



Visit Connect is an experience that empowers you to take total control of the entire lead capturing and management process, your shared content, your sales, and your safety.

- ✓ Collect leads at the scan of a badge and qualify them by adding pictures, notes, voice memos
- ✓ Answer questions bespoke to your business
- ✓ Assign leads to colleagues for rapid follow-up
- ✓ Manage the follow-up process and track progress at the click of a button
- ✓ No more transcribing business cards or sifting through scribbled notes

## Prepare Pre Event

- ✓ Access the link in your e-mail to activate the Visit Connect portal
- ✓ Define your survey questions
- ✓ Upload content (company/product presentation documents, images, videos) to the Visit Connect Portal
- ✓ Export and integrate QR Codes into your stand design
- ✓ Share Visit Connect licences with your staff

## Collect Leads

- ✓ Scan badges to collect leads
- ✓ Record visitors' answers to survey questions, attach text notes, voice memos and images to qualify your leads

## Access Leads & Measure Success

- ✓ Measure success by instantly accessing leads and export them from the Visit Connect Portal

## ON-SITE EXPERIENCE



Visitor arrives at your booth



They scan your QR codes/you scan their badges



They collect content and you collect them as a lead