

BIO-EUROPE®

November 3–5, 2025 | Vienna, Austria

Sponsorship, Exhibit
and Digital
Opportunities



Position your company as a leader in biotech and pharma at the largest life sciences partnering event in Europe.

What is a partnering event?

A dynamic marketplace where thousands of industry professionals meet **one-to-one** to discuss in- and out-licensing of assets, strategic collaborations and financial investment.

We host a broad spectrum of companies, ranging from early-stage startups to growing biotech and large pharma.

Each year EBD Group events generate more than **50,000 one-to-one meetings** that lead to the deals that move our industry forward.

With **partneringONE**, the gold standard partnering platform, you can see who else is attending the event and build relationships with potential partners around the world.

“Great opportunity to catch up with partners, accelerate ongoing conversations and meet new innovative partners in partnering meetings, at the various booths or over dinner at one of the receptions.”

Joost van Heuveln, Head of Strategy and Operations Global Business Development & Alliance Management, Merck Healthcare KGaA



Why EBD Group?

We have a proven track record of over **30 years** of facilitating meaningful interactions that drive innovation and economic growth.

Our events consistently attract **key stakeholders**, creating a dynamic environment for knowledge exchange and business development.

Our events provide a **unique platform to connect**, collaborate, and forge strategic partnerships that transcend geographical boundaries.

We understand that **one size does not fit all**. We collaborate closely with our partners to create bespoke participation packages that align with your specific exposure needs.

“Partnering through EBD events and through partnering system plays an important role in drug development and we have created must attend events for our industry that really drive value for our attendees”

Anna Chrisman, Managing Director, EBD Group and Life Sciences



Click [here](#) for more BIO-Europe testimonials

BIO-Europe attracts global biotech business leaders from large and midsize pharmaceutical companies, investors and other industry experts.



