



Connect
with
purpose



Sponsorship Opportunities

Investing in Innovation

Our community creates a better way for senior life science decision makers to connect with the innovators, capital and partners that help their businesses flourish

www.lsxleaders.com

Overview



LSX Leaders is a vibrant ecosystem of life science innovators, investors, and strategic BD&L teams across the US, Europe and Asia. For over a decade, it's been a hub for international life science and healthcare decision-makers, fostering innovation, investment, dealmaking and collaboration.

Our mission is to help life science innovators overcome strategic challenges by connecting them with advisors, investors and partners, facilitating their journey from concept to commercialisation.



What We Do

- ❖ Events, meetings and forums – a range of senior, high-quality partnering events run around the world for life science decision makers only
- ❖ Expert insight – market intelligence and executive insight via our digital content and editorial arm
- ❖ 365 community – LSX is a year-round community providing partnering, introductions, data and connections when you need it most

Who's in our network

- ❖ Life Science CEOs – from pre-seed start-ups to growth stage public companies
- ❖ Investors – qualified biotech VCs, private equity, family offices, angel investors, high-net worths and institutionals
- ❖ Big pharma and medtech – regional and global heads of BD, S&E and M&A
- ❖ Advisors – high quality, we-matched advisors who specialise in fundraising, dealmaking and commercialisation

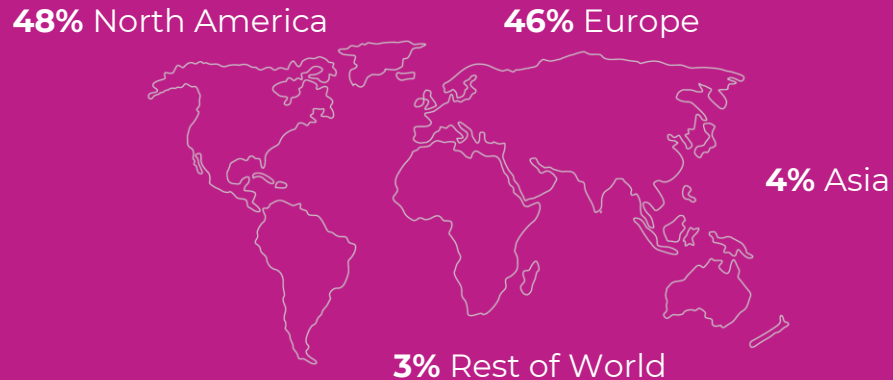
Top Sponsors



Audience Profile



Geographic Breakdown



Job Title Breakdown



4,000+
Annual Attendees



73,800+
Email Contacts



4,400+
LinkedIn Group
Members

Engage 80,000+ strategy and investment executives leading the healthcare and biotech industry.

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Event Sponsorship Opportunities



The LSX event series offers numerous opportunities to showcase your brand and offerings, demonstrate your thought leadership expertise and engage with leaders across the life science ecosystem.



Demonstrate **thought leadership** and position your organization at the forefront of the life sciences and healthcare industry



Co-host a leadership forum or workshop to connect with a pre-qualified group whose businesses you can help advance



Educate potential new clients and partners about your unique offering, service or solution



Be seen as an obvious **partner of choice** in your area of expertise



Access and develop **meaningful relationships** with decision makers



Exhibit or showcase your technology or offering to a highly qualified audience of life science executive leaders, investors and influencers

Work with us to develop a custom sponsorship package to meet your objectives.

Increase **visibility** of your company and logo amongst your key target clients with bespoke and exclusive branded parties, stations and giveaways.

Maximise the impact and reach of your event sponsorship with tailored **digital** event amplification activities shared with the wider Biotech Leaders community

