



# 2026 Production Guidelines

**TRIM SIZE:**  
**8.375" WIDE X 10.5" HIGH**

## KEY GUIDELINES

- **PDF X-1A version 1.3** (compatible with Adobe 4)—  
this is key
- File size cannot exceed 75MB
- Convert all color space to CMYK
- Convert all fonts to outlines if possible;  
**use Open Source Fonts only**
- All images should be 300 dpi (at 100%)
- **BEFORE exporting PDF make sure .125" bleed allowance is included on all 4 sides**
- Maximum ink density is 300%
- Submit ads to [adshuttle.com/cspmagazine](http://adshuttle.com/cspmagazine)

## CSP Display Advertising Specification

Ad Size	Non-Bleed (width x height)	Trim (width x height)	Bleed (width x height)
2-Page Spread	-----	16.75" x 10.5"	17" x 10.75
Full Page	-----	8.375" x 10.5"	8.625" x 10.75"
1/2 Horizontal Spread	-----	16.75" x 5.25"	17" x 5.5"
1/3 Vertical	-----	2.82" x 10.5"	2.945" x 10.75"
1/2 Horizontal	7.29" x 4.5"	8.375" x 5.25"	8.625" x 5.5"
1/2 Vertical	3.5625" x 9.25"	<b>SAFETY AREA FOR BLEED ADS:</b> Keep all copy/graphics .25 – .50" inside from the trim.	
1/3 Square	4.8056" x 4.8"		
1/4 Square	3.5625" x 3.7"		
2/3 Vertical	4.8056" x 9.25"		

## QUESTIONS?

Contact Heather Stenson  
[heather.stenson@informa.com](mailto:heather.stenson@informa.com)

**Furnished Inserts:** Please contact the production department for specifications, quantity, and shipping instructions.

**Indemnity:** The publisher will assume no responsibility for (and the advertiser and agent will indemnify the publisher against) any loss, expense, or liability resulting from claims or legal action resulting from statements or interferences stated in published advertisement



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## 2026 CSP Magazine Advertising Dates

Issue	Space Close	Materials Due	In Home Dates <i>(approx)</i>
January	December 1	December 5	1/8 – 1/15
February	January 6	January 12	2/12 – 2/20
March	February 4	February 10	3/12 – 3/19
April	March 3	March 9	4/9 – 4/16
May	April 1	April 7	5/7 – 5/14
June	May 4	May 8	6/11 – 6/18
Behind The Counter	May 20	May 27	6/24 – 7/2
July	June 3	June 9	7/9– 7/16
August	July 6	July 10	8/13 – 8/20
September	August 4	August 10	9/10 – 9/17
October	September 2	September 8	10/8 – 10/15
November	October 7	October 13	11/12 – 11/19
December	November 2	November 6	12/10 – 12/17