

# BIO-EUROPE®

OCT. 24-26 // LEIPZIG, GERMANY

NOV. 2-4 // DIGITAL PARTNERING

2022

**FACILITATING GLOBAL  
PARTNERSHIPS THAT DRIVE  
LIFE SCIENCE DEALMAKING**

Produced by

**EBD  
GROUP**

In collaboration with

**Bio**  
Biotechnology  
Innovation Organization

Use code  
**ALLBEU22DBT22**  
to save 12%  
off registration



# BIO-Europe® is Europe's largest partnering conference serving the global life science industry.



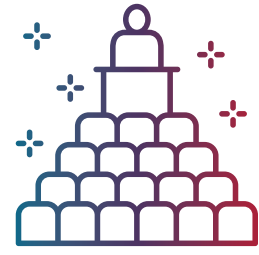
**4,442**

DELEGATES FROM **61** COUNTRIES



**27,000+**

PARTNERING MEETINGS



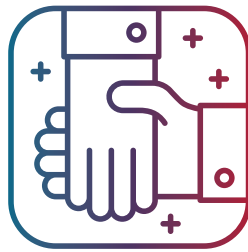
**49**

PROGRAM SESSIONS



**125**

COMPANY PRESENTATIONS



**60**

SPONSOR & SHOWCASE COMPANIES\*

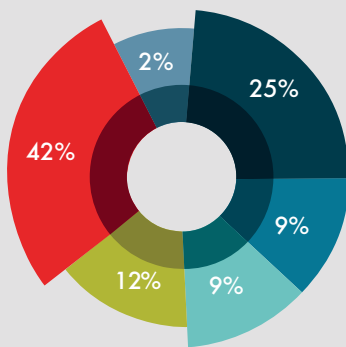
\*BIO-Europe Digital 2021



**130**

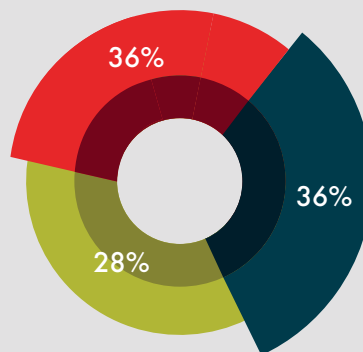
EXHIBITORS ON THE FLOOR

Connect and engage with a wide range of business leaders, including senior executives of leading biotech companies, business development teams from pharmaceutical companies and other industry experts:



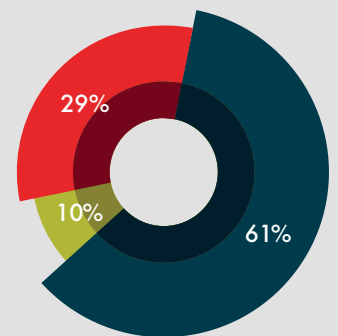
## INDUSTRY

- BIOTECH
- PHARMA
- FINANCE
- BIOTECH R&D (CRM, CMO)
- PROFESSIONAL SERVICES (Consulting, Law)
- PUBLIC / NON-PROFIT ORGANIZATIONS / INSTITUTES



## POSITION

- TOP MANAGEMENT (CEO, CSO, CFO, President, Managing Director)
- SENIOR MANAGEMENT (Director, VP)
- MIDDLE MANAGEMENT/OTHER



## REGION

- EUROPE
- NORTH AMERICA
- REST OF WORLD

All numbers: BIO-Europe 2019

## Dust off your passport!

BIO-Europe® 2022 is back in-person and it will bring together the global biopharma and investment leaders together to build the partnerships that facilitate innovation and medical breakthroughs.

**Learn more:** [bioeurope.com](https://bioeurope.com)

Create the sponsorship package that best fits your needs!

See example packages below:

	SILVER			GOLD			PLATINUM		
	A	B	C	D	E	F	G	H	I
Pre-event marketing	✓	✓	✓	✓	✓	✓	✓	✓	✓
Promotion during event	✓	✓	✓	✓	✓	✓	✓	✓	✓
Partnering Meeting Priority	✓	✓	✓	✓	✓	✓	✓	✓	✓
Exhibit Booth space	6m <sup>2</sup>	6m <sup>2</sup>	—	12m <sup>2</sup>	—	—	—	20m <sup>2</sup>	—
On-site Lead Generation	✓	✓	—	✓	—	—	—	✓	—
Sponsor private meeting room	—	—	—	—	✓	—	✓	—	✓
Speaking opportunity	—	—	✓	—	✓	✓	✓	—	✓
Digital Sponsor showcase	—	✓	—	—	—	✓	—	—	✓
Digest Mail banner ad	—	—	✓	—	—	✓	—	—	✓
partneringONE Ad	—	—	—	—	—	—	✓	—	—
<b>PRICE IN EUR</b>	<b>12,200</b>	<b>15,200</b>	<b>15,500</b>	<b>16,700</b>	<b>17,500</b>	<b>20,500</b>	<b>22,500</b>	<b>22,700</b>	<b>26,000</b>



## CUSTOMIZE YOUR SPONSORSHIP

Packages in table are just examples and can be customized to your needs.