5,682
Attendees from
3,038
companies



61
Countries
Represented



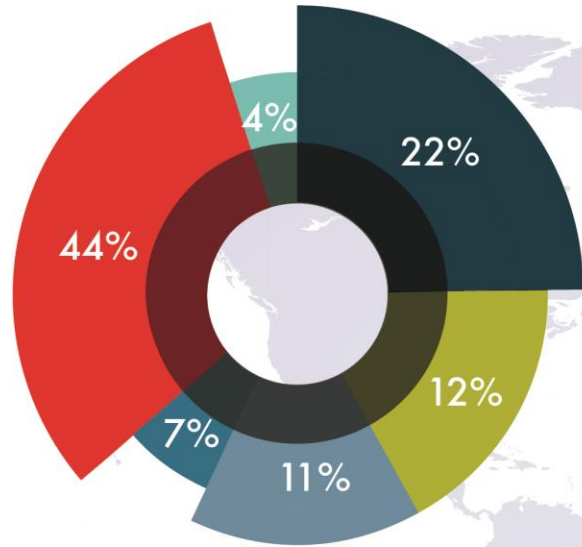
189
Exhibiting
Companies



30,750
One-to-One
Meetings

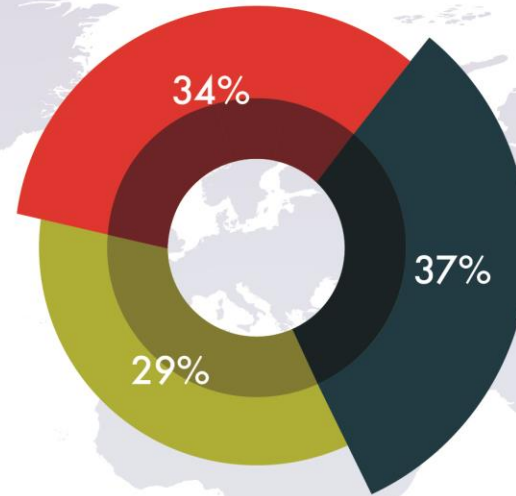


4,023
Licensing
Opportunities



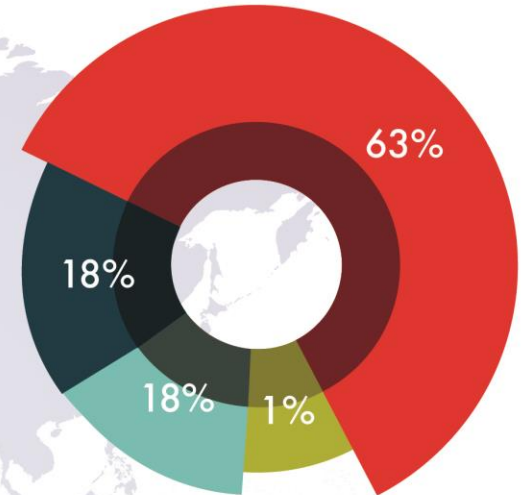
INDUSTRY

- BIOTECH
- PHARMA
- FINANCE
- BIOTECH R&D (CRM, CMO)
- PROFESSIONAL SERVICES (Consulting, Law)
- PUBLIC/NON-PROFIT ORGANIZATIONS/INSTITUTES



POSITION

- TOP MANAGEMENT (CEO, CSO, CFO, President, Managing Director)
- SENIOR MANAGEMENT (Director, VP)
- MIDDLE MANAGEMENT/OTHER



REGION

- EUROPE
- NORTH AMERICA
- ASIA
- REST OF WORLD

*All numbers from BIO-Europe 2024

[View BIO-Europe 2024 participating companies](#)

BIO-EUROPE®

November 4-6, 2024 | Stockholm, Sweden

30 YEARS

We Thank Our Sponsors



#BIOEurope
BIO
EUROPE
2024

Regional Host Sponsors



Platinum Sponsors



Gold Sponsors



Silver Sponsors



Become part of the renowned group of BIO-Europe 2025 Sponsors

We provide flexible and tailored solutions to optimize your investment by understanding your corporate objectives and budget.

Sponsor benefits



- **Premier location in the Exhibit Hall** and option for individual booth construction
- **High Impact Branding** opportunities exclusively available to sponsors
- **Thought Leadership** options focused on your business or therapeutic areas of interest

Tailored Sponsor Packages available
from **EUR 20,990**

Exhibitor benefits



- **Showcase your brand and products** at your own 6m2 or 12m2 shell scheme booth space
- **Onsite Lead Generation** & real time access to the leads using Visit Connect
- **Increase your visibility** and maximize opportunities to generate new business

Basic Exhibit Packages available
from **EUR 6,900**

Digital benefits



- **Promote your brand and extend your reach** beyond the duration of the event
- **Enhance the impact** of your individualised Sponsor or Exhibit Package
- **Optimise** your marketing strategy and assets to communicate your brand and products

Digital Opportunities available
from **EUR 2,500**

Click on the package options to find out more


BIO-EUROPE[®]

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Sponsor
Opportunities



Position your company among the innovators of the life science industry through a sponsorship package that will improve your visibility with prospective partners.

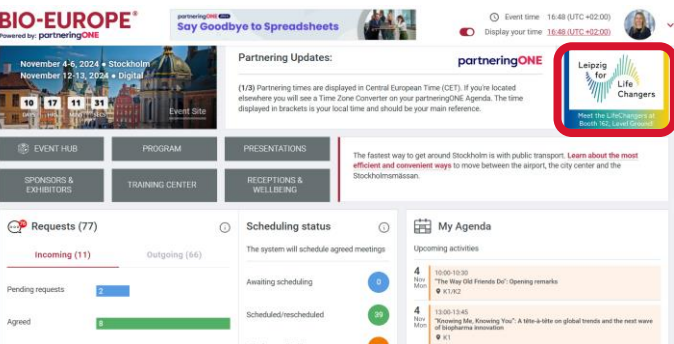


	SPONSOR RECOGNITION	PREMIUM LOCATION	REGISTRATIONS	EXHIBIT BOOTH (m ²)	PRIVATE MEETING ROOM	SPEAKING SLOT	PRE-EVENT MARKETING	ON-SITE VISIBILITY
PLATINUM (OPTION A) EUR 45,000	✓	✓	6	20	○	○	✓	✓
PLATINUM (OPTION B) EUR 45,000	✓	✓	6	12	✓	○	✓	✓
PLATINUM (OPTION C) EUR 45,000	✓	○	6	○	✓	✓	✓	✓
GOLD (OPTION A) EUR 32,000	✓	✓	4	12	○	○	✓	✓
GOLD (OPTION B) EUR 32,000	✓	✓	4	○	✓	○	✓	✓
SILVER EUR 20,990	✓	✓	2	6	○	○	✓	✓

[Contact us](#) for an individualized sponsorship package proposal to suit your needs

Promote your logo or banner on partneringONE with up to 750,000 visits and generate leads.

