

Third-Party Consent Capture @ Informa Connect Events

2024 Reference Guide

Reference Guide Objective

Provide visibility into the consent capture process built into the user experience for each conference delegate

Guide more informed decisions on lead data usage in regards to compliance with your corporate data policy and current legislation.

Lead Insights Dashboard Consent Treatment

Overview

- Each delegate is served a third-party consent statement upon their first login to the ConnectMe app
- Consent captured during registration will be used for delegates that do not login to the event app
- If the delegate has communicated that they consent to direct contact from third party sponsors their details will be provided in your report. Anyone who did not consent will not be displayed.



VISIT by GES Onsite Lead Retrieval Platform Consent Treatment

Data exported directly from VISIT (platform for onsite lead retrieval) does not consider any third-party consent captured from delegates during registration or the ConnectMe app.

A badge scanning notice is clearly posted onsite at the event to inform delegates that their data will be shared. Delegates may contact us to opt out, in which case we would remove their contact details from the VISIT platform.



BADGE SCANNING NOTICE

Event staff and exhibitors may ask to scan your badge for security, monitoring, and marketing purposes.

Please note that when you are **scanned by event staff** upon entering select sessions this data may be passed on to exhibitors, who will receive your personal details to contact you for the **purposes of event follow-up** and to **send you marketing information** about their products and services. Alternatively, when you scan QR codes at exhibit booths using the ConnectMe app, those exhibitors will receive your personal details to contact you for the same purposes.

If you **do not** wish to share your contact information with exhibitors, you may opt-out by sending an email to integrity@informaconnect.com.

Consent Capture by Country

Consent capture approach by country

Region	Group A: Opt-in for Informa Opt-in for Sponsors	Group B: Opt-out for Informa Opt-in for Sponsors	GROUP C Bundled consent with sign-up T&Cs
Europe	Poland, Switzerland	Austria, Belgium, Croatia, Czech Republic, Denmark, Estonia, Finland, Germany, Greece, Hungary, Ireland, Israel, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Norway, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, United Kingdom	Russia
Americas	Canada	Brazil, Mexico	Argentina, USA, Columbia, Costa Rica, Chile, Honduras, Panama, Peru
APAC	South Korea	Japan	Australia, Bangladesh, China, Hong Kong, India, Indonesia, New Zealand, Pakistan, Philippines, Vietnam, Malaysia, Singapore, Taiwan, Thailand
ME & Africa		South Africa	UAE, Egypt, Tanzania, Kenya, Mozambique, Namibia, Rwanda, Saudi Arabia, Abu Dhabi, Bahrain, Ghana, Dubai, Nigeria, Qatar, Turkey

ConnectMe Event App - Third Party Consent Capture

Upon the first log-in to the ConnectMe event app each delegate is served one of two treatments based on country selection.

GROUP A + B Treatment

Privacy Preferences

Select your country of residence

Belgium ▼

Let us know how you would like to stay in touch after the live event.

I am interested in receiving relevant information regarding industry news, products, services and events directly from select **third-party partners** of the event. I understand that I can unsubscribe from these at any time. For more information on how we share your personal data please see our **privacy policy**.

Accept
Decline

GROUP C Treatment

Privacy Preferences

Select your country of residence

United States ▼

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Acknowledge

PLAIN TEXT WITH HYPERLINKS:

I am interested in receiving relevant information regarding industry news, products, services and events directly from select **third-party partners** of the event. I understand that I can unsubscribe from these at any time. For more information on how we share your personal data please see our **privacy policy**.

Accept / Decline

PLAIN TEXT WITH HYPERLINKS:

I am interested in receiving relevant information regarding industry news, products, services and events directly from select **third-party partners** of the event. I understand that I can unsubscribe from these at any time. For more information on how we share your personal data please see our **privacy policy**.

Acknowledge

ConnectMe Event App - Third Party Consent Capture

All delegates can access a list of the third-party partners that will be able to contact them directly.

GROUP A + B Treatment

Privacy Preferences

Select your country of residence

Belgium ▼

Let us know how you would like to stay in touch after the live event.

I am interested in receiving relevant information regarding industry news, products, services and events directly from select [third-party partners](#) of the event. I understand that I can unsubscribe from these at any time. For more information on how we share your personal data please see our [privacy policy](#).

Accept Decline

GROUP C Treatment

Privacy Preferences

Select your country of residence

United States ▼

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Acknowledge

EVENT PARTNERS

The following organisations are participating in this event as sponsors, exhibitors and/or media partners. As detailed in the Terms and Conditions and Privacy Policy, for legitimate business reasons, we will share the contact information you provide with them for informative purposes.

We're constantly striving to work with new companies on our events, so please note that this list is not exhaustive but the most up-to-date event partners can be viewed on the event website at your convenience.