Contact us at [sponsor@ebdgroup.com](mailto:sponsor@ebdgroup.com) for an individual package that meets your business objectives!



# EXHIBITING & SHOWCASING

Gain broad exposure to high-level decision makers from pharma and biotech.

## BASIC EXHIBIT PACKAGE

Exhibitor Benefit

EUR 4,970

### Stand out to high-level decision makers from pharma and biotech!

The exhibition is the ideal place to establish countless new business opportunities and to catch-up with your clients face to face again. You will increase your brand visibility and be able to share your solutions and innovations with a captive audience.

#### INCLUDES:

- ✓ Basic Exhibit Space: 6m<sup>2</sup>
- ✓ On-Site Lead Generation
- ✓ Option for 1 reduced partnering ticket
- ✓ **NEW:** Opportunity to organize a reception at your booth



## ADVANCED EXHIBIT PACKAGE

Exhibitor Benefit

EUR 5,970

### Extend your reach digitally to all participants by adding the company showcase!

Upgrade your on-site exhibit booth with the digital company showcase in partneringONE.

Be visible long before the gates to the on-site event open. Your content will be highlighted in the partneringONE search results, the place with the most traffic in the weeks leading up to the event.

#### INCLUDES:

- ✓ Basic Exhibit Space: 6m<sup>2</sup>
- ✓ On-Site Lead Generation
- ✓ Opportunity to organize a reception at your booth
- ✓ Option for 1 reduced partnering ticket
- ✓ partneringONE showcase
- ✓ partneringONE content upload
- ✓ Highlighted in partneringONE search results
- ✓ Keywords: 9

**CONTACT US TO DISCUSS YOUR IDEAS!**

[sponsor@ebdgroup.com](mailto:sponsor@ebdgroup.com) [exhibit.eu@ebdgroup.com](mailto:exhibit.eu@ebdgroup.com)





# EXHIBITING & SHOWCASING

Gain broad exposure to high-level decision makers from pharma and biotech.

## SPONSOR BOOTH

Sponsor Benefit

INCLUDED IN PACKAGES A, B, D, H

ADD-ON: FROM EUR 5,200

### Stand out as the partner of choice!

Exhibit in the high traffic marketplace and showcase innovative pharma solutions onsite in Leipzig. Share your innovations, ground-breaking ideas, trends and establish relationships.

- ✓ Booth Spaces: 6-16m<sup>2</sup> shell scheme
- ✓ From 20m<sup>2</sup> space only, island booth
- ✓ Primary Booth Location
- ✓ Opportunity to organize a reception at your booth
- ✓ On-site lead generation



## SHOWCASE ADD ON FOR EXHIBITING SPONSORS

Sponsor Benefit

INCLUDED IN PACKAGES B, F, I

ADD-ON: EUR 3,000

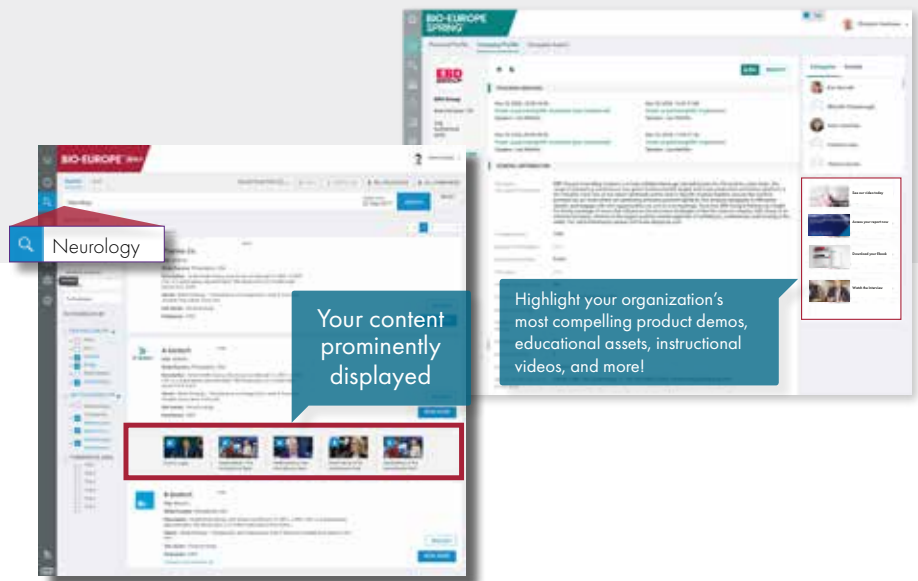
WITHOUTH BOOTH: EUR 5,000

### Your "exhibit booth" in our digital format

Make your partnering profile your exhibit booth and showcase your company to both on-site and digital participants.

