

BioProcess International

EXHIBITION | THOUGHT LEADERSHIP | BRANDING | LEAD GENERATION

September 18-21, 2023
Boston Convention and Exhibition Center
Boston, MA

Part of:
**Biotech Week
Boston**



SPONSORSHIP OPPORTUNITIES



CONTACT US TODAY TO BUILD YOUR CUSTOM SPONSORSHIP PACKAGE

Jennifer Wickett (Companies A-L): Jennifer.Wickett@informa.com or call +1-212-600-3452
Jamie Blowfield (Companies M-Z): Jamie.Blowfield@informa.com or call + 44 2080 522 888

EVENT OVERVIEW

Bioprocess International (BPI) is the largest bioprocessing event bringing you new ideas, demystifying technology, and fostering partnerships to move drug candidates closer to approval. In it's 20th year **BPI 2023** is guaranteed to drive quality conversations and meetings with your customers, prospects, and partners.

To best meet the needs of both travelling and remote audiences, BPI's Conference & Exhibition will be a **HYBRID** event, including:

- A live conference experience at the Boston Convention & Exhibition Center
- Live streamed keynote presentations on our digital platform
- Live presentations recorded onsite and available on-demand post-event

Don't miss the opportunity to meet with senior scientists and key decision makers looking to connect with experts in:

- ❖ Manufacturing Strategy & Bioprocessing 4.0
- ❖ Cell Culture & Upstream Processing
- ❖ Recovery & Purification
- ❖ Analytical & Quality
- ❖ Cell Therapy
- ❖ Gene Edited Ex Vivo Cell Therapy
- ❖ In Vivo Gene Therapy
- ❖ Intensified & Continuous Processing



2,700+ BioProcess Professionals



200+ Top-Level Speakers



200+ Exhibitors



150+ Peer-Submitted Posters



30+ Workshops



200 Sessions



8 Content Driven Tracks

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BPI AUDIENCE

By participating in BPI, you will gain unparalleled access and exposure to key decision makers.



The life science industry is changing. Drug and biologic production is speeding up. Traditional ways of discovering, developing, and delivering treatments to market are being revolutionized by new players, new ways of working, and more collaboration across the most exciting developments seen in healthcare in decades.

Biotech Week Boston (BWB) brings together world-class conferences covering the latest scientific advances, disruptions, and innovations driving bioprocessing and cell therapy.

BY THE NUMBERS IN 2022:

2,725

Total Event Attendees

2,140

BioProcess International Attendees

585

Cell & Gene Therapy Attendees

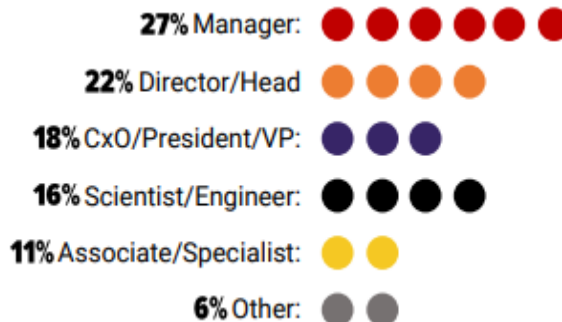
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Exhibiting Companies

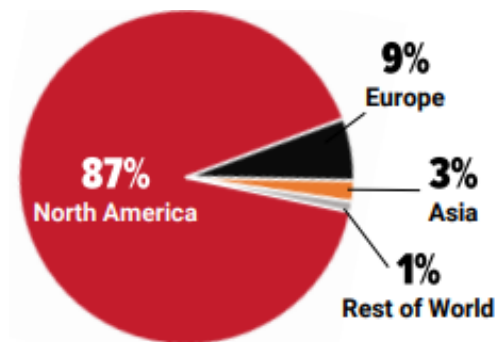
[VIEW 2022 POST-EVENT REPORT](#)

[VIEW 2022 ATTENDEE LIST](#)

