



Life Science Partnering, Investment &  
Strategy

## **Nu-Life Solutions**

From Startup to Global  
Neuromodulation Leader





## The Challenge

**Nu-Life Solutions** aims to transform from an innovative startup into the recognized global leader in non-invasive neuromodulation technology. Their revolutionary Nu-V3 platform promises pharmaceutical-free solutions for pain, anxiety, depression, and sleeplessness. Their ongoing goal is to secure investment and strategic partnerships to make global impact a reality.



# Our Solution - A Strategic Multi-Year Campaign

## **Year 1-2: Building Foundation & Credibility**

Nu-Life started with targeted appearances on the Medtech Innovation Stages at [LSX Europe 2024](#) and [LSX USA 2024](#), establishing their presence and testing market response. This led to their first major sponsorship at LSX USA Congress 2025, plus a breakthrough session at the inaugural [BioXconomy Partnering & Investment Digital Week](#) on the future of neuromodulation.

## **Year 3-4: Establishing Market Leadership**

Building on this momentum, Nu-Life committed to a comprehensive 24-month strategic partnership designed to position them as the definitive voice in global neuromodulation.



# 24 Month Strategic Partnership

## High-impact events

- **Investival USA 2026** – Hosting panel: "Innovations Driving Progress in Neuroscience Across Life Sciences"
- **LSX Europe 2026** – Dual presence: Nu-Life presentation + hosting "Global Expansion Pathways for MedTech Companies"
- **LSX USA 2026** – Launching their signature "Leaders in Neurology Workshop"

## Digital thought leadership series:

- **3 strategic webinars** including an exclusive 2-part "behind the scenes" Nu-Life series
- Featured session at **BioXconomy Partnering & Investment Digital Week 2026**
- **Custom medtech content** showcasing industry expertise

## Amplified reach:

- **Targeted audience extension** to key global markets
- **Direct access** to thousands of investors, regulators, healthcare professionals, and strategic partners

## The Result

A systematic progression from emerging innovator to established industry leader, with Nu-Life now positioned to become the go-to authority in neuromodulation technology across all major global markets.

*"We are pleased to be continuing to collaborate with LSX on events, both physical and virtual. We have increased our positioning in each of the LSX events that we participated in. Our keynote presentation at LSX US in Boston garnered a high-level of participants, a number of which we are engaged with. We believe our 24-month campaign will truly help to launch us and our product in 2026."* J.R Robertson, CEO, Nu-Life Solutions



## About Nu-Life Solutions

Nu-Life Solutions is the global provider for Nu-V3, a state-of-the-art miniaturized neuromodulation technology for the treatment of pain, anxiety, depression and sleeplessness, which is non-invasive, wearable 24/7, non-pharmaceutical and made simple to apply and easy to manage.

After a dozen years in development, striving to provide a technology with the greatest ability to improve quality of life for anyone suffering from these debilitating symptoms, Nu-Life is in the final stages of preparation for market entry and regulatory clearance.

[Visit website](#)



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can transform your  
business?**

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