

Pharma Forum EMEA

Dear [Manager's Name]

Pharma Forum EMEA is where corporate, third-party/agency, association meeting and event professionals and their partners in the life sciences industry connect and collaborate on the future of medical meetings, technology advances, sustainability, compliance implications and contracting strategies. 125+ delegates will be in attendance (over 78% are meeting planners) from 4-6 November in Amsterdam.

I strongly believe that this conference presents a valuable opportunity for both my professional growth and our company's overall return on investment. Here are several reasons why my attendance at Pharma Forum EMEA will be beneficial to both myself and our company:

- I will attend 23+ hours of content including best practice sharing, interactive sessions and panel discussions
- I will book a minimum of 8 appointments with my peers and partners to discuss future meetings
- I have the opportunity to earn up to 23.5 CMP credits
- I can earn my Medical Meeting Planners (MMP) Certificate and/or the Healthcare Meeting Compliance Certificate (HMCC)* onsite (**additional fee to participate*)
- I will get on-demand access to the session recordings and available pdfs after the event for 12 months, along with full access to the event app and all the attendees

Additional details, including the full speaker and session lineup, can be found here:

<https://informaconnect.com/pharma-forum-emea>

Registration: Complimentary for meeting professionals and includes most meals and all receptions

Travel: Up to €250 reimbursement if I register by 16 August, then up to €150 through 6 September

Accommodations: Group rate discount at the Amsterdam Marriott for €279/night

Thank you for considering my request and I look forward to the opportunity to represent our organization at this esteemed event. Should you require any additional information or have any questions, please do not hesitate to contact me. I appreciate your time, consideration, and ongoing support.

Sincerely,
[Your Name]