### INCLUDES:

- ✓ partneringONE content upload
- ✓ Highlighted in partneringONE search results
- ✓ Keywords: 25



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# THOUGHT LEADERSHIP

Take advantage of the opportunity to become a part of the BIO-Europe® program by positioning your company as a thought leader in the industry.

## CUSTOMIZED SESSION

Sponsor Benefit

Position your company as a thought leader within the biopharma industry and amplify your business relationships. Your 30- to 45-minute program slot will be held **live** in Leipzig and recorded for a wider digital audience or pre-recorded and made available on demand in the lead up to the event.

**ADD-ON: EUR 10,000**

## EXPERT FIRESIDE CHAT

Sponsor Benefit

Interested in highlighting a special deal? Your work in a certain therapeutic area? Or a specific executive? This ideal format allows you to choose your own topic for a 20-minute interview-style chat conducted by an experienced interviewer. Your fireside chat will either be held live on-site and recorded for a wider digital audience or pre-recorded and made available on demand a few weeks prior to the conference.

**INCLUDED IN PACKAGES C, E, F, G, I**  
(EITHER speaking opportunity, Fireside Chat or Collab. Close-Up)

**ADD-ON: EUR 5,000**

## SPEAKING OPPORTUNITY

Sponsor Benefit

Looking to bring your expert into the spotlight? A speaking slot on a panel discussion within the official BIO-Europe program. Panels address therapeutic areas or business development topics. Panels will either be live on-site and recorded for a wider digital audience or pre-recorded and made available on demand a few weeks prior to the conference.

**INCLUDED IN PACKAGES C, E, F, G, I**  
(EITHER speaking opportunity, Fireside Chat or Collab. Close-Up)

**ADD-ON: EUR 5,000**

## COLLABORATION CLOSE-UP

Sponsor Benefit

A perfect opportunity to focus on partnerships. Bring together two sides of a collaboration, partnership or deal to highlight your collaborative approach in a 20-30-minute moderated discussion. Your session will either be held live on-site and recorded for a wider digital audience or pre-recorded and made available on demand a few weeks prior to the conference.

**INCLUDED IN PACKAGES C, E, F, G, I**  
(EITHER speaking opportunity, Fireside Chat or Collab. Close-Up)

**ADD-ON: EUR 5,000**



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# HIGH-IMPACT BRANDING

Put your company in the spotlight by showcasing your brand at BIO-Europe®.

## DIGEST E-MAILS

EUR 3,500

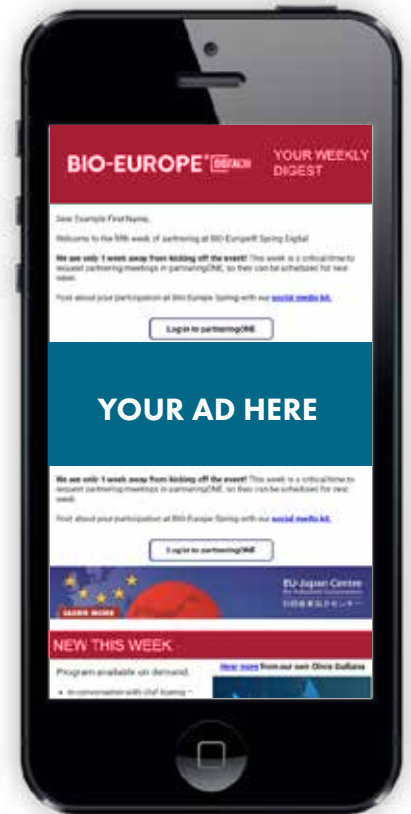
### WEEKLY OR DAILY DIGEST E-MAIL

Place your banner ad in one weekly digest e-mail or one of the four daily digest e-mails. The e-mails are promoted to a qualified audience in the life science industry. 70% of recipients are director level or higher.

The digests will feature program highlights, as well as live networking events or further live sessions.

**AUDIENCE WEEKLY:** +12,000

**AUDIENCE DAILY:** Conference Participants



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# BIO-EUROPE

Through an understanding of your corporate objectives, we can develop a package of benefits tailored to meet your individual needs and budget.

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