



BioProcess International

by informa...

Europe

27-29 April 2027
Congress Center Hamburg
Germany

Exhibition | Thought Leadership | Branding | Lead Generation

2027 Sponsorship Opportunities

Event Overview

In 2027, BPI Europe will present a revitalized agenda designed to unite bioprocessing and manufacturing leaders from across the European biopharmaceutical landscape to accelerate innovation in biologics, cell and gene therapies, and next-generation modalities. Featuring five in-depth tracks and end-user-led case studies, the program offers actionable insights into cell line development, upstream and downstream processing, digital transformation, and scalable manufacturing strategies tailored to the European regulatory environment.

Share your insights and innovations with our qualified audience to reinforce your position as an industry leader in the European market. Don't miss the opportunity to showcase your solutions to 800+ key decision makers shaping the future of biopharmaceutical manufacturing across Europe. Our sponsorship programs are fully customizable, designed to help you achieve your specific lead generation, thought leadership, and branding objectives while creating meaningful connections with the European biopharmaceutical community.

BPI Europe 2027 attendees are seeking expertise on:

- Cell Culture & Upstream Processing
- Cell Line Development & Engineering
- Downstream Processing
- ATMP Development & Manufacturing
- Digital Biomanufacturing & Data-Driven Operations

View Highlights from BPI Europe 2026



Audience Overview



**BioProcess
International**

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Europe

800+

Global Scientists, Executives, and
Technology Leaders Across All
Phases of Bioprocessing

80+

Exhibitors with the
Newest Innovations
Hitting the Market

35+

Countries attending from
around the world

83%

Managers, Scientists,
Specialists & Engineers, and
Senior Leadership

Top Attending Countries (2026)



22% - Germany
20% - Austria
13% - United Kingdom
7% - United States
7% - Switzerland

Top BioPharma Companies in Attendance (2026)

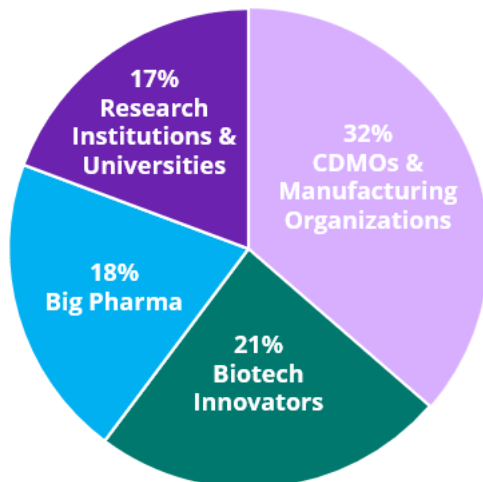
Amgen
Argenx
AstraZeneca
Bayer
BioNTech
Boehringer Ingelheim

Bristol Myers Squibb
Eli Lilly
Genmab
Gilead
Johnson & Johnson
Merck

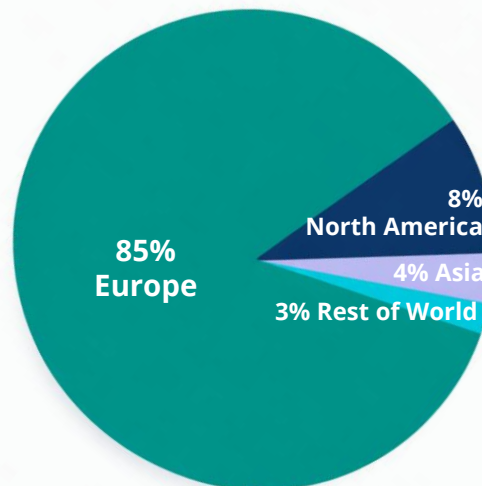
Novartis
Pfizer
Regeneron
Roche
Sanofi
Takeda
UCB

[View 2026
Attendee List](#)

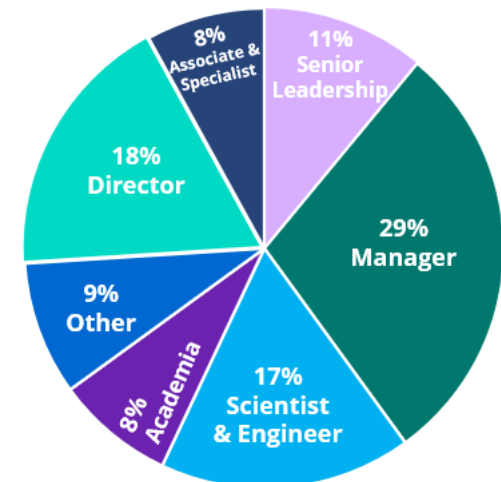
Primary Audience Breakdown



Geographical Breakdown



Title-Level Breakdown



To begin building your custom sponsorship program, contact:
Partners@informaconnectls.com

Exhibit Opportunities

All sponsorship opportunities for BPI can be customized to meet the individual objectives of each company. The packages may include meeting area, branding elements, thought leadership, and customer acquisition/retention components.