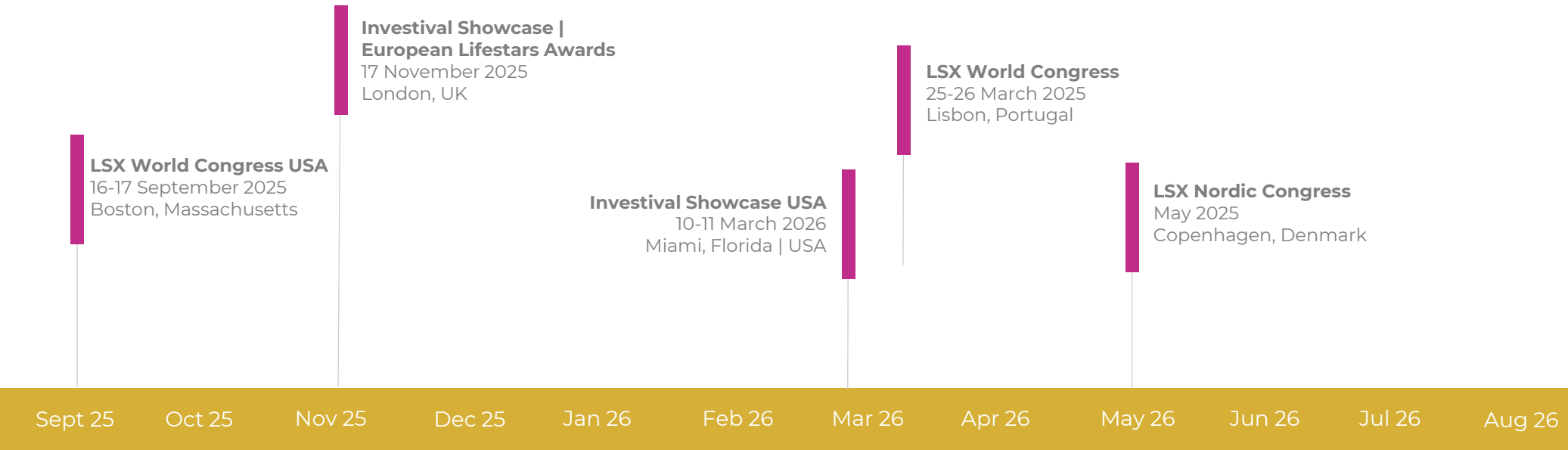
Reach a global audience of biopharma decisionmakers and influencers and demonstrate your expertise with a curated **webinar** promoted to the full Biotech Leaders community

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2025/2026 Calendar



Digital Opportunities Available Anytime:

- Custom Webinar
- Programmatic Banner Ads
- Key Opinion Leader Interview
- Social Media Promotion
- List Rental
- Content Syndication
- Custom Research
- Newsletters

Work with us to develop a **custom sponsorship package** to reach your target audience **in-person** and **digitally** year-round!

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The **LSX World Congress USA** gathers leaders from the US life science sector to network, showcase innovations, and explore partnership opportunities. It offers a unique platform for CEOs, investors, and pharma executives to engage in meaningful discussions and collaborative sessions, shaping the future of healthcare technology.



1,000+ Attendees



300+ Investors & Strategics



180+ Expert Speakers

Top Speakers



Issei Tsukamoto
SVP, Global Head
Business Development
Astellas Pharma



Maha Radhakrishnan
Executive Partner
Sofinnova Investments



Michelle Li
Vice President and Head,
BD&L Transactions
Bristol Myers Squibb



Philippe Lopes-Fernandes
EVP & Chief Business
Officer
Ipsen



Joel Klappenbach
Executive Director,
Oncology Business
Development
Pfizer



Uli Stilz
Corporate Vice President
Novo Nordisk



Konstantina Katcheves
SVP, Business Development,
Alliance Management &
Acquisitions
Teva Pharmaceuticals



Marian Nakada
VP, Venture Investments
JJDC



Venky Raghavan
Executive Director, Search
& Evaluation, Oncology
Novartis



Fei Shen
Managing Director
**Boehringer Ingelheim Venture
Fund USA**

View Attendee List

INVESTIVAL SHOWCASE™

BIOTECH · HEALTHTECH · MEDTECH

18 November 2025
Tobacco Dock, UK



Investival Showcase is your ultimate Biotech, Healthtech and Medtech Networking & Pitching Event in London.

With 8 incredible presenting stages for startup, growth stage and publicly listed Biotech, Healthtech, Medtech, TechBio, Digital Health and Deeptech companies.



1,000+ Attendees



400+ Investors & Strategics



150+ Showcases

Top Speakers



Maina Bhaman
Partner
Sofinnova Partners



Tim Haines
Executive Partner
Abingworth



Regina Hodits
Managing Partner
Angelini Ventures



Michael Bloch
Partner
A&O Shearman



Christian Schubert
VP & Head
AbbVie Ventures



Monika Vnuk
SVP, Global Partnering and
Business Development
Sanofi



Rainer Strohmenger
Managing Partner
Wellington



Ari-Pekka Laitsaari
Life Science & Biotech, Equity
and Growth Capital
European Investment Bank

<https://informaconnect.com/investival-showcase/>

EUROPEAN LIFESTARS AWARDS

18 November 2025
Tobacco Dock, UK



European Lifestars Awards brings together the finest life science executive leaders, investors, partners, and deal makers – to honour their outstanding contributions to the advancement of the industry.



