SPONSORSHIP & SHOWCASE OPPORTUNITIES 2021
BIO-EUROPE 2021

FORMAT:
- Fully digital or hybrid in Stockholm, Sweden

DIGITAL EVENT:
- Same variety of offers as for BIO-Europe Spring Digital
- Thought Leadership
- Networking Opportunities
- Showcasing and Messaging

HYBRID EVENT:
- Plus additional on-site product offers

DATE:
- October 25-27/28
# BIO-EUROPE 2021 – SPONSORSHIP PACKAGES

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<thead>
<tr>
<th></th>
<th>Silver Sponsorship</th>
<th>Gold Sponsorship</th>
<th>Platinum Sponsorship</th>
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<tbody>
<tr>
<td>Pre-Event Marketing</td>
<td>✓</td>
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<td>✓</td>
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<tr>
<td>SPO Promotion During Event</td>
<td>✓</td>
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<tr>
<td>Speaking Opportunity</td>
<td>✓</td>
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<tr>
<td>Sponsor Showcase</td>
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<tr>
<td>Digest Mail Banner Ad</td>
<td>-</td>
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<td>PartneringONE Ad</td>
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<td>✓</td>
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<tr>
<td>Customized Session</td>
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</tbody>
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CONFERENCE TICKETS MAY BE ADDED OPTIONALLY!
Connecting and building your **personal network** is now more important than ever. EBD CONNECTOR is here to help fill that void!

**NEW YEAR-ROUND DIGITAL NETWORKING PLATFORM HELPING YOU TO:**

- fill your pipeline by sharing contact details
- host live networking
- highlight your thought leadership
- promote white papers to an active audience all year long

**INFINITE OPPORTUNITIES TO BUILD LIFE SCIENCE INDUSTRY CONNECTIONS!**

[https://informaconnect.com/connector/](https://informaconnect.com/connector/)
CONNECTOR – IMPORTANT DATES

SPONSORSHIP ALREADY STARTS AT EUR 2,500!
DIGITAL MARKETING OPPORTUNITIES

PROFESSIONALLY-PRODUCED VIDEO INTERVIEW:
- EUR 3,500
- Put your expert in the spotlight
- 3-5 mins highlighting your innovative offerings and expertise
- Full distribution rights included

SOCIAL MEDIA AMPLIFICATION:
- EUR 3,500
- Additional promotion and more focused attention for your program or networking session, offers and services on LinkedIn and Twitter
DIGITAL MARKETING OPPORTUNITIES

ATTENDEE TARGETING / AUDIENCE EXTENSION: FROM EUR 2,700
- Extend your reach to in-profile prospects and stay visible to highly-qualified decision makers
- LinkedIn and web promotion

CONTENT SYNDICATION: EUR 3,600
- Hand over your most compelling educational content asset i.e., whitepaper, e-book, case study, video, podcast and let us promote it to targeted audience – as a result you’ll enjoy highly qualified leads.
THERAPEUTIC AREA PARTNERSHIPS (TAP)

THERAPEUTIC AREA PARTNERSHIPS:
Small partnering events in conjunction with a major industry congress event focusing on one specific therapeutic area.

Position yourself as a leader in therapeutic partnerships!

THERAPEUTIC AREAS:
- Oncology
- Diabetes
- Infectious Disease

NEXT UP: ONCOLOGY
- June 6-11 (ASCO June 4-8)
- 200+ Attendees
- 100+ Companies

SPONSORSHIPS FROM USD 1,500 ONWARDS!
Webinars are #1
most relied-upon content type to stay up-to-date and informed on their industry

- Topic of your preference
- **60-min** presentation (including 15-min Q&A)
- Qualified *leads* from all registered session attendees
- Webinar concierge *support*
- Promotion via email, newsletter, social, and banner ads
- MP4 Video file with **full distribution rights**
- **Hosting** on ON24 platform for 6 months

Engage prospects with a turnkey web event that includes project management, pre-recording, hosting, promotion, and GDPR-compliant leads.