

Biotech Showcase™

Co-produced by

DEMYCOLTON  informa

Achieve your goals for
the year ahead

Sponsorship opportunities

January 11-13, 2027
SAN FRANCISCO, CA



About Biotech Showcase

Biotech Showcase it is THE event where innovative life science companies access capital, present and forge meaningful partnerships.

Now in its 19th year, Biotech Showcase is a dedicated investor conference designed to provide private and micro-mid-cap biotechnology companies with the opportunity to present to and connect with investors and biopharmaceutical executives. It includes two specialized presentation tracks – DigiMed Showcase and Seed Showcase – highlighting the most innovative early-stage and tech-driven companies in the industry.

3,000

Attendees

2,000

Companies

6,500

One-to-one
meetings

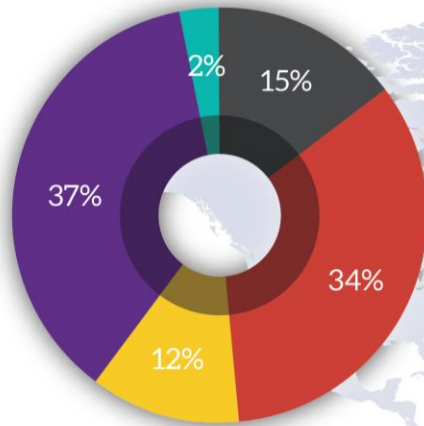
1,200

Investors



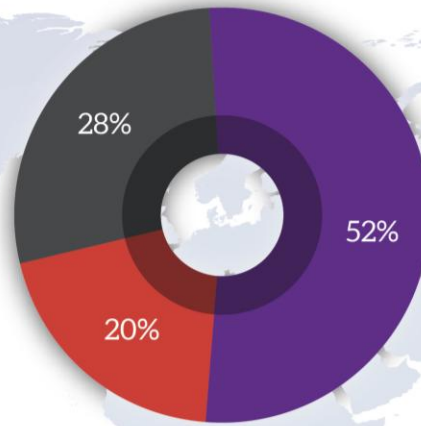
Who you'll reach

Biotech Showcase provides you with the opportunity to reach companies ranging from seed-stage startups to established multinational corporations, encompassing diverse fields such as platform technologies, therapeutic areas, digital health, devices, and diagnostics.



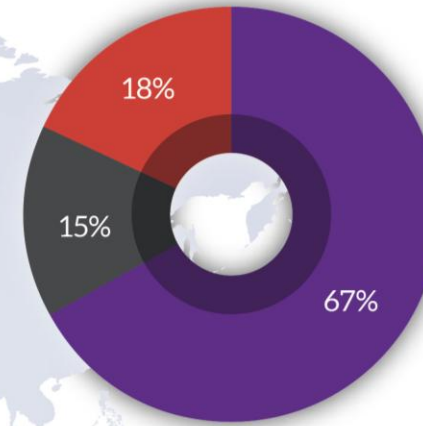
Industry

- Biotech
- Pharma
- Finance
- Professional services & consulting
- Other



Position

- Top Management (CEO, CSO, CFO, President, Managing Director)
- Senior Management (Director, VP)
- Middle Management/Other



Region

- Europe
- North America
- Rest Of World

Past sponsors and exhibitors



Sponsorship types

Whether your goal is to increase brand awareness, connect with future clients, or establish your expertise amongst future partners, we have the solution for you. We don't believe in one size fits all. We will work with you to build a custom package to achieve your objectives.

Platinum: from USD 43,000

Gold: from USD 36,000

Silver: from USD 28,000

Explore the options or [contact us](#) to discuss your ideas

Thought leadership

Exhibition

High-impact branding

Digital opportunities



Thought leadership

Join the Biotech Showcase program and position your company as a leader in the industry

Speaking opportunity – Price on request. Limited availability

Bring your expert into the spotlight with a speaking opportunity within the official Biotech Showcase program. Topic and format to be discussed and determined with Co-Organizers.

Custom session – USD 17,000

Showcase your company's expertise within the biopharma industry and grow your business relationships. Your 30-minute program slot will be prerecorded and published as part of Biotech Showcase.

Expert fireside chat – Onsite: USD 16,500/ Digital: USD 12,000

Highlighting a special deal, your work in a therapeutic area, or a specific executive. This format allows you to choose your own topic for a 20- minute interview-style chat conducted by an experienced interviewer.



Thought leadership

DigiMed Showcase and Seed Showcase opportunities

Sponsor listing – USD 7,000

Sponsor logo will be listed as a sponsor of the individual program track in select email and social media announcements, onsite signage and conference website.

Speaking opportunity – USD 9,000

Sponsor will receive one speaking opportunity within the official Biotech Showcase program. Topic and format to be determined and discussed with the Co-Organizers.

