



2026 Production Guidelines

**TRIM SIZE:
8.375" WIDE X 10.75" HIGH**

KEY GUIDELINES

- **PDF X-1A version 1.3** (compatible with Adobe 4)—
this is key
- File size cannot exceed 75MB
- Convert all color space to CMYK
- Convert all fonts to outlines if possible;
use Open Source Fonts only
- All images should be 300 dpi (at 100%)
- **BEFORE exporting PDF make sure .125" bleed allowance is included on all 4 sides**
- Maximum ink density is 300%

SN Display Advertising Specification

Ad Size	Non-Bleed <i>(width x height)</i>	Trim <i>(width x height)</i>	Bleed <i>(width x height)</i>
2-Page Spread	-----	16.75" x 107.5"	17" x 11"
Full Page	-----	8.375" x 10.75"	8.625" x 11"
1/2 Horizontal Spread	-----	16.75" x 5.25"	17" x 5.5"
1/3 Vertical	2.25" x 9.5"	2.875" x 10.75"	3.125" x 11"
1/2 Vertical	3.5" x 9.5"	4" x 10.75"	4.25" x 11"
1/2 Horizontal	7.25" x 4.625"	8.375" x 5.25"	8.625" x 5.5"
1/4 Square	3.5" x 4.625"	SAFETY AREA FOR BLEED ADS: Keep all copy/graphics .25 - .50" inside from the trim.	

Deadlines:

May issue- space 4/27; Materials due 5/1
October issue- space close 9/3; Materials due 9/10
Submit print ads to: informa.sendmyad.com

Questions? Contact heather.stenson@informa.com

Furnished Inserts: Please contact the production department for specifications, quantity, and shipping instructions.

Indemnity: The publisher will assume no responsibility for (and the advertiser and agent will indemnify the publisher against) any loss, expense, or liability resulting from claims or legal action resulting from statements or interferences stated in published advertisement