

# Exhibitor Essentials #1

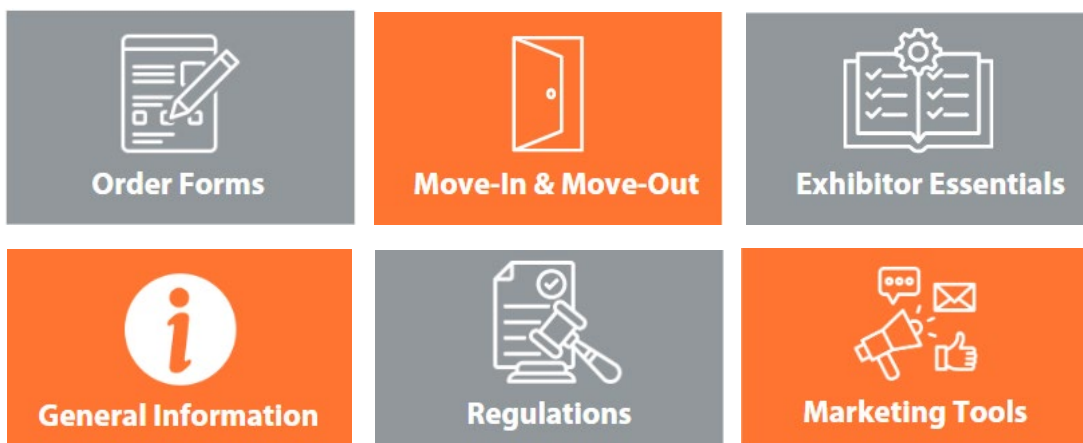
Hello!

We are excited to have your company join us at Content Marketing World and Marketing Analytics and Data Science (CMW & MADS) 2024!

This is your first Exhibitor Essential, these updates are a series of emails containing important information about the event.

This email is to let you know that the [Exhibitor Manual](#) (your guide to all things CMW & MADS) has launched and it is now live for you to review ahead of the show!

Click on the images below to learn more about CMW & MADS 2024!



## Submit Your Company Logo & Description

Don't miss out on valuable exposure! If you have not done so already, [submit your high-resolution .eps & .jpeg company logo](#) for onsite signage and digital promotions. The sooner you do, the more visibility you'll receive on our website.

## Exhibitor Registration

Exhibitor Registration is now live! Your main booth contact will be able to login [here](#) and begin registering your team.

## Unauthorized Suppliers

Beware of Unauthorized Suppliers claiming to be with the show. Only official show suppliers receive exhibitor contact information from Show Management authorizing them to contact you.

View our list of Authorized Suppliers [HERE](#).

## Hotel Accommodations

CMW & MADS is offering exhibitors exclusive preferential hotel rates during the week of the event.

Rates are guaranteed for participants of CMW & MADS only. To view Hotel Rates, click [here](#).

### **Start Me Up POD & Turnkey Exhibitors**

If you have purchased a Start Me Up POD or Turnkey package, please view details, deadlines, and specs for submitting your graphics [here](#).

We understand the effort involved in preparing for a trade show, and we're here to make it as smooth and efficient as possible. Should you have any questions or need assistance, please don't hesitate to contact me.

We look forward to seeing you at CMW & MADS 2024!

Warm regards,

**Tori Grant, CEM** (she/her)

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*My work hours may not be the same as yours, do not feel obligated to reply outside of your work schedule.*