

SPONSORSHIP & SHOWCASE OPPORTUNITIES 2021

BIO-EUROPE 2021

FORMAT:

- Fully digital or hybrid in Stockholm, Sweden

DIGITAL EVENT:

- Same variety of offers as for BIO-Europe Spring Digital
- Thought Leadership
- Networking Opportunities
- Showcasing and Messaging

HYBRID EVENT:

- Plus additional on-site product offers

DATE:

- October 25-27/28

BIO-EUROPE 2021 – SPONSORSHIP PACKAGES

	SILVER SPONSORSHIP		GOLD SPONSORSHIP		PLATINUM SPONSORSHIP	
	EUR 12,000	EUR 12,000	EUR 17,000	EUR 17,000	EUR 22,000	EUR 25,500
PRE-EVENT MARKETING	✓	✓	✓	✓	✓	✓
SPO PROMOTION DURING EVENT	✓	✓	✓	✓	✓	✓
SPEAKING OPPORTUNITY	✓	-	-	✓	✓	-
SPONSOR SHOWCASE	-	✓	✓	✓	✓	✓
DIGEST MAIL BANNER AD	-	-	-	-	-	✓
PARTNERING ONE AD	-	-	✓	-	✓	-
CUSTOMIZED SESSION	-	-	-	-	-	✓

CONFERENCE TICKETS MAY BE ADDED OPTIONALLY!

CONNECTOR

Connecting and building your *personal network* is now more important than ever. EBD CONNECTOR is here to help fill that void!

NEW YEAR-ROUND DIGITAL NETWORKING PLATFORM HELPING YOU TO:

- fill your pipeline by sharing contact details
- host live networking
- highlight your thought leadership
- promote white papers to an active audience all year long

82%

report challenges in finding enough high-quality content to stay informed.



INFINITE OPPORTUNITIES TO BUILD LIFE SCIENCE INDUSTRY CONNECTIONS!

<https://informaconnect.com/connector/>

CONNECTOR – IMPORTANT DATES

MARCH 1

**Join and
Profile**

MARCH 25

**Search and
Message**

Q2

**Content, Interviews
Features and More**

YEAR-ROUND ACCESS TO:

Hot Topics:

Cell Therapy
Immunology

Oncology
Neurology

Cardiovascular
Digital Health

Liver Disease
Rare Diseases

Endocrinology
Infectious Diseases

CNS
Inflammatory Disease

Live Sessions: Coffee Breaks, Webinars, Debates and more!

SPONSORSHIP ALREADY STARTS AT *EUR 2,500!*

DIGITAL MARKETING OPPORTUNITIES

PROFESSIONALLY-PRODUCED VIDEO INTERVIEW:

EUR 3,500

- Put your expert in the spotlight
- 3-5 mins highlighting your innovative offerings and expertise
- Full distribution rights included

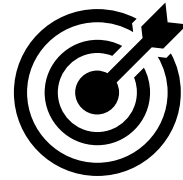
SOCIAL MEDIA AMPLIFICATION:

EUR 3,500

- Additional promotion and more focused attention for your program or networking session, offers and services on LinkedIn and Twitter

DIGITAL MARKETING OPPORTUNITIES

ATTENDEE TARGETING / AUDIENCE EXTENSION:



FROM EUR 2,700

- Extend your reach to in-profile prospects and stay visible to highly-qualified decision makers
- LinkedIn and web promotion

CONTENT SYNDICATION:

EUR 3,600

- Hand over **your most compelling educational content asset** i.e., whitepaper, e-book, case study, video, podcast and let us promote it to targeted audience – as a result you'll enjoy highly qualified leads.

THERAPEUTIC AREA PARTNERSHIPS (TAP)

THERAPEUTIC AREA PARTNERSHIPS:

Small partnering events in conjunction with a major industry congress event focusing on one specific therapeutic area.

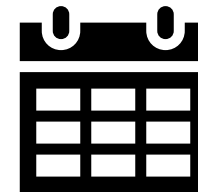
Position yourself as a leader in therapeutic partnerships!

THERAPEUTIC AREAS:

- Oncology
- Diabetes
- Infectious Disease

NEXT UP: ONCOLOGY

- June 6-11 (ASCO June 4-8)
- 200+ Attendees
- 100+ Companies



SPONSORSHIPS FROM USD 1,500 ONWARDS!

WEBINARS



Webinars are #1

most relied-upon content type to stay up-to-date and informed on their industry

Engage prospects with a turnkey web event that includes project management, pre-recording, hosting, promotion, and GDPR-compliant leads.

- Topic of your preference
- **60-min** presentation (including 15-min Q&A)
- Qualified **leads** from all registered session attendees
- Webinar concierge **support**
- **Promotion** via email, newsletter, social, and banner ads
- MP4 Video file with **full distribution rights**
- **Hosting** on ON24 platform for 6 months