

THERAPEUTIC AREA PARTNERSHIPS

EBD
GROUP

DIABETES | Oct 5-7, 2021

Position your organization as a leader in therapeutic partnerships by engaging the sharpest minds in biopharma at TAP.

TAP is the industry's premier specialized biopharmaceutical partnering event in conjunction with a major industry congress. A uniquely efficient platform, TAP brings together decision-makers to assess the most promising drug programs available for partnering in their respective therapeutic areas.

Align with the following panel topics:

- Unmet needs in Diabetes
- Partnerships reducing burdens
- The aftershock of Covid19 and Diabetes
- Addressing barriers in investment possibilities

Audience

200+
Attendees



100+
Companies



Industry Breakdown

- Biopharma: 50%
- Funding /Investment: 25%
- CMOs and Consulting: 10%
- Facilities/Real Estate: 5%
- Law Firms: 5%
- Incubators/Economic Development: 5%

Interested in learning more? Contact Justine Griego:
sponsor@ebdgroup.com

Sponsorship Opportunities

High-impact Branding

partneringONE Ad (USD 1,500)

- Gain extra exposure on the home of partneringONE. Your ad will be featured on the most visited page of the platform for one week and linked to your partneringONE profile or a landing page of your choice. Choose either one of the two weeks prior to the conference or the conference week.

Banner Ad (USD 3,000)

- Gain extra exposure in a high traffic environment. Your ad will be displayed on the event website and the partneringONE content hub. Include a link to drive traffic to your assets/news/landing page.

Company Showcase (USD 3,000)

ALL IN ONE PLACE - partneringONE's search function and results page is where the most traffic is generated during the digital conference. Use this traffic and enhance your company profile by booking a Company Showcase directly in partneringONE.

ENHANCED VISIBILITY - You can include a video (demos, product pitches, etc.), slide deck or brochure previewed to attendees within the search results and when they visit your profile. Utilize keywords to align your organization with topical audience searches in partneringONE. Your showcase content will be highlighted in associated participants' search results.

1 partneringONE keyword included

Sponsor of Therapeutic Area Partnerships (USD 7,500)

- Speaking opportunity on a panel discussion
 - Includes one full registration for the above speaker
- Sponsor visibility in REMO (platform used for networking opportunities throughout the event)
- Sponsor recognition on website and event platform
- Includes two full passes to the event

partneringONE Sponsorship (USD 12,500)

- Speaking opportunity on a panel discussion
 - Includes one full registration for the above speaker
- Sponsor visibility in REMO (platform used for networking opportunities throughout the event)
- Sponsor recognition on website and event platform
- Includes two full passes to the event
- Visibility as the exclusive partneringONE sponsor for the event
 - Logo or name listed in the platform banners and on event website

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