17 Prestigious Awards



500+ Senior Attendees



60+ Industry Leading Judges



Top Judges



Diana Saraceni
Co-Founder & Managing
Partner
Panakes Partners



Edoardo Negroni
Co-Founder & Managing
Partner
Aurora-TT



Giovanni Rizzo
Partner - Biotech Fund
Indaco Venture Partners



Kiran Dallenbach
Partner
BioMed Partners



Vanela Bushi
Co-Founder & Partner
H Tree Capital



Edward van Wezel
Managing Partner
Biogeneration Ventures

INVESTIVAL SHOWCASE USA

BIOTECH · DIGITAL HEALTH · MEDTECH

March 10-11, 2025
Miami Beach Convention Center, FL, USA



Investival Showcase USA is our North American showcase event designed to help early and growth stage companies pitch, present and partner with US investors. Held in sunny Miami, the event is combining with several other events to create an unofficial Miami healthcare week – bringing the most senior US investors, pharma and top-quality biotechs together for 1 week in Florida.



400+ Attendees



70+ Showcases



150+ Investors & Strategics

Top Speakers



Jim MacKrell
VP Lilly Venture Science
Eli Lilly



Christian Schubert
VP & Head, AbbVie Ventures
AbbVie



Maha Radhakrishnan
Executive Partner
Sofinnova Investments



Evan Rachlin
Co-Founder & Managing
Partner
Ascenta Capital



Katerina Fialkovskaya
Investment Director
Phillips Ventures



Darshana Zaveri
Managing Partner
Catalyst Health Ventures



Jonathan Machado
Managing Director
Samsung NEXT



Murielle Thinard McLane
President & Managing
Director
Intuitive Ventures



Luba Greenwood
Managing Partner, Binney
Street Capital Venture Fund
Dana-Farber Cancer
Institute



Fabio Pucci
Senior Director, Venture
Investments
Leaps by Bayer



Reetika Bhardwaj
Senior Associate
ARCH Venture Partners



Fabrizio Conicella
VP, Center of Open
Innovation & Competence
Chiesi Group



Peter Bojo
Principal
TPG Life Sciences



Mary Schaeen
President
Prevail Partners



Emily Park
Principal
DCVC Bio



J.C. Lopez
Principal
NEA



Viral Gandhi
Principal
KCK Medtech

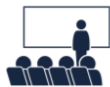


Stacey Seltzer
Managing Partner & Founder
Pontiva Healthcare
Partners

<https://informaconnect.com/investival-showcase-usa/>



The **LSX World Congress** is the leading partnering, strategy and investment event in Europe, with qualified 1:1 partnering at its core. The event brings together the CEOs and senior decision makers from the world's most innovative biopharma, medtech and healthtech companies with investors, senior BD&L teams, R&D leaders and industry KOLs. Together, they share best practice, forge partnerships and investments - all geared at putting capital and ideas to work to help create the world's future medicines and improve patient outcomes.



1,500+ Attendees



500+ Investors & Strategics



250+ Expert Speakers



4,000+ 1:1 Partnering Meetings



150+ Partnering Booths

Top Speakers



Jan van de Winkel
CEO
Genmab



Ryan Richardson
Chief Strategy Officer
BioNTech



Laura Lane
VP, Venture Sciences
(Europe Head)
Eli Lilly



Tim Haines
Managing Director
Abingworth



Regina Hodits
Managing Partner
Wellington Partners



Francesco De Rubertis
Co-founder & Partner
Medicxi Ventures



Chris Sheldon
SVP, Global Business
Development
GSK



Kate Bingham
Managing Partner
SV Health Investors



Susanne Kreutz
Global Head, Corporate
Business Development
Novartis



Matthias Müllenbeck
SVP, Head Global BD &
Alliance Management
Merck KGaA

View Attendee List



The **LSX Nordic Congress** connects life science and healthcare industry leaders with international investment and strategic partners to further the growth, development and internationalisation of Nordic life science and healthcare innovation. The mission is to facilitate ever greater international investment into the region, as well as foster strategic partnerships and collaboration with key international healthcare stakeholders.



