### SUSTAINABLE EVENTS

**AT MARINA BAY SANDS** 

### OUR SUSTAINABILITY JOURNEY

2018

**ASEAN Tourism Standards** 

Green Hotel award and

LEED Gold for ArtScience

Buildinas: Operations &

museum in Asia Pacific

to receive the honour

Maintenance) - FIRST

MICE Venue award

Museum (Existing

### 2011

Established Sustainability Steering Committee

### 2012

Set up **Sustainability** Department

Launched **company-wide** sustainability education programme for Team Members

BCA Green Mark Gold certification

### 2013

Formed **Energy & Water** Management teams

Launched Sands ECO360 meetings programme

FIRST MICE facility in Singapore to adopt Singapore Tourism Board's MICE sustainability guidelines

### 2014

FIRST ISO 20121-certified MICE facility in Southeast Asia for sustainable events management system

**Removed shark fin** from menus of owned and operated restaurants plus Sands Expo & Convention Centre

Collaborated with Edible Garden City to build the **RISE Herb Garden** 

Invested in on-property food digesters which convert food waste into wastewater

2015

BCA Green Mark Platinum recertification

Began partnering with Clean the World to collect & recycle soap to make new bars for communities in need

### 2016

Hosted Singapore's FIRST Zero Waste to Landfill event at Sands Expo & Convention Centre

Commenced partnership with The Food Bank Singapore & Food from the Heart to **donate unserved** food to local charities

### 2017

#### Announced landmark partnership with WWF Singapore around responsible procurement & supply chain

transformation, with the goal of having 50% of seafood sourced responsibly by 2020

#### Installed 145kWp solar

**power system** atop the Sands SkyPark – highest location of solar panels in Singapore

Removed Red & Spotted Grouper from menus

### 2019

LEED Platinum for Sands Expo & Convention Centre (Existing Buildings: Operations & Maintenance) – FIRST MICE venue in Asia Pacific to attain this recognition

FIRST MICE facility to receive the Singapore Health Promotion Board's Healthier Choice accreditation

Launch of **Impossible** at 3 celebrity chef restaurants

### 2020

Singapore's FIRST carbon neutral event venue and FIRST gold-certified venue under Event Industry Council's new Sustainable Event Standards

Drop by Drop partnership with Seven Clean Seas to develop a River Plastic Recovery System to reduce marine plastic pollution

Partnership with Porsche to install its **FIRST Destination Charging stations** in Singapore

### 2021

Transitioned to **rPET water bottles** across property, enhancing circularity

New edible garden at Sands Expo

Supported **local fish farm to improve farming practices to achieve ASC certification**, in partnership with WWF-Singapore

Launched Impact Meetings sustainable events package

Drop by Drop partnership with Conservation International Singapore to develop a 5-part virtual learning series for Singapore youths

### 2022

Elevated to **Events Industry Council Platinum** standard – highest rated venue outside of the US

#### STB Special Award for Sustainability

Launch of **Meatless May** campaign at selected restaurants

Supported Drop by Drop partnership with **Conservation International Singapore** to launch the '10 for Zero' competition

### KEY SUSTAINABILITY FOCUS AREAS

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#### Climate Response

Decouple carbon footprint from business growth by reducing reliance on fossil fuels, adopting smart technology & driving more effective use of materials

Water Stewardship

> Optimise operational efficiency & raise awareness of water issues

Waste & Circularity

> Embrace 3R & circularity principles to enhance our waste management systems & maximise resources

Sustainable Sourcing

Deliver diverse & delectable choices that emphasise our commitment to sustainable, local, healthy & exciting cuisines

#### Biodiversity

Support local & regional initiatives that drive conservation and protection of our environment

> Culture & Capacity Building

Communicate our commitments across both operations & the supply chain by inspiring & engaging our customers, partners, & Team Members



### 2023 SUSTAINABILITY GOALS



#### Low Carbon

#### Carbon

• 2.4% %  $\downarrow$  carbon emissions from 2018

#### **Energy Management**

• 2.88 million kWh of energy avoided through EcoTracker projects

#### **RECs & Offsets**

 Maintain MICE Carbon Neutral venue status

#### **Electric Vehicles**

- Convert I existing vehicle to Electric
- 10 new electric vehicle charging ports

