

# Do you know what happens to your stand?

Have you ever considered what happens to your stand after the event? Although only used by a minority of our exhibitors, the use of single use, “build and burn” stands that only last a few days are a major source of waste. One single stand can create around 4 tonnes of waste. They also take longer to build, are more risky to plan and can contain a lot of hidden costs.

**We would like to encourage every one of our exhibitors to join us in working towards the prevention of this unnecessary waste.**

## What is a disposable stand?

The structure of a stand (e.g. the walls) are made to be used only once, and is therefore demolished and disposed of at the end of the event.

## What is a reusable stand?

The structure is made using a system designed for multiple uses and in different formats and sizes to suit the client's style. It can be owned by the client or most often rented from a contractor.

## Benefits to building a non-disposable stand

1. Faster, cleaner and safer build with a more reliable timeline – no stress!
2. Reduced costs due to a lower waste bill and fewer labour hours
3. Higher quality look and feel for your stand
4. Demonstrates your company's commitment to sustainability with a lower environmental impact

## How you can make a difference

When choosing your contractor, make sure they are using a process which allows them to use the structure of the stand time and again. Specify it in your tender and ask them to confirm what will happen to the stand after the show.