

CMW & MADS 2024 EXHIBITOR CHEAT SHEET



Content Marketing World and
Marketing Analytics & Data Science
San Diego Convention Center
October 22-23, 2024

CHECK THE EXHIBITOR MANUAL FOR THE MOST ACCURATE AND UP TO DATE INFORMATION

[EXHIBITOR MANUAL](#)

[A2Z LIVE FLOORPLAN](#)

Click on Each Button to
LEARN MORE



Order Forms

Move-In & Move-Out

Exhibitor Essentials

Marketing Tools

Regulations

General Information

General Pricing

These are for planning purposes only and are subject to change based on when you order. Note ordering discount deadlines to take advantage of best rates.

Additional Electrical Outlets (500W/120V)
\$216.50 ea.

Lead Retrieval
Included in App

Tables
\$295+ ea.

Carpet
Grey carpet is included
Other colors start at
10'x10' \$378
10' x 20' \$756

WIFI
Basic Wifi is included
Dedicated wired
services start at \$3,495

Counters
\$625+ ea.
Chairs & Stools
\$125 - \$330+ ea

Q: What does my booth space come with?

A: Back drape, Carpet, 1 Electrical Outlet, Wifi, Lead Retrieval Licenses & Online Exhibitor Listing. Furnishings and back walls depend on the package purchased.

Q: Do I need Insurance?

A: Yes, all Exhibitors are required to have insurance.

See Insurance details [HERE](#)

Ordering Deadlines for DISCOUNTS

SAVE up to 35% if you order before the deadlines

Sept 23 - Freeman (Carpet, furniture, labor, shipping, electrical, sign hanging, etc.)

Sept 23 - Freeman AV (lighting, monitors, speakers, etc.)

Oct 4 - San Diego Convention Center (food & beverage)

Oct 6 - San Diego Convention Center (Internet, telecomms, cleaning, etc.)

Exhibitor Checklist with all other deadline dates can be found [HERE](#)

Show Dates & Times

Exhibition Hall

Tues Oct 22 – 7:30am–5pm
Networking Reception 4:30pm–6pm
Wed Oct 23 – 7:30am–5pm

Move-In

Mon Oct 21 – 8am–5pm

Move-Out

Wed Oct 23 – 5pm–10pm