### Waste & Circularity

- 39% recycling/diversion property-wide
- 20% general recyclables (excluding Food Waste & playing cards)
- 45% diversion of construction waste

#### Food Waste

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• Reach 70% monthly food waste diversion by end of 2023

### Biodiversity

- Conduct deforestation supply chain Risk
  Assessment
- Launch biodiversity education campaign
  for TMs
- 45% Sustainable seafood

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- No endangered seafood species
- ≥10% of offsets are Nature-based

### Plast

ZO

### Plastic & Packaging

- Apply E3R (eliminate, reuse, replace, recycle) strategy to top 10 products
  - Focus on cling wrap, staff laundry bags and single-use MBS branded packaging
- Reach 100% Sands branded sustainable water bottles and roll-out 3 re-usable initiatives

#### Water Stewardship

- 3.5%  $\downarrow$  potable water per sq. ft. from 2019
- 36 million litres of water through EcoTracker projects
- Support marine project through Drop x Drop Partnership

#### Development/ Renovation

 Active engagement with DPM in all 7 key development phases – planning, design, construction, handover etc. – with emphasis on certifications, energy/water, waste, and compliance with SG Resource Sustainability Act

### Sustainable Sourcing

- Increase sustainable spend across 5
  categories
- Find local alternatives for 3 food products

#### **Certifications:**

The the the state

Comply with all necessary Certifications, Corporate, and Regulatory Requirements –
 LEED, BCA Green Mark, ISO 20121, EIC Sustainable Event Standards, and SG Resource
 Sustainability Act. Achieve GSTC certification, Launch ISO14001

#### **Engagement:**

- Team Member Engagement: 95% unique participation; design and launch new Activity Catalogue, Engage Team Members on key sustainability issues
- I Advocacy collaboration project educating the public on sustainability

### SINGAPORE'S FIRST CARBON NEUTRAL EVENTS VENUE

- **536** solar panels on SkyPark generating energy for the property's use
  - **100%** of emissions from MICE's gas and electricity consumption offset through REC purchase between 2019 and 2022
  - Yearly commitment of 25,000 RECs which translates to **25,000 MWh of clean energy**
  - **Over 50% reduction** of our carbon footprint since 2012



### TRIPLE PLATINUM CERTIFIED SUSTAINABLE VENUE

Platinum – USGBC LEED



Platinum – Events Industry Council Sustainable Event Standards

Platinum – BCA Green Mark



ISO20121 Sustainable Event Management System Certified



100% Energy Efficient Lighting at MICE

100% FSC Certified Paper Products



Platinum





### Partnership With WWF

Partnering WWF's Aquaculture Improvement Program in Malaysia and Singapore. Prior to the partnership, only 1 out of the 4,000 farms in Malaysia is ASC-certified.



### Improve Aquaculture Farms

Helped 9 aquaculture farms to achieve ASC certification.

We also funded research for Farming practices for Marble Goby in Vietnam, and an AI project in the Great Barrier Reef using technology to track threatened & protected species.



### < 45% Responsible Seafood

Property-wide, aiming for 45% of our seafood to be Responsibly sourced.

### OUR REGIONAL SOURCING PHILOSOPY

Most of our fruits & vegetables are sourced regionally to reduce transport carbon emissions.



### REGIONAL CHEESE +



**Organically Farmed & Halal-Certified Cheese** 

Inspired by traditional cheese-making techniques from around the world





### SUSTAINABLE BROWN RICE +





### Farmed Using Best Practices

Empowering smallholder rice farmers in Myanmar to reduce their carbon footprint through resource-efficient farming methods





### **Packed with Nutrition & Flavour**

Lowest-GI brown rice in Singapore with a delectable nutty crunch & taste

### ON-SITE HERBICCARDENS

### Sustainability in Every Bite

Minimising carbon emissions generated from transporting herbs from distant locations

### Superior Quality & Taste

Harvested on-site and incorporated thoughtfully into the day's menu, experience the crisp textures and rich fragrances of our fresh herbs.

The Herb Gardens can be found on Level 4 & 5 of our Sands Expo and Convention Centre.