PartneringONE AD Sponsorship EUR 7,500

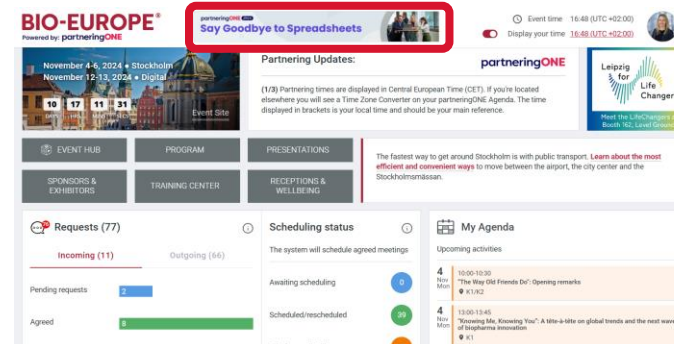


50+ leads

Your ad visible on the homepage of partneringONE (up to 6 ads in rotation)

Live tracking of number of clicks (with contact information) and number of times displayed

Event Header Sponsorship EUR 27,500

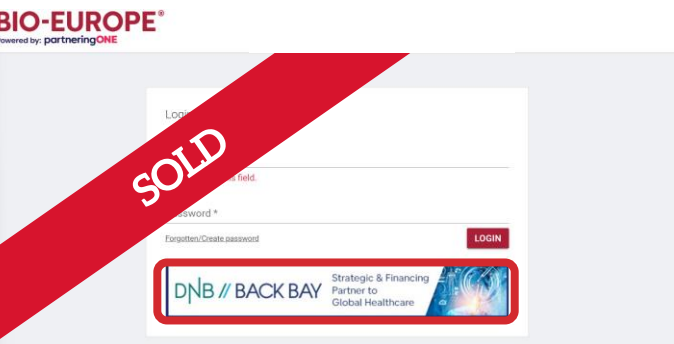


350+ leads

Your Company Logo featured as the Event Header on partneringONE dashboard

Live tracking of number of clicks (with contact information) and number of times displayed

Login Page Sponsorship EUR 15,000

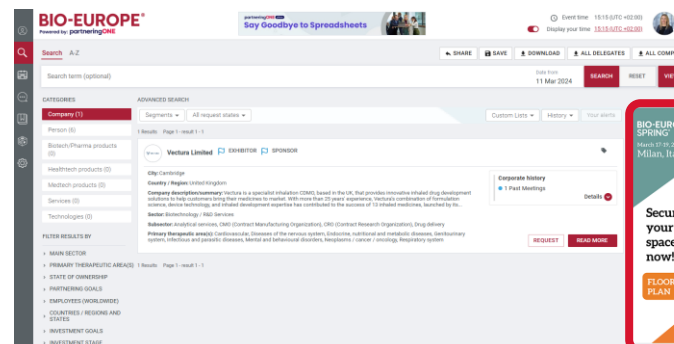


270,000+ impressions

Your Company Banner featured on the partneringONE Login Page

Available as soon as the event launches until digital partnering concludes

Search Page Sponsorship EUR 22,500



150+ leads

Your Company Banner featured on the partneringONE Search Page

Live tracking of number of clicks (with contact information) and number of times displayed

Startup Spotlight Sponsorship – position yourself a partner of choice and gain early access to applying startup companies

Sponsor benefits

	Level 1	Level 2
Acknowledgement as...	Startup Spotlight Sponsor	Startup Spotlight Supporter
Participate in the preselection of startups	✓	✓
Welcome or Closing Remarks for the session	✓	✓
Provide 1 judge to the Startup Spotlight (+ advise on others)	✓	✓
Registration ticket with partneringONE access	1	0
Provide a prize for winner and runner up (optional)	✓	✓
Marketing visibility in email campaign	✓	✓
Marketing visibility on social media	✓	✓
Logo visibility on event website and partneringONE	✓	✓
Branding onsite in the Startup Spotlight Room	✓	✓

Investment

EUR 20,000 EUR 15,000

8 companies/400+ attendees



The Startup Spotlight offers a group of selected, innovative young companies looking for partners and investors a chance to pitch their company to a top tier jury.

