



2025

Production Guidelines

TRIM SIZE: 8.375" WIDE X 10.5" HIGH

KEY GUIDELINES

- PDF X-1A version 1.3
(compatible with Adobe 4)—this is key
- File size cannot exceed 75MB
- Convert all color space to CMYK
- Convert all fonts to outlines if possible; use **Open Source Fonts**
- All images should be 300 dpi (at 100%)
- **BEFORE exporting PDF make sure .125" bleed allowance is included on all 4 sides**
- **Maximum ink density is 300%**
- **Submit ads to www.adshuttle.com/cspmagazine**

2025 CSP Magazine Advertising Dates

Issue	Space Close	Materials Due	In Home Dates (approx)
January	December 4	December 9	1/13 - 1/16
February	January 8	January 14	2/18 - 2/22
March	February 5	February 10	3/17 - 3/22
April	March 5	March 11	4/14 - 4/19
May	April 7	April 11	5/19 - 5/23
June	May 7	May 12	6/16-6/20
Behind the Counter	May 14	May 20	6/25 - 7/1
July	June 4	June 10	7/14 - 7/19
August	July 9	July 14	8/17 - 8/22
September	August 6	August 11	9/14- 9/19
October	September 4	September 10	10/14- 10/19
November	October 6	October 10	11/14 - 11/19
December	November 5	November 11	12/11 - 12/17



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CSP Display Advertising Specifications

Ad Size	Non-Bleed (width x height)	Trim (width x height)	Bleed (width x height)
2-Page Spread	----	16.75" x 10.5"	17" x 10.75"
Full Page	----	8.375" x 10.5"	8.625" x 10.75"
1/2 Horizontal Spread	----	16.75" x 5.25"	17" x 5.5"
1/3 Vertical	----	2.82" x 10.5"	2.945" x 10.75"
1/2 Horizontal	7.29" x 4.5"	8.375" x 5.25"	8.625" x 5.5"
1/2 Vertical	3.5625" x 9.25"	SAFETY AREA FOR BLEED ADS: Keep all copy/graphics .25 – .50" inside from the trim.	
1/3 Square	4.8056" x 4.8"		
1/4 Square	3.5625" x 3.7"		
2/3 Vertical	4.8056" x 9.25"		

QUESTIONS?

Contact Heather Stenson at (312) 940.1979
or heather.stenson@informa.com

Furnished Inserts: Please contact production department for specifications, quantity and shipping instructions.

Indemnity: The publisher will assume no responsibility for (and the advertiser and agent will indemnify the publisher against) any loss, expense, or liability resulting from claims or legal action resulting from statement or interferences stated in published advertisement