[Contact us](#) to discuss your ideas



Exhibit opportunities

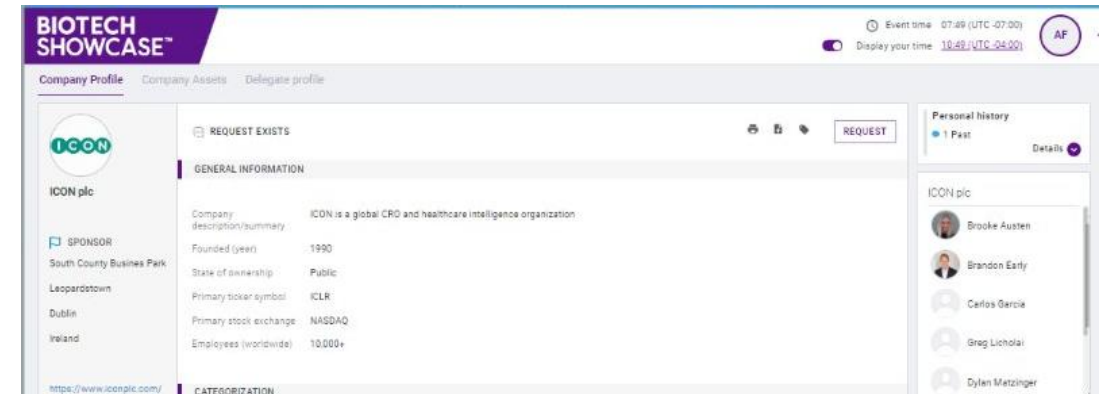
Our exhibit sells out fast. Secure your space early

Tabletop exhibit package – USD 16,000



- One tabletop exhibit space to showcase products and services in our bustling exhibit hall
- One registration to Biotech Showcase with access to partnering
- Table, two chairs, basic power, wastebasket and lead scanning

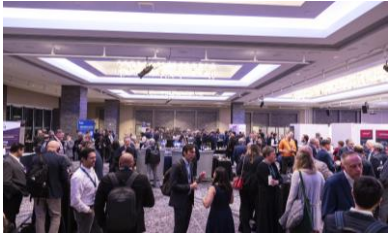
Company showcase – USD 1,000 exhibit add-on/ USD 3,000 without exhibit space



- Enhanced visibility of your company profile within the partnering platform (partneringONE)
- Upload up to three content files (video, slide deck, white paper, etc.) to our partnering platform (partneringONE)
- Tag content with up keywords to make your resources easy to find
- Highlighted in partneringONE search results

High impact branding

Be part of the moments that are remembered long after the event ends



Welcome or closing reception – Price on request

Sponsor one of the highlights of the event. Features branding rights of the reception, including table signs in meal areas and a custom cocktail.



Breakfast – USD 5,500 (1 day)/ USD 14,500 (3 days)

Your company name could be the first thing attendees see as they start the day



Lunch buffet – USD 6,500 (1 day)/ USD 18,500 (3 days)

Sponsoring this networking opportunity increases your visibility on site.



Snack break – USD 5,500

Be remembered as the company which provided attendees with an essential hour to recharge and refuel with delicious and healthy food items.



High impact branding

Wifi – **SOLD OUT**

Brand the conference WiFi network name and password providing you with high visibility to all attendees. Your sponsorship will also be announced on signage throughout the event.

Head shot lounge – **USD 11,000**

Sponsoring this opportunity provides you with the chance to engage with attendees and to collect leads during photo booth hours.

Name badges – **USD 14,000**

All attendees will recognize you with your logo featured prominently on event name badges provided. Your logo will also be included on the QR code delegates will use to pick up their name badge on-site.

Lanyards – **SOLD OUT**

Looking for maximum visibility? Each Biotech Showcase attendee will receive a lanyard with your logo. Lanyards to be provided by the sponsor.

Contact us to discuss your ideas



High impact branding

Exercise classes – Price on request

Engage with people you may not have met before, and increase your brand visibility by sponsoring one of our 'Exercise Classes' whether that's for a yoga session, a spinning or running group.

Sanitization station – USD 11,500

Sponsors to provide individual servings of hand sanitizer gel or sanitation wipes.

Mints – USD 11,500

Sponsor to supply branded mints for conference participants. Sponsor to provide bowl and signage.

Water refill station – USD 14,000

Create a healthy image of your business by sponsoring fresh water stations for attendees. Includes on-site and digital signage/promotion.

Charging lounge – USD 13,000

Promote your brand on charging stations placed in high-traffic areas. Sponsor to provide logo for branding on charging stations and pillows in the charging lounge



Generate leads before the event begins with advertising on partneringONE.

Event email header - USD 15,000

Increase your visibility amongst attendees

Note: This is a branding only opportunity, no lead reporting available

Login page - SOLD OUT

Our login page ad ensures maximum brand visibility across the duration of the event.

Note: This is a branding only opportunity, no lead reporting available

Search page - USD 15,000

One of the most visited pages of the site providing multiple opportunities for your message to be seen.

