



Exhibitor Essential #2

Missed Exhibitor Essential #1? [Read it here](#).

Welcome to your second Greenbuild Exhibitor Essential! This email series will provide you with critical information about exhibiting at the Javits Centre on October 20-22, 2026.

Your Exhibitor Manual is Live!

Your go-to guide for all information related to exhibiting and sponsoring at Greenbuild is available. It includes essential deadlines, order forms, health & safety information, and everything you need for a successful show experience.

Be sure to read through the manual thoroughly and don't miss our [Exhibitor Checklist](#) for upcoming deadlines!

Hotel & Travel

Plan your stay during Greenbuild with our preferential hotel rates. Explore our interactive [OnPeak site](#) to discover a variety of discounted hotel rooms near Greenbuild.

[Save on flights](#) to and from New York, with United Airlines, Southwest Airlines and AirCanada.

Join our Exhibitor Lunch & Learn

Get ready for the show with our Virtual Exhibitor Lunch and Learn, taking place on **September 9, 2026, at 12 PM (EST)**. [Sign up here](#) for you and your team!

We'll cover what's new for 2026 at the Javits Center, key protocols, deadlines, and more. Plus, it's a great opportunity to ask questions and connect with the team. So, grab your lunch, log in, and let's make this show a success together. We look forward to seeing you.

Can't make it? The Exhibitor Lunch & Learn will be recorded and made available afterwards.

Complete Your Online Exhibitor Profile

Stand out in the [Online Exhibitor Directory](#) by creating a compelling profile that attracts attendees. Watch for an email with the subject: **'Greenbuild 2026 - Online Exhibitor Profile Access'** from holly.kilbourn@informa.com, containing access instructions. Missing this email? Reply directly to us and we'll help.

Ready to Register Your Team?

Your main logistics contact has received the Welcome Email from registration@greenbuildexpo.com with access to the Exhibitor & Sponsor Registration Portal.

Getting started is easy:

- Use the email link (or [click here](#)) to access the portal
- Watch our [step-by-step video guide](#) for a quick walkthrough of the registration process
- Click the "[Pass Types](#)" dropdown to see what's included with each pass option

Special Booth Regulations

All [specials requirements](#) require written approval from the venue and show management.

Booth Over 400 sq. ft?

Submit designs to [Holly Kilbourn](#) by **September 16, 2026**, for show management approval.

Side Walls in Your Booth?

Review the [Booth Regulations](#) before arrival—non-compliant side walls may require onsite adjustments or removal to align with our regulations. Note that full side walls are **not permitted** at this show.

Display Vehicle?

Submit for approval by **September 16, 2026**, by contacting [Holly Kilbourn](#).

Planning In-Booth Demos?

We love interactive exhibits! Please submit your demo plans to [Holly Kilbourn](#) by **January 9, 2026**, for approval. [View demo requirements here](#).

Unsure if your booth complies with regulations? Reply to this email for assistance.

Important Reminder: Multiple Platform Access!

Please note that each of the following platforms operates independently and requires separate login credentials. They do not function on a single sign-on (SSO) system:

- **Registration Portal** (hosted on EV2)
- **Online Exhibitor Profile** (hosted on A2Z Personify)
- **Greenbuild App** (hosted on Swapcard)
- **Lead Insights**
- **Freeman Ordering**
- **Javits Center Ordering**

We recommend saving your login credentials for each platform in a secure location to ensure seamless access throughout the event. If you experience any difficulty accessing these systems or need assistance retrieving your login information, please don't hesitate to reach out.

We're excited to welcome you to Greenbuild on October 20 – 23 at the Javits Center! Please use the [Sponsor & Exhibitor Manual](#) as your go-to guide!

Best wishes,

The Greenbuild Team

Holly Kilbourn, CEM (she/her)

Event Operations Manager | Buildings & Construction Group | Informa Connect



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