### PLANT-BASED MEAT ALTERNATIVES

We offer a wide variety of plant-based alternatives sourced locally and internationally that produce up to 89% less Greenhouse Gases & uses up to 87% less water than beef.

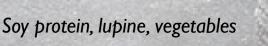








Soy protein, heme, coconut & sunflower oils





Shiitake mushrooms



**OMN!**MEAT

新膳肉

**GLOBAL BRANDS** 

Blend of peas, soy, shiitake mushrooms & rice

### PLANT-BASED MEAT ALTERNATIVES -

We offer a wide variety of plant-based alternatives sourced locally and internationally that produce up to 89% less Greenhouse Gases & uses up to 87% less water than beef.









Legume protein, coconut cream/canola oil, rice flour, natural colouring

Soy protein, wheat gluten, wheat starch, coconut oil, oat fiber, methylcellulose

Jackfruits

Chickpea protein isolate

growthwell

**SINGAPORE BRANDS** 

### SUSTAINABLE BEVERAGES +



### **Certified Coffee & Tea**

Fairtrade or Rainforest Alliance certified



### **Innovative Drinks**

Biodynamic & Regionally Sourced Wines Sustainable Artisan Beer Organic & Fairtrade Soft Drinks



### FOOD WASTE DIVERSION

### Community FoodBank

Unserved food in large amounts is frozen in Industrial Blast Chillers and donated to The FoodBank Singapore, serving over 370 Community organisations

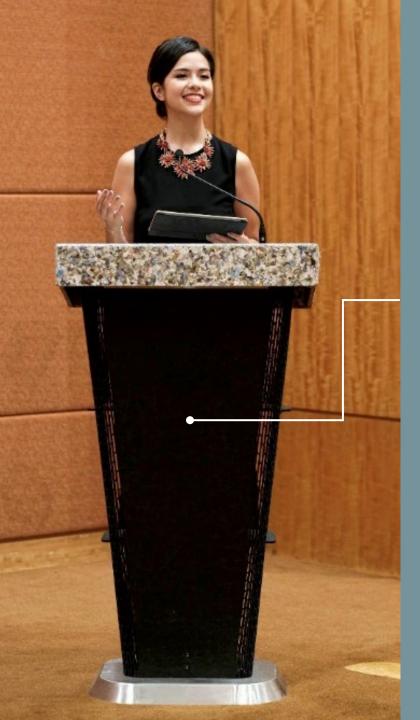
### Food Waste Treatment

Food trimmings and plate waste are treated in one of the five on-site Food Digesters, which is turned into grey water

### Repurposing Waste

Coffee grounds are diverted with horticultural waste into biofuel for the property's operations





### CIRCULARITY

### Lectern from Upcycled Waste

Made from upcycled magazines & recycled PET bottles



### **Recycled PET Bottles**



Sourced regionally from Malaysia, our recycled PET bottles enhances circularity by extending the lifespan of plastic and reduces overall carbon emissions



### CIRCULARITY

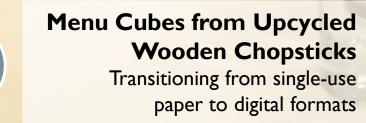
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### Table Numbers from Recycled Cork

Corks repurposed from our restaurants

Chic Water Dispensers & Carafes Eliminating the use of single-use bottles

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### WASTE MANAGEMENT

### **Minimise Single-use Items**

• No stirrers or straws

金属罐

Writing materials/notepads/mints provided at back of rooms for use when needed

Multi-stream Recycling Bins To encourage materials segregation at the venue



### Factsheet

Highlighting your event's sustainable commitments in speeches, website & invites

### Sustainable Storytelling in Menus

Celebrating your food sourcing narrative & highlighting our farm-to-table ingredients

### **Event Signage**

Showcasing your event's sustainable commitments & measures with digital or physical signages

## COMMUNICATION



### **Event Signage - Physical**

Showcasing your event's sustainable commitments & measures with physical signages





FSC MIX





Sustainable Coffee/Tea Signage Fairtrade or Rainforest Alliance certified



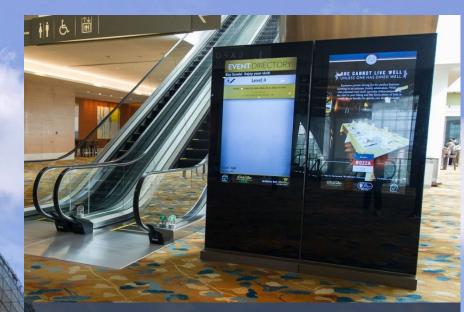
#### Recycled PET Bottles Signage Extending the lifespan of plastic

