A background graphic consisting of a network of white dots connected by thin white lines, set against a gradient background transitioning from orange on the left to dark purple on the right. The dots are arranged in a way that suggests a complex, interconnected system or network.

SPONSORSHIP
OPPORTUNITIES

CONNECTOR

A PRODUCT OF **EBD** GROUP

WHAT IS THE **CONNECTOR** ?

Connecting and building your *personal network* is now more important than ever. EBD Connector is here to help fill that void!

Effectively connect with the business leaders in *pharma, biotech, technology transfer, investors* via personalized messaging. Enjoy the priceless perk of *live networking*, a steady stream of digital connections, *on-demand content, webinars* and more. You might even find a mentor or become a mentee! The opportunities are endless.



**INFINITE OPPORTUNITIES TO BUILD LIFE SCIENCE
INDUSTRY CONNECTIONS!**

PROGRAM EXTENSION

LAUNCH PRICE: FREE OF CHARGE

LIST PRICE: EUR 2,500

Repurpose and extend the reach of your previously produced video content!

Your content piece will be posted on the CONNECTOR content hub.

DURATION:

1 MONTH

EXCLUSIVITY:

-

1 ANNUAL MEMBERSHIP:



LINK INCLUDED:

-

LEAD GENERATION:

-

DID YOU KNOW?



82%

report challenges in finding enough high-quality content to stay informed.

2021 Audience Survey: informa connect life sciences



CONTENT SPONSORSHIP

LAUNCH PRICE: EUR 2,500

LIST PRICE: EUR 3,500

*Align yourself with the Monthly Topic by placing a content piece on **CONNECTOR!***

Reach a new audience with a content piece talking about the Monthly Spotlight, either Therapeutic or Leadership.

Your sponsored content piece will be placed ***within the content hub*** and may be added to your members' personal profiles.

DURATION:

3 MTHS ON CONTENT HUB

EXCLUSIVITY:

-

1 ANNUAL MEMBERSHIP:



LINK INCLUDED:

-

LEAD GENERATION:

-

INTERVIEW SPONSORSHIP

LAUNCH PRICE: EUR 4,000

LIST PRICE: EUR 5,000

Position a Thought Leader!

Reach a new audience with an **interview or video** of a leader to highlight your offer.

Your sponsored interview will include **your logo*** on:

- the Dashboard and
- the Leadership Spotlight page

*Your logo on the Leadership Spotlight page can be linked to your company website if desired.

DURATION:

2 WEEKS ON DASHBOARD
3 MTHS ON LEADERSHIP PAGE

EXCLUSIVITY:

-

1 ANNUAL MEMBERSHIP:



LINK INCLUDED:



LEAD GENERATION:



DID YOU KNOW?



73%

of life science experts report that content is seen as more credible when it is created by, or co-branded with an independent third party, rather than produced solely by a vendor.

COMPANY SPOTLIGHT

LAUNCH PRICE: EUR 4,000

LIST PRICE: EUR 5,000

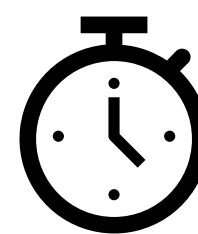
OPTION 1 – PUBLIC AUDIENCE:

Put your company in the spotlight with your own content on the official EBD CONNECTOR website. Your **logo** will be **featured prominently** on the HOME page for 1 month and link to a landing page created by us where your content will be placed.

In addition, you will also be featured within the Company Spotlight page on CONNECTOR

Links to your company members on CONNECTOR can be included.

DURATION:	1 MONTH
EXCLUSIVITY:	-
1 ANNUAL MEMBERSHIP:	<input checked="" type="checkbox"/>
LINK INCLUDED:	<input checked="" type="checkbox"/>
LEAD GENERATION:	-



93%

say it's too time-consuming to find and validate high-quality and relevant content online.

COMPANY SPOTLIGHT

LAUNCH PRICE: EUR 4,000
LIST PRICE: EUR 5,000

OPTION 2 – CONNECTOR AUDIENCE:

Put your company in the spotlight!

Your company will be featured on the CONNECTOR Spotlight page, and will feature your logo, company name linked to your company website, up to 500 words short description, and a video or any other content piece you provide including *lead generation*.

Links to your company members on CONNECTOR can be included.

