit count - a comprehensive report offered for the first time EC | | | | Clean Label | |
| Jul 23 | Ad Close: 6/29 Materials: 7/6 | The Top 200 - The Fastest Growers: EC Chains leading the pack in growth | Top Paid Restaurant CEOs: Salary survey | Tech: A deep dive on the kiosk | Grains | Packaging & Delivery | PMA Foodservice |
| Aug 20 | Ad Close: 7/27 Materials: 8/3 | The Top 200 - The Next Generation: EC 10 brands poised to crack into Top 200 | The Top 200 - Restaurant Company Giants: Top 200 foodservice companies by sales | Trending Tables: Hottest restaurants across the country | Coffee | Salads & Dressings | |
| Sep 10 | Ad Close: 8/17 Materials: 8/24 | Quick Service Segment Trends | Hot Concept Award Profiles: EC Emerging concepts poised for growth | SUPPLEMENT: Franchise Focus Ad Close: 8/8 • Materials: 8/15 | Chicken | Desserts & Sweets | MUFSSO |
| Sep 24 | Ad Close: 8/31 Materials: 9/7 | MUFSSO Show Issue | Golden Chain Award Profiles: Standout senior leaders of successful restaurant chains | | Snacks | Hot Beverages | MUFSSO |
| ◆◆◆ MUFSSO CONFERENCE • October 1-3, 2018 • Dallas, TX ◆◆◆ | | | | | | | |
| Oct 15 AD STUDY | Ad Close: 9/21 Materials: 9/28 | Casual Dining Segment Trends | Tech: POS systems | Trending Tables: Hottest restaurants across the country | Soups & Stews | Fried Foods & Snacks | |
| Oct 29 | Ad Close: 10/5 Materials: 10/12 | Consumer Picks: A detailed, research-based consumer report card on the top foodservice chains | | SUPPLEMENT: Breakfast Journal Ad Close: 9/7 • Materials: 9/14 | Dessert | Pizza & Toppings | |
| Nov 12 | Ad Close: 10/19 Materials: 10/26 | Clash of the Titans: Market share leaders | | Menu Economics: Building a profitable beverage program | | Condiments & Seasonings | |
| Nov 26 | Ad Close: 11/2 Materials: 11/9 | Fast Casual Segment Trends | Equipment: Front of house | | Pork | Healthy Trends Update | |
| Dec 10 | Ad Close: 11/16 Materials: 11/23 | What's Next for 2019 | Legislative Update | Trending Tables: Hottest restaurants across the country | Cocktails | Equipment | |

EC Emerging Chains coverage

The special ad sections allow marketers to tell their story in a section dedicated to specific topics (subject to change or cancellation). Ad sections have different ad close and material due dates. Please contact us for more details.