500+ Attendees



150+ Investors & Strategics



30+ Showcases

Top Speakers



Nuno Alves
Associate Director, Business Development
Astellas Pharma



Paul Ashley
Director, External Innovation, Data Science & Digital Health
Johnson & Johnson



Ester Caffarel-Salvador
Director of Strategic Innovation
Chiesi USA



Enza Di Modugno
VP Pharma Partnering, Global Head, CVM, Immunology, Infectious Diseases
Roche



Alina Levchuk
Head of Investor Relations
Ipsen



Julie Waras Brogren
Deputy CEO
Ascelia Pharma



Claus Andersson
General Partner
Sunstone Life Science Ventures



Morten Jurs
CEO
SpinChip Diagnostics



Vahid Asimi
Investment Team
Heal Capital



Carsten Borring
Head of Listings & Capital Markets
Nasdaq



Lovisa Backemar
Partner
Eir Ventures



Jonas Jendi
Venture Capital – COO & Investment Director
Industrifonden



Markus Dietrich
Senior Investment Associate
Hadean Ventures



Katarina Hedbeck
CEO
Interlinked AB

Partnering



Meet the right people and achieve your goals with targeted one-to-one meetings

partneringONE

partneringONE® is the gold-standard B2B partnering platform that transforms how you connect with potential partners at LSX events.

Schedule focused 30-minute meetings with decision-makers who matter to your business.

Search comprehensive company and personal profiles to identify ideal prospects. Utilize custom filters to target specific companies, roles, or partnership opportunities.

Easily organize your meeting schedule and agenda in one centralized platform and track your team's interactions with prospects.

Our platform is designed to deliver measurable ROI by facilitating meaningful connections that lead to valuable partnerships.



6,900+
Meetings at
LSX events

2,900+
Companies

4,300+
Qualified
prospects

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Digital Engagement Opportunities

Learn More



Post Event eBook

All event delegates will receive the official Post-event eBook featuring your full-page ad. You have the option for your ad to focus on your sponsored session, including video footage. [<View Example>](#)



Turnkey Content Syndication

Let us generate qualified leads for you with a gated content campaign leveraging a unique new content piece. We'll compile and repurpose any videos recently created through your other Informa Connect programs (KOL Video interview, webinar, ebook, etc). [<View Example>](#)



List Rental Email

Provide your ideal target specifications so we can build a custom list of 5,000 qualified contacts. We'll broadcast your HTML email and provide basic metrics. [<View Example>](#)

Event Custom Email

Let us broadcast your HTML email to reach registered event attendees before or after the event.



Expert Video Interview

Our moderator conducts a 3-5 minute interview with your thought leader, focusing on questions you provide. You'll receive a branded, professionally produced video asset which is promoted to attendees. Your interview can be recorded digitally and promoted to attendee pre-event or you can have it recorded onsite then promoted to attendees post-event. [<View Example>](#)



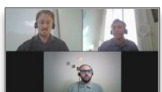
Content Services

Let us do the heavy lifting for the creation of your next content asset. Our skilled editorial staff will convert your existing webinar video, sponsored session slides, or marketing materials into a fully designed, unique content asset with minimal effort from your team. [<View Example>](#)



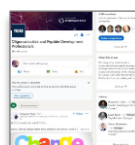
Targeted Display Ad

Target your display ad campaign to specific individuals of interest as they visit their favorite websites. You'll get 30,000 qualified impressions per month. [<Learn More>](#)



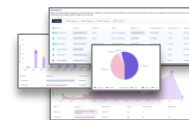
Webinar

Sponsor a custom webinar to keep control over your content but leave the rest of the heavy lifting to us. We'll handle the project management, audience development promotion, hosting, technical support, production, and moderation. [<View Example>](#)



LinkedIn Post

Promote your message to targeted LinkedIn group managed by Informa Connect as the Recommended Post of the week. Just provide us with your text and hyperlink to be scheduled for broadcast to a relevant audience. [<View Example>](#)



Lead Insights

Enrich your leads with engagement and demographic data, plus get the ability to segment, target, and export. Get a central view of engagement and performance across your LI-enabled campaigns via a platform with insightful visualizations and reports. [<Learn More>](#)

