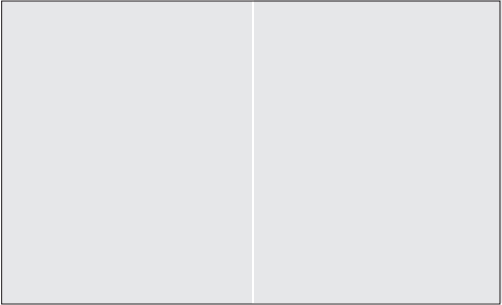


	NON-BLEED	BLEED	TRIM
2-PAGE SPREAD	17" x 9.875"	18.25" x 11.125"	18" x 10.875"
FULL PAGE	8" x 9.875"	9.25" x 11.125"	9" x 10.875"
1/2 PAGE SPREAD	17" x 4.75"	18.25" x 5.5"	18" x 5.4375"
1/2 HORIZONTAL	8" x 4.75"	9.25" x 5.5"	9" x 5.4375"
1/2 VERTICAL	4" x 9.875"	4.75" x 11.125"	4.5" x 10.875"
1/3 VERTICAL	2.375" x 9.875"	3.125" x 11.125"	2.875" x 10.875"
1/4 PAGE	4" x 4.75"	—	—



2 PAGE SPREAD

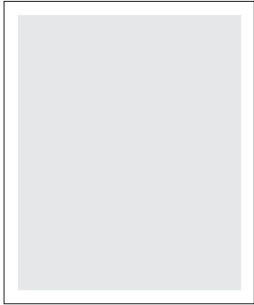


2 PAGE SPREAD BLEED

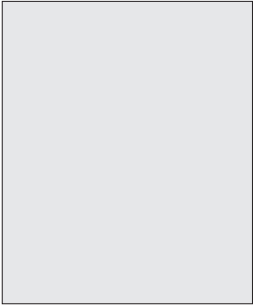


NEW BOOK TRIM SIZE: 9" x 10.875"

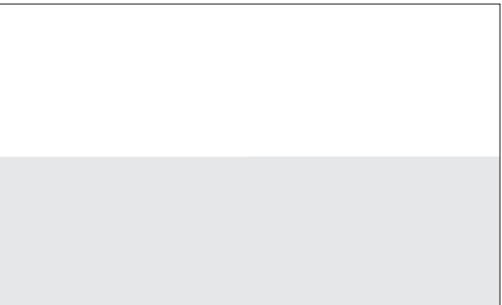
PAGE SIZE WITH BLEED: 9.25" x 11.125"



FULL PAGE



FULL PAGE BLEED

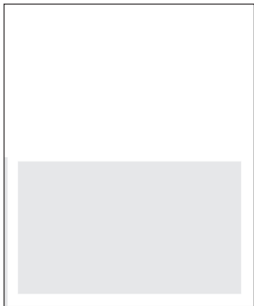


1/2 PAGE SPREAD BLEED

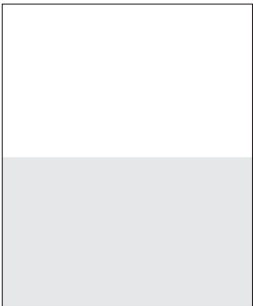
JANUARY ISSUE:

Space Close: 12/4

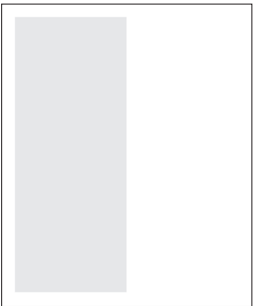
Ad Materials Due: 12/11



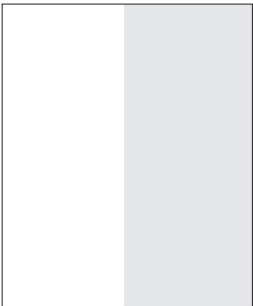
1/2 HORIZONTAL



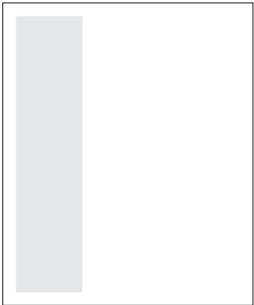
1/2 HORIZONTAL BLEED



1/2 VERTICAL



1/2 VERTICAL BLEED



1/3 VERTICAL



1/3 VERTICAL BLEED



1/4 PAGE

Questions????

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heather.stenson@informa.com