



Photo Credit: Proof of the Pudding and Parada Photography



LEADING CATERERS
OF AMERICA

EXECUTIVE SUMMIT

NOVEMBER 14-16, 2022
THE WESTIN CINCINNATI
CINCINNATI, OH

www.lcaexecutivesummit.com | www.leadingcaterers.com | [#leadingcaterers](https://twitter.com/leadingcaterers)



LCA LEADING CATERERS OF AMERICA

Leading Caterers of America (LCA) is an exclusive membership-based program for the top independent catering companies in the United States and Canada. The LCA currently includes 67 creative and award-winning companies representing each major geographical region in the country. Generally limited to one member per market, members of this highly influential group of catering professionals are selected as the leading companies in their regions.

The Leading Caterers of America Executive Summit (LCAES) is a gathering place for these representatives to come together to discuss the industry at large and garner ideas that will continue to lead their companies to operational success. This is an ideal opportunity for industry partners to meet new clients while reinforcing existing relationships with the principals of these companies. Through this annual Executive Summit and the LCA events at Catersource 2022 in Anaheim, industry partners are able to personally connect with the LCA Principals and other decision makers from the various member companies.



Principals, senior managers, executive chefs, and senior sales directors share best practices during panels, presentations, and roundtable discussions. They also network during the breaks and evening events, leaving the guests with new ideas and delighted tastebuds.

The LCA currently represents approximately \$750M in annual catering revenue, and several hundred million dollars in annual purchases.



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SPONSORSHIP OPTIONS

PLATINUM: \$8,000

- One 3–5-minute presentation to the group about your company and its role as an industry leader.
- One marketing display table at the LCA Executive Summit.
- Product placement during networking breaks. Partners who choose to participate in this opportunity are responsible for cost of product as well as shipping.

OR

A 20-30 minute user focus group on new trends, products and/or services provided by LCA partner. Partners who choose this opportunity are responsible for additional room set fees, audio visual and food & beverage. Space permitting.

- Full page ad in Catersource magazine.
- Invitation to LCA luncheon at Catersource 2023.

GOLD: \$5,000

- One 3–5-minute presentation to the group about your company and its role as an industry leader.
- Full page ad in Catersource magazine.
- Invitation to LCA luncheon at Catersource 2023.

BOTH SPONSORSHIPS INCLUDE:

- Two invitations for your company's representatives to attend the three-day Executive Summit with LCA members from November 14-16, 2022 including all conference meals and parties, providing a fantastic opportunity to network with LCA principals.
- Access to the general session and LCA Culinary, Management, or Sales Specialist groups to engage in industry focused discussions.
- Brand recognition on the LCA Executive Summit promotional materials, emails, signage, and program.



CATERSOURCE + THE SPECIAL EVENT 2023

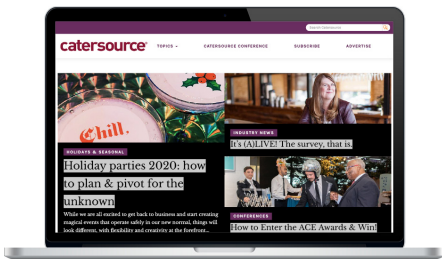
Two invitations for your company's representatives to attend the LCA roundtables and luncheon on March 27, 2023 during Catersource + The Special Event 2023 in Orlando, the premiere conference and tradeshow for catering and event professionals. This is a closed event; only LCA members and partners may attend.



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ADVERTISING & BRAND RECOGNITION INCLUDED WITH YOUR PARTNERSHIP



CATERSOURCE.COM

- Home page Leaderboard Display Ad - 1 month
- Home page Rectangle Display Ad - 1 month
- Display ad based on availability
- Must run November 2022 - October 2023
- Materials due 2 weeks prior to the 1st day of the selected deployment month

SPECS

- Home page Leaderboard: 728x90 pixels, JPG, 100k max size, URL
- Home page Rectangle: 300x250 pixels, JPG, 100k max size, URL

CATERSOURCE MAGAZINE

- One full page ad in Winter, Spring, or Summer issue of Catersource magazine

2022/2023 CATERSOURCE	Winter 2022	Spring 2023	Summer 2023
Materials due	12/9/22	3/10/23	6/2/23
Deployment date	12/27/22	3/27/23	6/26/23

SPECS

- Full Page Ad Size: 8.375 x 10.875"

**CONTACT US
TODAY!**

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