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Digital Engagement Packages

Learn More

	EVENT AMPLIFICATION		THOUGHT LEADERSHIP		LEAD GENERATION		BRANDING + MESSAGING	
	Premier	Standard	Premier	Standard	Premier	Standard	Premier	Standard
Event Custom Email	✓	✓						
Post-event eBook	✓	✓		✓		✓		
Expert Video Interview	✓		✓	✓				
Webinar			✓		✓			
Turnkey Content Syndication				✓	✓	✓		
Content Services					✓	✓		
LinkedIn Post							✓	✓
List Rental Email							✓	
Targeted Display Ad	✓	✓					✓	✓
Lead Insights	✓	✓	✓	✓	✓	✓		
Total Investment	\$11,000 €10,500 £9,000	\$6,500 €6,250 £5,500	\$18,000 €17,250 £15,000	\$12,000 €11,500 £10,000	\$23,500 €22,250 £19,500	\$12,000 €11,500 £10,000	\$6,000 €5,750 £5,000	\$3,000 €2,800 £2,500

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Actionable Leads. Richer Insights.

- Your custom Lead Insights platform offers a single, near real-time view of all your event and digital campaign leads and reporting in one place with actionable insights.
- Access detailed insights into your presentation, workshop or panel audience, your onsite meetings and pre-event interactions made via partneringONE, and your webinar sign-ups and live viewers.
- Understand who your leads are and how they have engaged with your content, enabling you to prioritize and target them with tailored follow up messaging faster and more effectively.
- Target the right leads, with the right message, at the right time to maximize your return on investment and turn your leads into customers.

Benefits

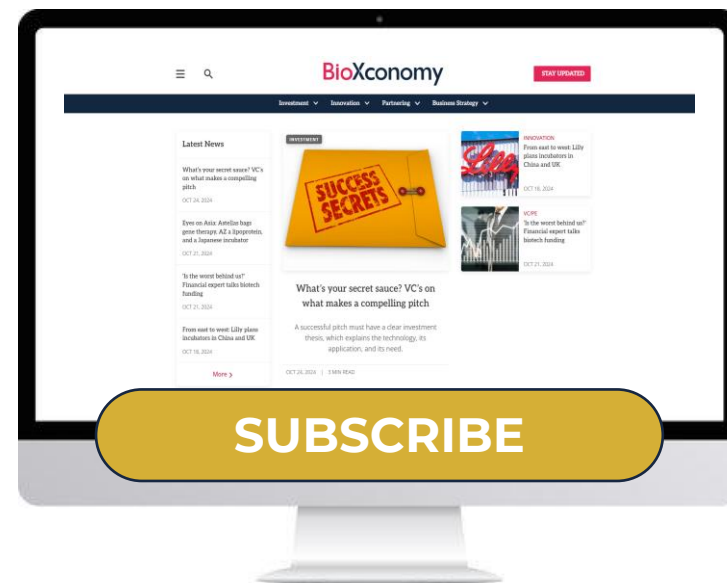
- **Data Quality:** Leads are cleaned, validated and unified across products, improving their accuracy and completeness. Customizable export of the data enables simple integration with your existing systems.
- **Engagement Level Rating:** Prioritize the prospects most interested in your content and experts with an engagement rating based on the frequency, quality, and recency of interaction with you.
- **Lead Profiles:** Engagement data is combined with company intelligence data, building enhanced profiles of your leads, giving you a deeper understanding of who they are and what their needs are, enabling you to tailor your follow up messaging more effectively.
- **Campaign Insights and Reporting:** Quickly visualize how your campaign is performing and whether you are attracting the right audience to analyze the success of different activities and measure ROI.

To begin building your custom sponsorship program, contact us at:



BioXconomy delivers cutting-edge insights and the latest updates on life sciences investment, innovation, partnerships, and business strategies.

As the official media partner for [Informa Connect Life Sciences](#) flagship brands — [LSX](#), [EBD Group](#), and [partneringONE](#) — *BioXconomy* offers readers exclusive event-based editorial content year-round.



Subscribe to the **BioXconomy** newsletter to receive updates on the latest deals, articles on innovation, hubs, growth strategy and more, as well as upcoming events and networking tools to take your partnering to the next level.

BioXconomy provides a variety of solutions to connect with our highly engaged audience. Our digital offerings include **webinars**, **eBooks**, sponsored **interviews** with key opinion leaders (KOLs), custom **email campaigns**, and ready-to-go **content syndication**. Additionally, we offer **advertising options** such as banners, native ads on our website, and ad placements in our bi-monthly enewsletter.

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Connect
with
purpose



**Work with us to create a custom
sponsorship program designed to
meet your business objectives!**

To learn more, contact us directly:

- ❖ Emma More: Emma@lsxleaders.com
- ❖ Henry North: Henry@lsxleaders.com

www.lsxleaders.com