Exhibition Space Options and Pricing*

6sqm.....	£9,460*
9sqm.....	£12,615*
12sqm.....	£19,735*
18sqm	£27,435*
36sqm	£53,230*

**Includes lead generation system, carbon offset fee and Lead Insights fee*

For each 9sqm of space purchased you receive:

One (1) Main Conference Registration and up to two (2) Exhibit Booth Staff Passes

For each 6sqm of space purchased you receive:

One (1) Main Conference Registration and One (1) Exhibit Booth Staff Passes

Standard Exhibiting Benefits

- Exhibit space plus applicable registration passes that also provide access to any digital version of the conference
- Exhibitor Directory listing online and onsite
- Onsite badge scanning & post-event lead analytics report
- Unique registration code inviting clients to register to attend with a 10% savings off the current rate, courtesy of your company
- 1 table, 2 chairs, electricity and access to Wifi

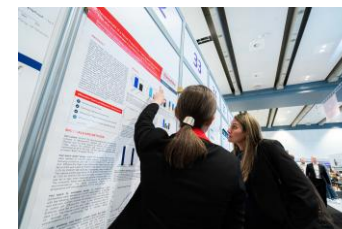
Elevate your visibility with custom add-ons!

Live Labs Tour | £5,000

Be 1 of 5 exhibit stops on a guided tour, bringing attendees directly to your booth for a focused 8-10 minute presentation about your offerings.

Scientific Poster | £995

- 1 scientific poster display located in the BPI Europe poster area
- Virtual copy of the poster will be loaded onto ConnectMe for lead generation



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Shape the Conversation, Lead the Market

Scientific Track Presentation

- 30-minute presentation specific to track and embedded in conference agenda
- Requires a case study and/or new data presented by a customer or senior scientist (*to be approved by Informa*)
- Includes Digital Thought Leadership Amplification. Social media promotion assets provided post event.

Investment: £14,315



Panel Discussion

- One panelist slot on any number of scheduled panel discussions
- Includes one main conference pass for the speaker

Investment: £5,500



Fireside Chat

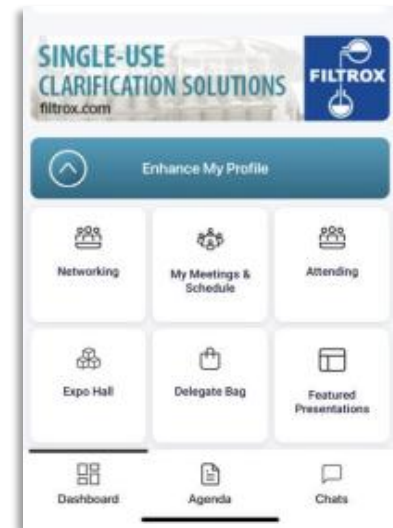
- Establish thought leadership by becoming a trusted voice in the biopharma community through sponsored fireside chats that drive meaningful industry conversations.
- Showcase your solutions organically within discussions about real-world challenges, featuring your subject matter expert interviewed alongside a leading industry expert
- Includes one main conference pass for the speaker

Investment: £7,860

Amplify Your Brand Impact

The below options are exclusive sponsorship opportunities:

- Lanyards
- Badge Sponsor
- Registration Sponsor
- Food & Beverage Sponsor
- Sustainable Water
- Drinks Reception
- Coffee House/Barista
- WiFi Sponsor
- ConnectMe Event App Sponsor
- Bar Sponsorship
- Smoothie/Juice Bar
- Popcorn
- Ice Cream
- And more!



Elevate Your Brand Experience: Moments That Matter

ConnectMe Café

Be Where Connections Begin

At the heart of the exhibit hall, the ConnectMe Café is the go-to destination for scheduled meetings, spontaneous networking, and a well-earned caffeine boost.

Fun Run

Where Wellness Meets Networking

Kickstart your day with our energizing Morning Fun Run/Walk! Join fellow attendees for this casual route through scenic surroundings—perfect for all fitness levels. Network in a refreshing setting, enjoy the morning air, and return invigorated for the day's sessions. Includes branding on Fun Run t-shirts for participating attendees.

Zen Den

Balance Through Creative Expression

Featuring healthy drinks and snacks alongside engaging activities like jewelry making, Sip n Paint, and room fragrance crafting, the Zen Den offers a unique blend of wellness and artistic expression. Sponsoring this space aligns your brand with creativity, mindfulness, and community, providing a memorable and meaningful way to connect with attendees.