DURATION:	1 MONTH
EXCLUSIVITY:	-
1 ANNUAL MEMBERSHIP:	<input checked="" type="checkbox"/>
LINK INCLUDED:	<input checked="" type="checkbox"/>
LEAD GENERATION:	<input checked="" type="checkbox"/>

LIVE NETWORKING SESSION

LAUNCH PRICE: 2,500

LIST PRICE: EUR 3,500

Ask me anything!

Engage directly with prime industry leaders and host your own one hour live networking session.

Promoted via Connector Dashboard, networking page, and announcements in digest e-mails.

Contains your company logo, hosted on Networking page and in the weekly digest.

Optional: Host recorded session for one month on Networking Page

DURATION:	1 HOUR
EXCLUSIVITY:	-
ANNUAL MEMBERSHIP:	-
LINK INCLUDED:	-
LEAD GENERATION:	+ EUR 1,000

STRAVA CLUB SPONSORSHIP

LAUNCH PRICE: EUR 2,500

LIST PRICE: EUR 3,500

Your company name and logo will be featured on the STRAVA club banner within the CONNECTOR page and you may add a banner ad to the club page.

Option to organize a raffle amongst participants or donate to a charitable organization per activity in the group.

Let's get out of that chair!

STRAVA

DURATION:

1 MONTH

EXCLUSIVITY:



ANNUAL MEMBERSHIP:

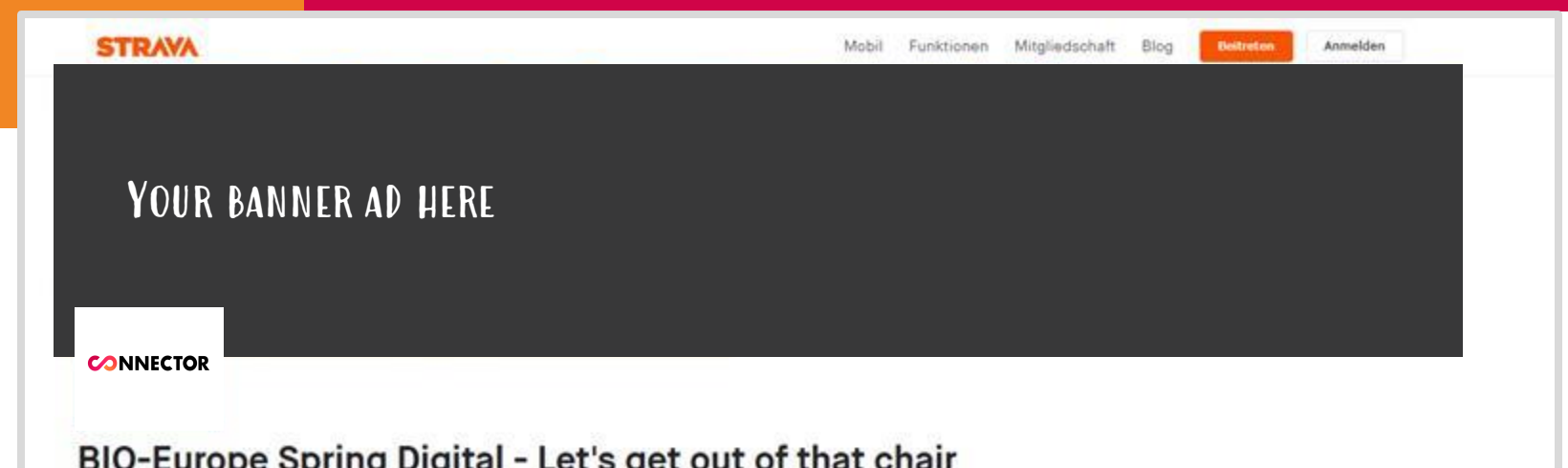
-

LINK INCLUDED:



LEAD GENERATION:

-



CONNECTOR SPONSORSHIP

LAUNCH PRICE: EUR 5,000

LIST PRICE: EUR 7,500

As **Connector Sponsor**, your logo will be in the spotlight by being included on the Connector header branding. This is included on every page of the Connector and at the top of all notification emails sent by the platform, including the weekly digest.

DURATION:	1 MONTH
EXCLUSIVITY:	<input checked="" type="checkbox"/>
1 ANNUAL MEMBERSHIP:	<input checked="" type="checkbox"/>
LINK INCLUDED:	-
LEAD GENERATION:	-

WHAT WILL IT LOOK LIKE?