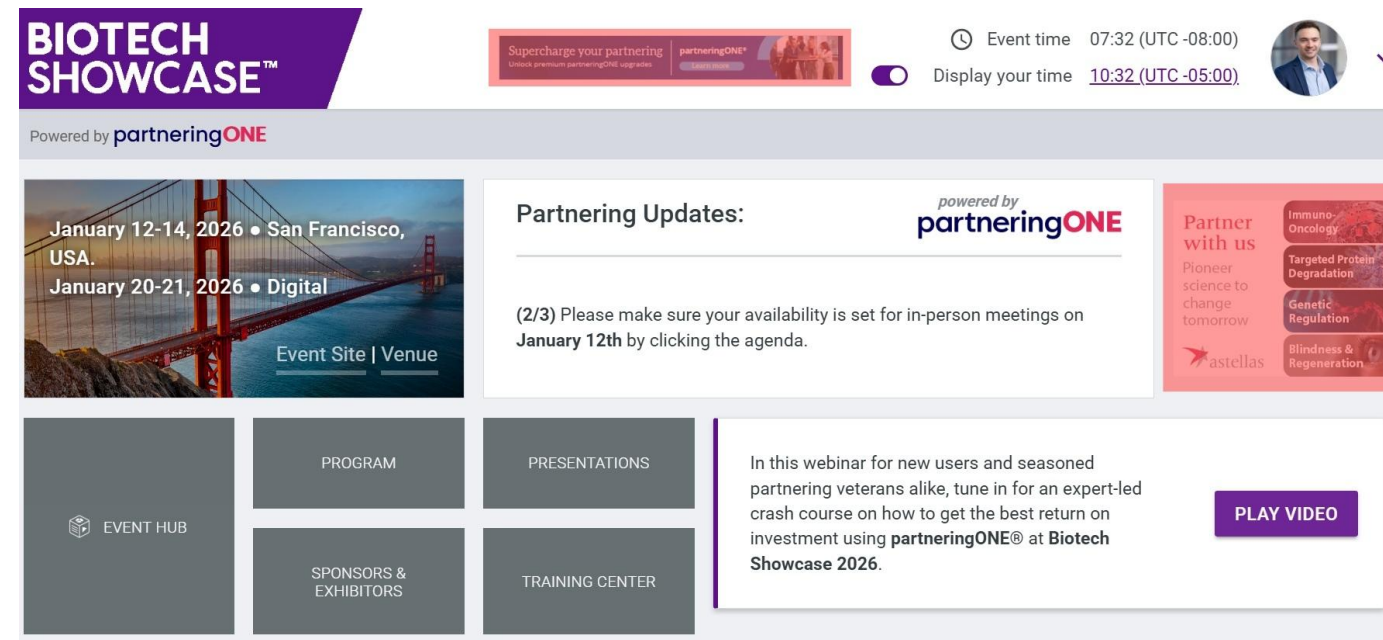
Homepage ad - USD 7,500

Prominently positioned on the first page attendees visit when they log-in. (up to 6 ads in rotation.)

Event header - USD 18,000

Visible across all pages on partneringONE, this ad provides high-visibility for your message.

Reach over 90% of attendees with partneringONE ads



Digital opportunities

Showcase your brand and connect with the audiences that drive your success

Social media amplification – USD 4,500

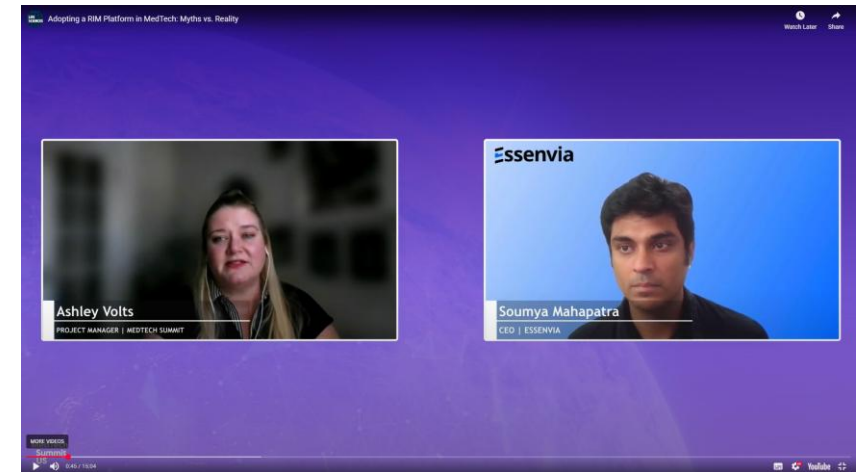


Drive attention for your program or networking session at Biotech Showcase. We will create and push out two LinkedIn posts before of during the conference

USD 4,500

Contact us to discuss your ideas

Video interview – USD 4,500



Put your expert in the spotlight for a 3-5 minutes video interview recorded before the event. Your interview will be professionally-produced with final approval before posting. Includes full distribution rights for your own use.

USD 4,500

Digital opportunities

Extend your reach with pre- and post-event amplification

Weekly/daily digest email – USD 4,500



Place your banner ad in one of our daily or weekly digest emails featuring program highlights, networking events and sessions. 70% of recipients are director level or higher.

Contact us to discuss your ideas

Custom email – USD 4,000



Promote your new product or development to event attendees and ensure your message reaches senior decision makers with a custom email to Biotech Showcase attendees.

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 **DEMYCOLTON**  **informa**

Contact us to discuss a package
tailored to your goals and budget

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