JOB TITLE BREAKDOWN



GEO BREAKDOWN



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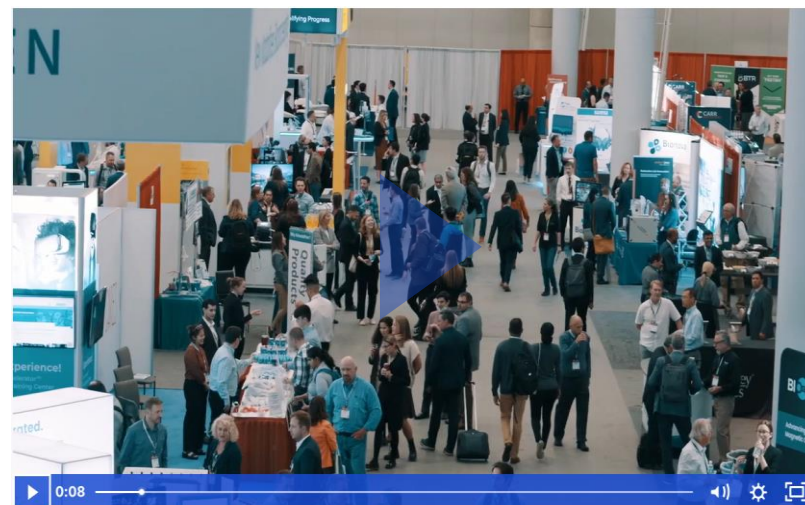
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2023 EXHIBIT FLOOR PLAN

Boston Convention & Exhibition Center (BCEC)



VIEW LIVE EXHIBIT FLOOR PLAN HERE



Click 'Play' on the video above to watch highlights from the 2022 BPI Conference & Exhibition.

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SPONSORSHIP OPPORTUNITIES

ALL SPONSORSHIP PACKAGES CAN BE TAILORED TO MEET YOUR BUDGET AND OBJECTIVES.

PREMIER SPONSOR SAMPLE

- Fully customized package that can include exhibit space, speaking presentations, branding, multiple registrations, and more.

Investment: Call for Details

GOLD SPONSOR SAMPLE

- Gold Sponsor level branding online and onsite
- 30-45 minute speaking slot on the live main agenda, with a recorded version available on-demand
- High visibility branding package
- 20x20 or 10x20 exhibit space in the main hall
- Up to five main conference registrations, plus up to four booth staff passes
- Poster presentation at the live event
- BPI Passport participation at the live event

Investment: \$50,000 to \$75,000



SILVER SPONSOR SAMPLE

- Silver Sponsor level branding online and onsite
- 30-minute speaking slot on the live main conference agenda, with a recorded version available on-demand
- 10x20 or 10x10 exhibit space in the main hall
- Up to three main conference registrations, including one for the speaker, plus up to four booth staff passes
- Poster presentation at the live event
- BPI Passport participation at the live event

Investment: \$35,000 to \$45,000

BRONZE SPONSOR SAMPLE

- Bronze Sponsor level branding online and onsite
- 10, 20 or 30 minute speaking slot on the live main conference agenda, with a recorded version available on-demand
- Standard 10x10 exhibit space in the main hall
- Up to three main conference registrations, including one for the speaker, plus up to two booth staff passes
- Poster presentation at the live event
- BPI Passport participation at the live event

Investment: \$23,000 to \$30,000

Exhibit Space ONLY packages also available

ADDITIONAL SPONSORSHIP OPPORTUNITIES

TECHNOLOGY WORKSHOP SPONSORSHIP

- Lead a 10 or 20-minute presentation within a set schedule of timeslots on the BPI Theater stage in the exhibit hall

POWER HOUR EXHIBIT TOUR

- Be one of a select group of exhibitors on a guided attendee tour with 10 minutes to present a product launch, demo or similar

LUNCH N' LEARN SPONSOR

- Sponsor a sit-down lunch, which will feature your 45-minute presentation and includes all food & beverage

HOSPITALITY SUITES

- Host attendees and guests at your private suite for meetings, production demonstrations, receptions, etc.
- Informa Connect can assist with inviting attendees to visit and promote any special plans you are coordinating within your suite.

BPI TV INTERVIEW

- Sponsor BPI TV and put your leader on camera in a 3-5 minute video interview segment reaching a digital audience of 39,000+ bioprocessing professionals – including all delegates at BPI in Boston! Your sponsorship includes full distribution rights of the final video file and promotion to the Informa Connect Life Sciences audience.



NETWORKING & BRANDING

- Showcase your brand and emphasize your messaging throughout the event with a variety of branding opportunities.

NETWORKING COCKTAIL RECEPTION

- Sponsor a bar near your booth at the reception with the opportunity to provide a signature cocktail!

BRANDING SPONSORSHIPS:

- Sustainability Package
- Charging Lounge
- Registration Area
- Refreshment Break
- WiFi Password
- Badge/Lanyard
- Tote Bag
- Reusable Water Bottles
- Hanging Banners
- Meter Boards
- Window Decals
- Column Wraps
- Escalator Clings
- Hotel Key Cards
- And more!

ADDITIONAL SPONSORSHIP OPPORTUNITIES

EXHIBITION & MEETING SPACE

Showcase your brand while meeting with current and potential customers in your own branded area. Utilize the BPI event app to engage and setup meetings with targeted prospects and potential partners.