Past Therapeutic Areas:

- Cell & Gene
- Oncology
- AI
- Cardiovascular
- CNS
- Infectious diseases

Past Sponsors:



Johnson & Johnson

[Click to view Startup Spotlight 2024 Finalists](#)

Company Presentation Sponsorship - participate in the pre-selection of company presentations or creation of a specific track

Sponsor benefits

Acknowledgement as Company Presentation Sponsor	✓
Participate in the preselection of company presentations or creation of a specific track	✓
Welcome or Closing Remarks for the session	✓
Registration ticket with partneringONE access	1
Provide a prize for winner and runner up (optional)	✓
Marketing visibility in email campaign	✓
Marketing visibility on social media	✓
Logo visibility on event website and partneringONE	✓
Branding onsite in the Company Presentation session	✓

Investment

EUR 10,000

68 Presenting Companies*



International companies present their innovative product pipelines, technologies, services, and products online and onsite at the conference. **Gain early access** to these insights by **becoming a Company Presentation Sponsor**.

*Data from BIO-Europe 2024

[Click to view 2024 Presenting Companies](#)

Enhance your Sponsorship Package with these High Impact Branding opportunities.



Rise & Run Sponsorship

EUR 6,500

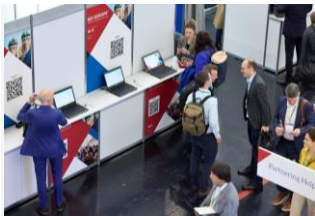
- A morning run combined with sightseeing led by a local guide
- Increased brand exposure to participants with similar interests
- Your Logo on the signage and promotion in Conference Agenda



Break & Breath Sponsorship

EUR 4,500

- Promote your company's support for wellbeing at work
- Logo visibility on the conference agenda and marketing brochure
- Onsite logo visibility on signage and during the sessions



Workstation Sponsorship

EUR 7,500

- Branding on the side walls and tabletops
- Workstations placed in high traffic areas & frequently used by attendees
- Number of tables and layout TBC



Recharge Station Sponsorship

EUR 9,500

- Used by attendees to recharge their electronic devices
- Your logo placed in a high traffic area of the exhibit hall
- Prominently labelled on the floor plan for visibility



Phone Box Branding

EUR 2,700

- Your logo placed in high traffic areas in the conference hall
- Signage with QR code link to your partneringONE profile or a website
- 6-10 sanitizing stations available for your branding



Water Refill Stations Sponsorship

EUR 11,500

- Sustainable and healthy image for your company
- Your logo placed in high traffic areas
- QR code link to partneringONE profile or website



Name Badge Sponsorship

EUR 22,000

- Prominent visibility throughout the entire conference
- Your logo on all delegate name badges
- Your banner included on the QR code used for badge pick up on-site



Lanyard Sponsorship

EUR 23,000

- Prominent branding throughout the entire conference
- Your logo on all delegate lanyards
- Increased corporate visibility

[Contact us](#) to find out more about these High Impact Branding Opportunities

Stand out, brand your own Sponsor Private Meeting Room or sponsor BIO-Europe Reception!

Sponsor Private Meeting Room

EUR 12,500/EUR 6,900*



- Host meetings with prospects and business partners in your private business suite
- Exclusive meeting room located at the heart of the conference with options to add branding
- Equipped with furniture and beverages

*EUR 6,900 If combined with Exhibit Space

Branding of Front Wall

Add for EUR 3,000



Front Wall 4m x 2.5m incl. door lintel



Branding of Front + Side Wall

Add for EUR 5,500



Front Wall 4m x 2.5m incl. door lintel + 3m Side Wall



Breakfast Sponsorship

EUR 4,500 (1 day) or EUR 10,000 (3 days)