# COMMUNICATION



### **Event Signage - Digital**

Showcasing your event's sustainable commitments & measures with digital signages

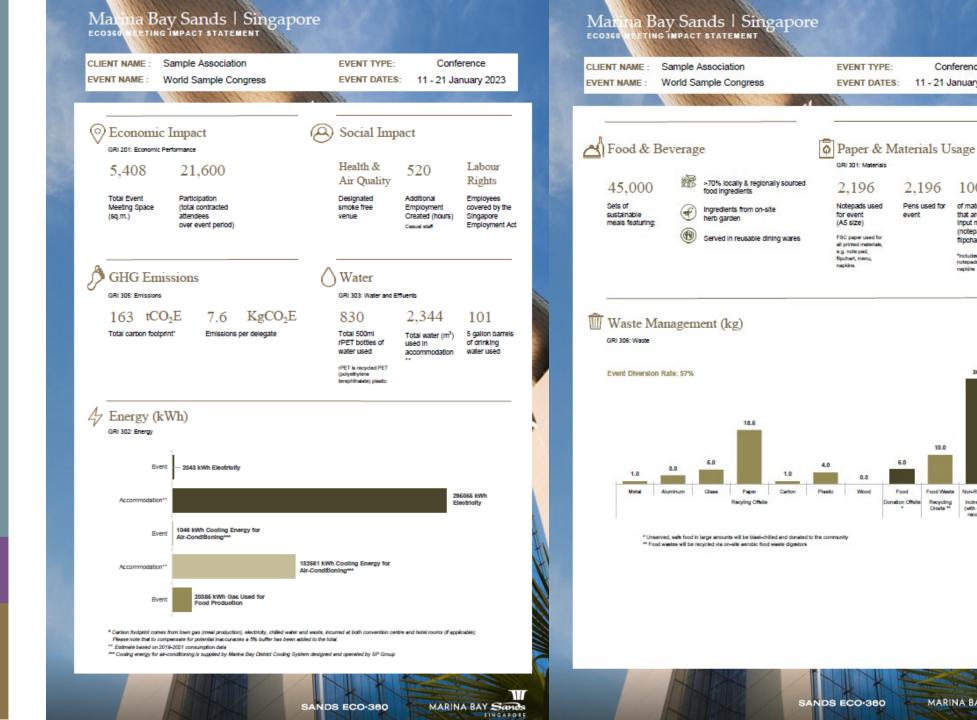


Digital Kiosks

COMMUNICATION

**TV Screens** 

# 2 STAT



MARINA BAY Sands SINGAPORE

Conference

11 - 21 January 2023

100%

of materials used

that are recycled

Includes menus, notepads, flipcherts, and

38.0

Non-Recycled

Incheration (with energy recovery)

10.0

Food Wester

Recycling Onsite \*\*

Input materials

(notepads,

flipcharts)

mapkins

2.196

Pens used for

event

### SUSTAINABILITY VIDEOS

- Supporting Our Nation's Food Resiliency Through Our Very Own Produce Enhancing our culinary experience with fresh herbs from our Edible Garden
- Minimising And Managing Food Waste
  Partnering with The Food Bank Singapore to alleviate food insecurity
- Transforming Asia Pacific's Seafood Supply Chain With WWF Singapore Shaping the future of responsible seafood in Asia Pacific: Sabah, Great Barrier Reef, and Mekong Delta spotlight Supporting aquaculture farms in Malaysia in their journey towards more sustainable practices
- Powering Our Operations With Smart, Resource-efficient Technologies A cutting-edge smart and sustainable building
- Fighting Ocean Plastic Pollution With Seven Clean Seas Supporting the development of a state-of-the-art River Plastic Recovery System
- Supporting Our Clients' Sustainability Agenda With Our Impact Meetings Programme Showcasing Schneider Electric's sustainability commitment at their Innovation Summit at Sands Expo



### THANK YOU