BOOTH SPACE

- 10x10, 10x20, 20x20 and more configurations

BPI PASSPORT PROGRAM

- Drive traffic to your booth by participating in this prize giveaway.

ESPRESSO CAFÉ

- Draw attendees to your booth with a professional barista serving coffee.

POPCORN/ICE CREAM STATION

- Attract attendees to your booth by serving popcorn or ice cream.

PRIVATE MEETING ROOM

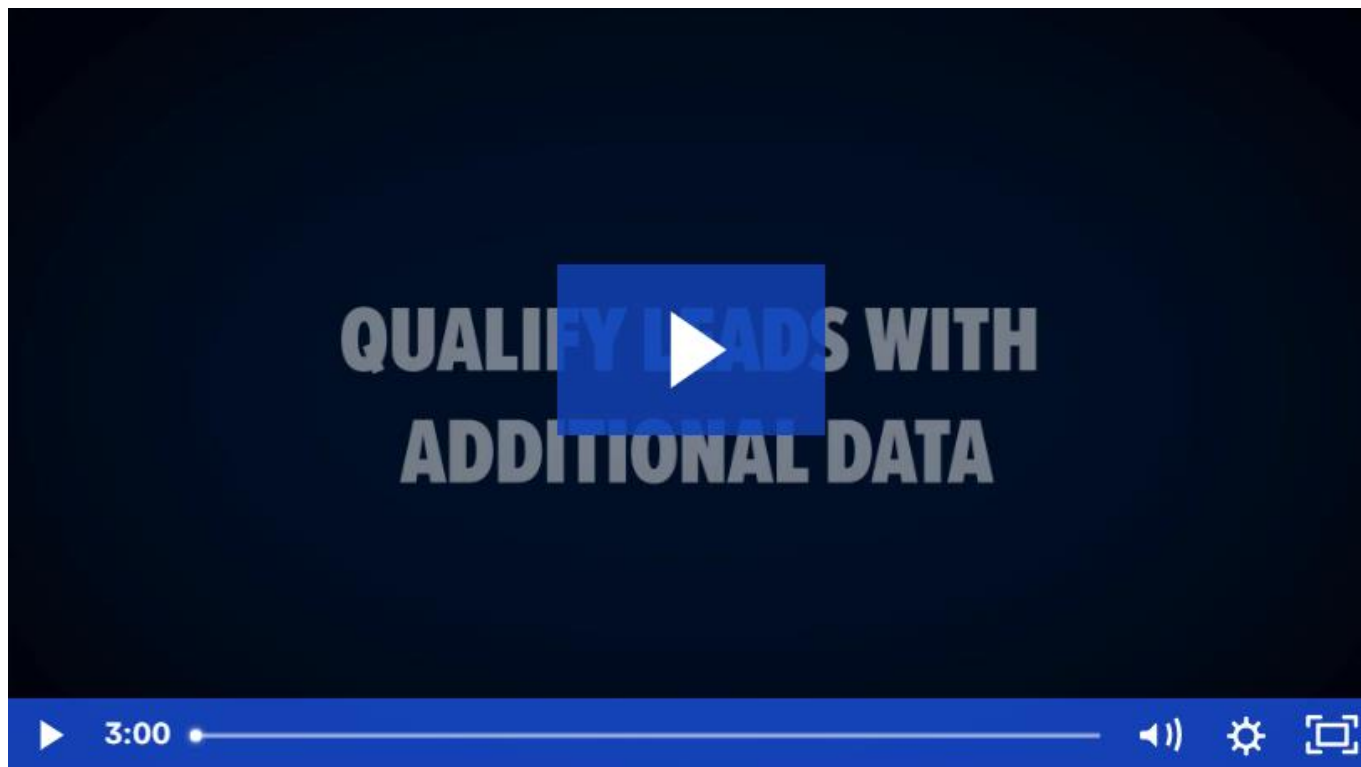
- Secure a designated, private space to connect with clients, prospects and partners.

ADDITIONAL OPPORTUNITIES

- Corporate Suite, Invitation-Only Dinners/Lunches/Breakfasts, Hosted Lunch Table and more!