- Align your brand with hospitality & enhanced attendee experience
- Your branding featured on the table signs at multiple buffet stations in the exhibit hall as well as on the digital signage



Luncheon Sponsorship

EUR 8,000 (1 day) or EUR 20,000 (3 days)

- Showcase your brand during a key networking opportunity
- Your branding featured on the table signs at multiple buffet stations in the exhibit hall as well as on the digital signage



Welcome Reception Sponsorship

Price Available Upon Request

- Host this high-energy reception to kick off the event at a location selected together with the event organizer.
- Your logo prominently displayed on on-site signage and on the event website



Evening Reception & Dinner Sponsorship

Price Available Upon Request

- Host this world-class networking event at a stunning location selected together with the event organizer.
- Your logo prominently displayed on on-site signage and on the event website

SEE THE NEXT CHAPTER to learn about our Digital Opportunities to further enhance your Sponsorship Package

BIO-EUROPE®

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Exhibitor
Opportunities



Select from our **BASIC, VIDEO** and **ENHANCED DIGITAL VISIBILITY** packages, or **COMBINE** everything in one package.

BASIC EXHIBIT Package



Basic Shell Scheme Exhibit Space: 6m²

Octanorm back and side panels | Basic electricity supply

On-Site Lead Generation

Lead Scan using Visit Connect | Real time access to the leads from onsite scan data

Option to purchase discounted registration tickets with partneringONE access

One ticket at a discounted rate of 50% off the prevailing rate | Additional registration tickets can be purchased at early registration rate

Organize a reception at your booth

Attract traffic to your booth during Exhibit Hall Reception | Food and Beverages provided at your own cost

Increase your booth space to 12m²

Add space at EUR 970/m² | Basic 12m² Exhibit Space for EUR 12,900

EUR 6,900



VIDEO Package



BASIC EXHIBIT package plus:

Professionally recorded & edited 3–5-minute Video Interview

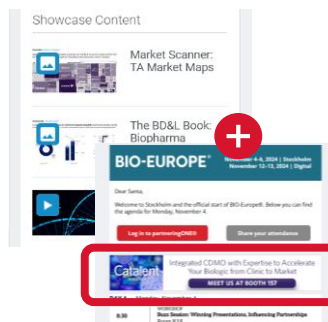
Post event promotion via email & on Informa Website

12 months post event promotion at the events of your choice hosted on partneringONE (registration required)

Use of the MP4 file for your own marketing purposes

EUR 9,800

ENHANCED DIGITAL VISIBILITY Package



BASIC EXHIBIT package plus:

Partnering ONE Company Showcase

Upload up to 3 content files in partneringONE (mp4 or PDF)
Highlighted in partneringONE search results

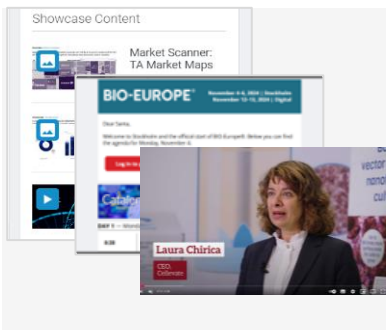
1 x Banner Ad in a Daily or Weekly Digest Email

Your banner visible to curated audience in life sciences industry
Banner Ad can be linked to a landing page of your choice or your partneringONE profile.

EUR 9,800

Purchase all elements **COMBINED** into a single package for **EUR 12,700**

Enhance your Exhibit Package or choose as a standalone product!



Combined Exhibit Package

EUR 12,700

- Basic Exhibit Package with 6m² booth space
- PartneringONE Company Showcase + 1 x Banner Ad
- Professionally recorded & edited 3–5-minute Video Interview



Exclusive Partnering Booth

EUR 6,000

- Schedule your meetings to your Exclusive Partnering Booth
- Partnering booth branded with your logo
- No need to search for your next meeting location



Shell Scheme 12m² Booth Space

EUR 12,900

- Octanorm (or similar shell scheme) back and side panels
- Height: 2.5m
- Basic electricity supply included