If you have any questions about your data you can find more information in our Privacy Policy or if you want to update marketing preferences please contact our database manager at email:

The Database Manager
Informa UK Limited
Informa Connect
14th Floor, 240 Blackfriars Rd
London SE1 8BF
United Kingdom

T: +44 (0)20 8052 0687
F: +44 (0) 20 7017 7828
Email: integrity@informa.com

Avantor	Cytiva (now including Pall Life Sciences)	Pall Corporation
Sartorius Stedim Biotech	Asahi Kasei Bioprocess	FUJIFILM Diosynth Biotechnologies
FUJIFILM Irvine Scientific	Purolite, An Ecolab Company	Samsung Biologics
Thermo Fisher Scientific	Astrea Bioseparations	Beckman Coulter
BioMagnetic Solutions	Bio-Rad Laboratories	Comprehensive Cell Solutions
Entearis	JSR Life Sciences	MilliporeSigma

THIRD-PARTY EVENT PARTNERS

Click the links below to view a complete list of the third-party partners for your event.

- [Transparency & Aggregate Spend \(14-16 August 2023\)](#)
- [IDN & Bio/Pharma Partnering Summit \(14-16 August 2023\)](#)
- [ChinaBio Partnering Forum \(20-21 September 2023\)](#)
- [BIOPHARM AMERICA \(12-14 September 2023\)](#)
- [BPI US \(18-21 September 2023\)](#)
- [Cell & Gene Therapy Manufacturing & Commercialization US \(18-21 September 2023\)](#)

REGISTRATION - GROUP A Treatment

Postcode *	Province *	Country / Region *
	Alberta	Canada

This ticket is for: *

Myself Another delegate

Informa Connect will use the details that you provide to facilitate your attendance and participation at the event.

Please indicate your interest in receiving news and promotions about related products and services from Informa Connect including those of carefully selected business partners. We will not share your details with partners for their own marketing purposes unless you provide permission.

Please tick the relevant box:

Email Telephone

Please indicate your interest in receiving marketing information from the event partners of BioProcess International Europe.

Please tick the relevant box:

Email Telephone

You can opt out of hearing from us at any time by clicking the unsubscribe link in our emails or by contacting us. To understand how we use your data, please see our [privacy policy](https://www.informa.com/privacy-policy/).

CONTINUE

<https://www.informa.com/privacy-policy/>

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Nitto Avecia	Agilent	Bachem
PolyPeptide Group	AIC	Asahi Kasei Bioprocess
ChemGenes	Corden Pharma Intl	LGC Axolabs
TriLink Biotechnologies	Honeywell	MilliporeSigma
Thermo Fisher Scientific	Arcturus Therapeutics	Bio-Works Sweden
Exelead	FujiFilm Pharmaceuticals USA, Inc	Gyros Protein Technologies

<https://informaconnect.com/tides/third-party-partners/>

REGISTRATION - GROUP B Treatment

woburn		
Postcode *		Country / Region *
01801		Austria

This ticket is for: *

Myself Another delegate

Informa Connect will use the details that you provide to facilitate your attendance and participation at the event.

Please indicate if you **do not** wish to receive news and promotions about related products and services from Informa Connect including those of carefully selected business partners. We will not share your details with partners for their own marketing purposes unless you provide permission.

Please tick the relevant box:

Email Telephone

Please indicate your interest in receiving marketing information from the [event partners](#) of TIDES USA: Oligonucleotide & Peptide Therapeutics.

Please tick the relevant box:

Email Telephone

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TriLink Biotechnologies	Honeywell	MilliporeSigma
Thermo Fisher Scientific	Arcturus Therapeutics	Bio-Works Sweden
Exelead	FujiFilm Pharmaceuticals USA, Inc	Gyros Protein Technologies

<https://informaconnect.com/tides/third-party-partners/>

REGISTRATION - GROUP C Treatment

Postcode *	State *	Country / Region *
01801	-- select --	United States

This ticket is for: *

Myself Another delegate

Informa Connect will use the details that you provide to facilitate your attendance and participation at the event.

By signing up to attend this event you agree to our terms and conditions and privacy policy. By continuing, you agree that Informa Connect, our [event partners](#) and other carefully selected partners may contact you with updates about related products and services.

You can opt out of hearing from us at any time by clicking the unsubscribe link in our emails or by contacting us. To understand how we use your data, please see our [privacy policy](#).

CONTINUE

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TriLink Biotechnologies	Honeywell	MilliporeSigma
Thermo Fisher Scientific	Arcturus Therapeutics	Bio-Works Sweden
Exelead	FujiFilm Pharmaceuticals USA, Inc	Gyros Protein Technologies

<https://informaconnect.com/tides/third-party-partners/>

Thank you

For questions and feedback,
contact:
partners@informaconnectls.com

