

Exhibitor Essential #1

Hi «First_Name»,

Welcome to your first BUILDEX Vancouver Exhibitor Essential! These updates will provide you with critical information about exhibiting at BUILDEX Vancouver on February 10 & 11, 2027.

BIG NEWS: Your Exhibitor Manual is Live!

This will be your comprehensive guide to all things BUILDEX Vancouver. This essential resource contains everything you need to prepare for a successful show experience.

Key Information

Booth Number: «Booth_Number»

Exhibiting Name: «Exhibiting_Name»

Logistics Contact Email: «Email»

Please let us know if the above information is incorrect or of changes at any time so we can keep our records up to date!

Review the Exhibitor Checklist

Don't miss important deadlines! Visit the Exhibitor Checklist for key information and deadlines for BUILDEX Vancouver. Get ahead and start planning now!

Information Classification: General

Register Your Team

Watch for an email from our registration partner, MicroSpec, with your login credentials. Save valuable time by registering your booth staff before the event. See more badge details here.

Please note, individual badge confirmation emails are sent nightly to registrant.

Complete Your Online Exhibitor Profile

Stand out in the Online Exhibitor Directory by creating a compelling profile that attracts attendees. Be sure to include:

- Company logo
- Relevant categories (for search optimization)
- Engaging "About Me" section
- Social media links

Watch for an email with the subject: **'BUILDEX Vancouver 2027 - Online Exhibitor Profile'** containing access instructions. Missing this email? Reply directly to us and we'll help.

Booth Design Guidelines

Review our comprehensive Booth Design Guidelines & Regulations for details about special regulations, booth space, sightlines, layouts, and other important requirements. Visit our Sustainability page for booth design recommendations for suggestions on how to be more sustainable in your participation at the event.

Important: Booths exceeding 400 square feet require approval from Show Management. Submit your designs to Tarah Everett, by January 8th, 2027.

Booth Awards

Make your exhibit space shine! Four outstanding exhibitors will receive:

Information Classification: General

- A $300-$500 discount on their 2028 booth space
- Special announcement via on-site app push notification
- Company recognition in post-show communications
- Award from the BUILDEX team

Your booth design directly impacts attendee engagement—consider lighting, flooring, layout, and overall customer experience to create a standout presence.

Learn more about Booth Awards.

Sustainability Booth Award

Complete our Sustainability Survey and automatically qualify for the chance to win the Sustainable Booth Award. Through Informa's Better Stands Framework, we're empowering exhibitors to choose reusable, cost-effective booth solutions to be used year on year over wasteful single-use displays.

Plan your Stay

BUILDEX Vancouver has secured exclusive hotel rates for our exhibitors at the Vancouver Marriott Pinnacle Downtown, conveniently located near Vancouver Convention Centre West.

Book your stay today.

⚠ Beware of Unauthorized Suppliers

Protect yourself from scams! Only official show suppliers are authorized to contact exhibitors. Be aware of common scams and check out our list of Authorized Suppliers.

We're excited to welcome you to BUILDEX Vancouver on February 10 & 11 at the Vancouver Convention Centre, West! Please use the Exhibitor Manual as your go-to guide!

Best wishes,

The BUILDEX Team

Information Classification: General

Tarah Everett, CEM (she/her)

Operations Manager | Buildings & Construction Group | Informa Connect North America

BUILDEX Vancouver - BUILDEX Alberta - PM Springfest - The Buildings Show - Greenbuild

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