Break & Breathe Sponsorship

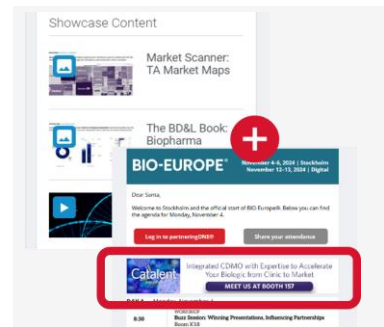
EUR 4,500

- Promote your company's support for wellbeing at work
- Pre-event logo visibility on the official conference agenda and marketing brochure
- Onsite logo visibility on signage and during the sessions



View BIO-Europe 2025 Floor Plan

- Click the above link to view the Floor Plan
- Book your exhibit space early to ensure prime visibility
- Booth reservations available for up to **5 days**



Company Showcase + Banner Ad

EUR 4,500*

- **Company Showcase on partneringONE**
Your content highlighted in partneringONE search results
- **1 x Banner Ad in a Daily or Weekly Digest Email**
Your banner visible to curated audience and linked to a landing page of your choice or your partneringONE profile

*Discounted to **EUR 2,900** if booked in combination with booth space

BIO-EUROPE®

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Digital
Opportunities



Extend your reach beyond the duration of the event - Video Interviews

Video Interview **EUR 4,000/EUR 2,900***



- Promote your brand with professionally recorded 3-5min Video Interview
- Ownership of the mp4 file
- Post event promotion via email & on Informa Connect Website
- 12 months post event promotion at the events of your choice hosted on partneringONE (registration to event required)
- *Discounted to EUR 2,700 if booked in combination with Exhibit Space

**View
Example 1**



**View
Example 2**



Key Opinion Leader Interview **EUR 5,000**



- Promote your Thought Leadership with professionally recorded 5-8min One-on-One Video Interview
- Ownership of the mp4 file
- Post event promotion via email & on Informa Connect Website
- 12 months post event promotion at the events of your choice hosted on partneringONE
- 4-6 questions of your choice

**View
Example**



[Contact us](#) to find out more about Video Interviews!

Extend your reach beyond the duration of the event - Marketing Opportunities

Direct Custom Email from EUR 2,500

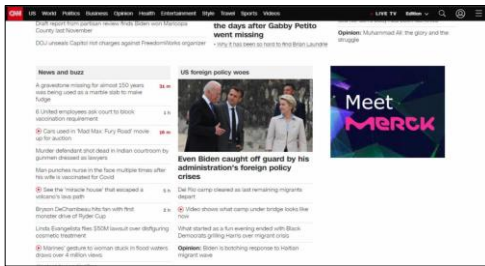


- Reach a custom audience of biotechnology professionals.
- You provide the HTML email file with your content, and we will send it on your behalf.
- Custom audience selection based on your criteria
- Receive number of recipients, opens and click-throughs to track the performance of your email

View Example



Audience Extension from EUR 2,700

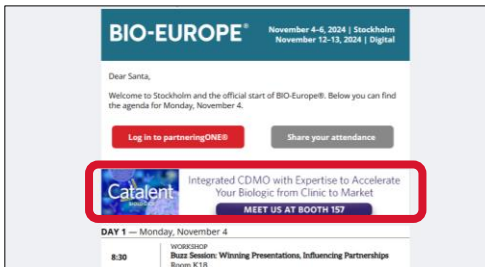


- Promote your new product or development to your target audience
- Reach decision makers who match your custom criteria
- Your ad displayed multiple times on thousands of trusted sites, only to your selected audience.
- Banner-safe websites include CNN, CBS, ESPN, TripAdvisor, LinkedIn, etc.

More Information



Banner Ad in a Daily or Weekly Digest EUR 4,000



- Increase your pre-event visibility with your Banner Ad in a Daily or Weekly digest email
- Weekly digest emails featuring event highlights delivered to BIO-Europe Spring attendees and curated audience in life sciences industry
- Daily digest emails featuring event highlights delivered to BIO-Europe Spring attendees on each of the event days
- Your Banner Ad can be linked to your partneringONE company profile or a landing page of your choice

View Example



Contact us to find out more about these Marketing Opportunities!

BIO-EUROPE®

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Discuss your corporate objectives with us. We can develop a package tailored to meet your individual needs and budget!

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