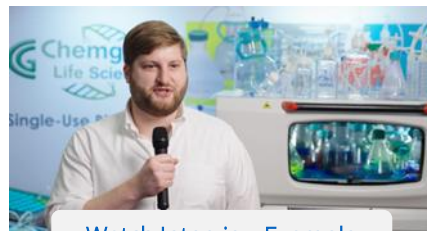


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Multi-Channel Event Amplification

Exhibit Booth Interview

Promote your brand with an interview at your exhibit booth. We will conduct a 3-5 minute interview to discuss your offerings and expertise as an industry leader. After the event is over, we will host the video on-demand for 6 months and promote it to the Informa Connect community. You will receive an MP4 file for your own promotional use.



[Watch Interview Example](#)

Poster Alert Video Program

Promote your thought leadership with an on-site video interview of your poster's author. Introduce the origin and science behind your work with a 1-minute interview video of your thought leader. Gated for lead generation, attendees will register to view your interview and poster. After the event is over, we will host the video on-demand for 6 months and promote it to the Informa Connect community. You will receive an MP4 file for your own promotional use.



[Watch Interview Example](#)

Pre-Event Guide

Transform your event visibility with a dynamic digital platform designed to maximize exhibitor and sponsor exposure, while enhancing the attendee experience. This engaging guide connects your brand directly with attendees before they arrive, creating anticipation and facilitating meaningful connections. Accessible via pre-event emails and prominently displayed on large interactive touchscreens throughout the venue, your presence will capture attention in high-traffic areas including the exhibition hall and outside main content rooms. Packages include:

Exhibitor Feature

- Company logo with hyperlink to your website
- Exhibit booth number for easy navigation
- Schedule a Meeting link directing to your ConnectMe landing page

Sponsor Feature

- Dedicated sponsor page showcasing your complete event participation
- Company logo with website hyperlink
- Comprehensive presentation details including title, speaker, date, time, and location
- Poster presentation information with presenter and location details
- Exhibit booth number

Ask us how to combine pre-event and onsite video content to maximize the ROI of your presence at the event!

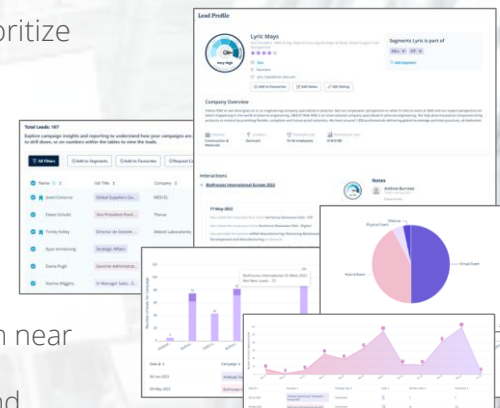


Actionable Leads. Richer Insights.

- Your custom Lead Insights platform offers a single, near real-time view of all your event and digital campaign leads and reporting in one place.
- Understand who your leads are and how they have engaged with your content, enabling you to prioritize and target them with tailored follow up messaging faster and more effectively.
- Lead Insights unlocks the full potential of your event and digital campaigns through near real-time, actionable insights that help you turn your leads into customers and maximize your return on investment.
- Target the right leads, with the right message, at the right time.

Benefits

- **Lead Access:** Access all your event and digital leads in one place, updated throughout your campaign in near real-time. Leads are cleaned, validated and unified across products, improving their accuracy and completeness. Customizable export of the data enables simple integration with your existing process and systems.
- **Lead Scoring:** Leads are ranked by the most frequent and meaningful engagement with your content, allowing you to save time, effort and budget by prioritizing the leads most likely to convert to customers.
- **Lead Profiles:** Engagement data is combined with company intelligence data, building enhanced profiles of your target leads, giving you a deeper understanding of who your leads are and what their needs are. This enables you to tailor your follow up messaging more effectively and turn leads into customers.
- **Lead Targeting:** Sophisticated customizable individual and company filtering and segmentation allows you to pinpoint your hottest prospects and most qualified potential customers in seconds.
- **Campaign Insights and Reporting:** Quickly visualize how your campaign is performing and whether you are attracting the right audience to analyze the success of different products and measure ROI.





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Accelerate Your 2027 Success with a Strategic Partnership

Transform your business objectives into measurable results through a customized, year-long campaign designed specifically for your organization's growth targets. Our BPI Account Managers leverage deep industry insights from our premium pharmaceutical audience to create strategic marketing solutions that deliver exceptional ROI.

Contact us directly to learn more:
Partners@informaconnect15.com