“THERAPEUTIC” SPONSORSHIP

LAUNCH PRICE: EUR 4,000

LIST PRICE: EUR 5,000

Sponsor the “Therapeutic Spotlight” topic!

Your company logo will be prominently displayed on the “Therapeutic Spotlight” page. It will also be included in the Connector digest emails promoting the next therapeutic spotlight topic. Your logo can also be linked to your company website or any other website of your choice.

Upgrade possibility: Company Spotlight.

DURATION:

1 MONTH

EXCLUSIVITY:



1 ANNUAL MEMBERSHIP:



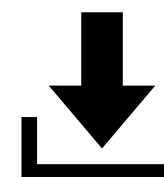
LINK INCLUDED:



LEAD GENERATION:

POSSIBLE

DID YOU KNOW?



88%

of decision makers rely on use communities, forums, industry events and experts as a typical source of information.

DASHBOARD BANNER AD

LAUNCH PRICE: EUR 4,000

LIST PRICE: EUR 5,000

*Prime visibility on **CONNECTOR** dashboard!*

Your banner ad will be featured prominently on the dashboard. It may include a trackable link to your website or any other website of your choice.

Upgrade possibility: Company Spotlight.

DURATION:

1 MONTH

EXCLUSIVITY:



1 ANNUAL MEMBERSHIP:



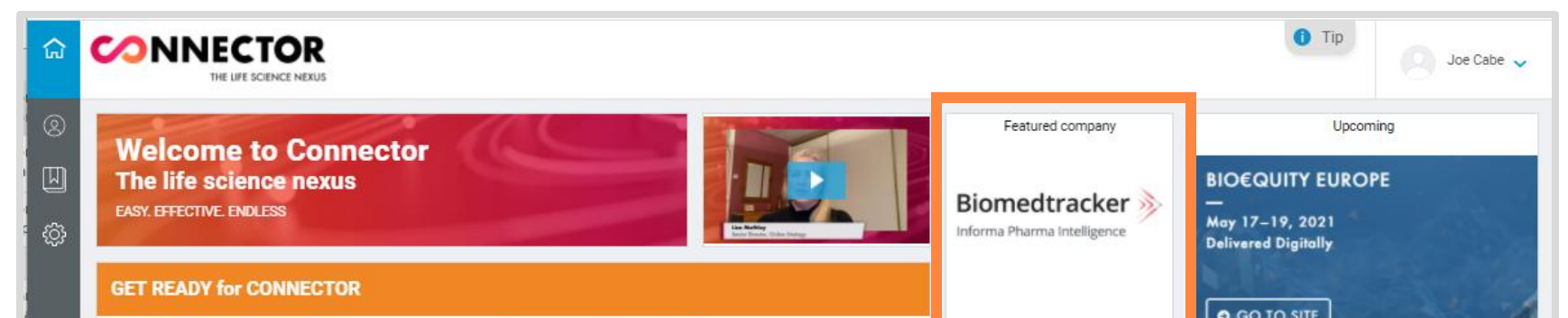
LINK INCLUDED:



LEAD GENERATION:

POSSIBLE

WHAT WILL IT LOOK LIKE?



“THERAPEUTIC” BANNER AD

LAUNCH PRICE: EUR 2,500
LIST PRICE: EUR 3,500

**Associate your company with the
“Therapeutic Spotlight” hot topic!**

Your banner ad will be featured on the
“Therapeutic Spotlight” page. It may include a
trackable link to your website or any other
website of your choice.

Upgrade possibility: Company Spotlight.

DURATION:	1 MONTH
EXCLUSIVITY:	-
1 ANNUAL MEMBERSHIP:	<input checked="" type="checkbox"/>
LINK INCLUDED:	<input checked="" type="checkbox"/>
LEAD GENERATION:	POSSIBLE

BANNER AD COMBO PACKAGE

LAUNCH PRICE: EUR 5,000

LIST PRICE: EUR 7,500

Put yourself in the spotlight!

Feature your large banner ad on the public Connector website, as well as on the Connector Content Hub.

DURATION:	1 MONTH
EXCLUSIVITY:	-
1 ANNUAL MEMBERSHIP:	<input checked="" type="checkbox"/>
LINK INCLUDED:	<input checked="" type="checkbox"/>
LEAD GENERATION:	-

**CONTACT US TO
DISCUSS YOUR IDEAS!**

sponsor@ebdgroup.com

CONNECTOR

A PRODUCT OF **EBD**GROUP

<https://informaconnect.com/connector/>