LEAD SCANNING & REPORTING

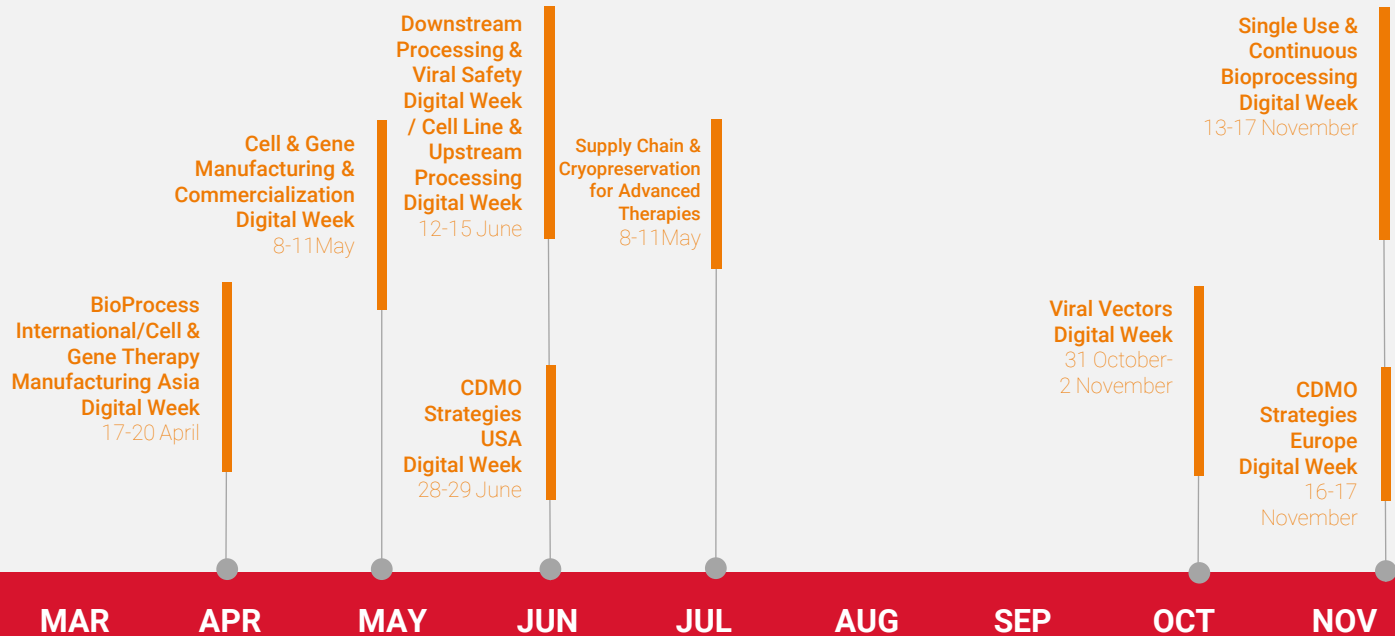


*Watch this quick video for instructions to set up your team for success when scanning delegates onsite at Informa Connect events - including setup, capture of qualifying data, and real-time data export.



BioProcess International Digital Week Schedule

Leverage Digital Week to engage the bioprocessing community! The Digital Week event program offers free registration for your prospects to watch sessions, access video and white paper content, and interact with the community through live polling and Q&As. Offer content to raise your profile and reinforce your thought leadership status – all while generating highly qualified leads!



OUR COMMUNITY

Qualified audience of

45,000+ BIOPROCESSING PROFESSIONALS

Average of

480+ REGISTRANTS PER SESSION

Watch Example
Digital Week
On-Demand

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ACHIEVING CARBON NEUTRAL EVENTS

We know how important it is that you are confident in the sustainability of our events.

As part of our **FasterFoward** sustainability commitments, we are committed to achieving Net Zero carbon omissions by 2030. Our focus is on continuing to significantly reduce our events carbon impact, but whilst we work on achieving this, we compensate for currently unavoidable emissions using high quality, certified carbon offsets.



How are we reducing our events carbon impact?

Our events are working to improve their environmental impact across a wide range of areas, including: switching to renewable electricity, designing our event to be built in a waste free manner, switching to sustainable signage options and reducing the paper items by maximizing digital solutions.

What impacts will the offsets cover?

All major impacts of the event will be covered, including the event catering, logistics, venue waste and recycling, as well as attendee travel and hotel stays.

What offset projects are we supporting?

Informa supports a number of projects around the world through our offset specialist Natural Capital Partners, ensuring that we use high quality, certified carbon offsets. Find out more.

What are the benefits?

- Aligns with your own sustainability ambitions.
- 84% of our attendees tell us that the sustainability of the event is of importance to them.
- Has a positive impact of funding carbon reduction projects and therefore contributes to tackling climate change.

BioProcess International

WHAT ARE YOUR STRATEGIC OBJECTIVES FOR 2023?

Work with us to create a custom year-long campaign to help you reach your sales and marketing goals!

For more information on all opportunities, contact:



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