

Shell Scheme Booths

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KEY INFORMATION

- Exhibition stands ranging from 6sqm to 18sqm
- Shell scheme booth structures are **mandatory for exhibitors** and will be provided by EBD Group.
- **Sponsors only** you may be able to bring your own booth structure. If you wish to do so, please contact <u>Michaela Schneider</u> by **Friday, September 6.**

Please note this is not guaranteed and is based on feasibility and whether it is permitted in the location of your booth space.

TO ACTION

- 1. Please read through carefully this document to familiarize yourself with the regulations below and what is provided and not provided.
- 2. Read through, sign and send Tessa Wollen the completed health & safety guidelines. Click <u>here</u> to download Informa's H&S.

DEADLINE: Friday, October 11

3. Submit a copy of your company's public and liability insurance certificate.

DEADLINE: Friday, October 11

YOUR SHELL SCHEME BOOTH

WHAT IS INCLUDED

- Octanorm or similar shell scheme walling, back and side panels.
- Height: 2.5 m
- Colour: white with silver aluminium framing
- Power supply: 2.3kW, including Schuko (EU) power strip.

If you require additional power, you will need to order this via the Stockholmsmässan webshop.

NOT INCLUDED

Booth equipment -

- Carpet or flooring mandatory to order here
- o Furniture
- o Wired LAN internet access
- Display systems
- Printed panels
- Cleaning services, paper bins, etc.

Exhibitors need to order these at their own cost.

CONSTRUCTION RULES

- Maximum height of any item brought into your booth: 2.50m
- Hanging signs are not permitted.
- Extensions of your partition walls, as well as signage towards any neighbouring booths are not allowed.
- To ensure stability and safe build, the size of your booth's side/partition walls cannot be changed.
- A minimum of 50% of the length of any side bordering an aisle or a neighbouring booth must be open.

GENERAL RULES

- All equipment and items that you bring or order must stay within your booth space.
- Walkways must be kept free of any items.
- If you bring a pop-up wall or roll-ups, you may not **store anything behind them.** Floor safety management may remove them if you do.
- Your pop-up/decorations need to fit within the inner measurements of your booth space. Net space can be up to 10 cm less than the total booth length/width. See booth renderings below for further details.
- No modifications, additions or changes to the shell scheme construction are allowed.

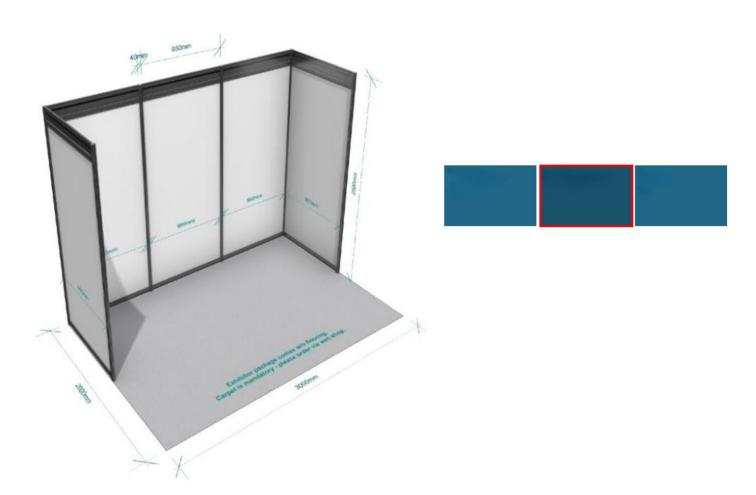
Shell Scheme Booth Types and Panel Measurements

Below drawings show our 6 to 12sqm shell scheme booth types. Please refer to them to obtain details regarding the number and size(s) of the shell scheme panels.

Direct **printing onto the panels** is available via <u>Fairfellow's webshop</u>.

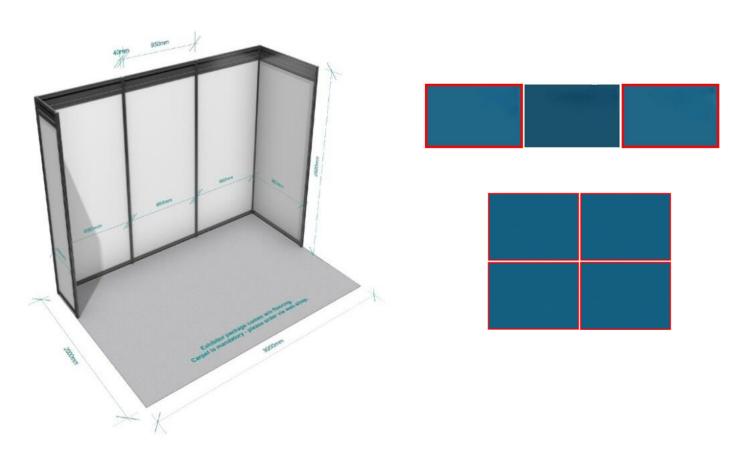
1. Inline Booth - 6 sqm (3m x 2m)

Has a neighbouring 6sqm booth on each side.



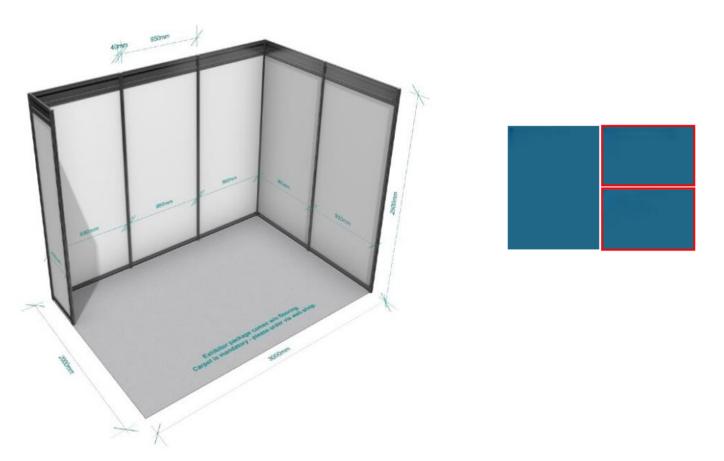
2. **Corner Booth - 6 sqm** (3m x 2m)

Has one neighbouring booth on the side of the 1 m shell scheme panel.



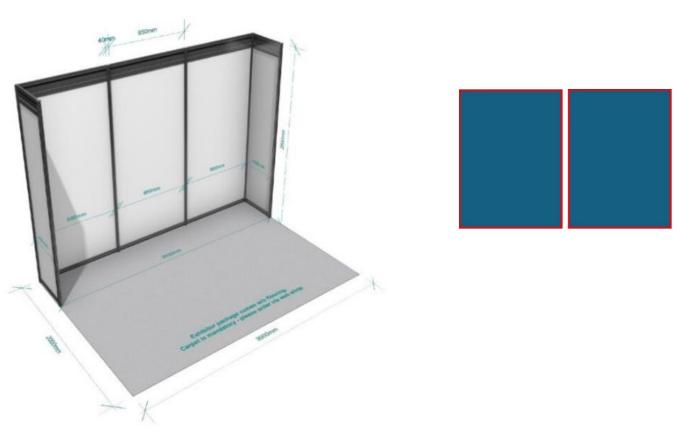
3. Special Corner Booth - 6 sqm (3m x 2m)

Has a 12 sqm neighbouring booth behind its two 1 m side panels, and a 6 sqm neighbouring booth behind its back wall.



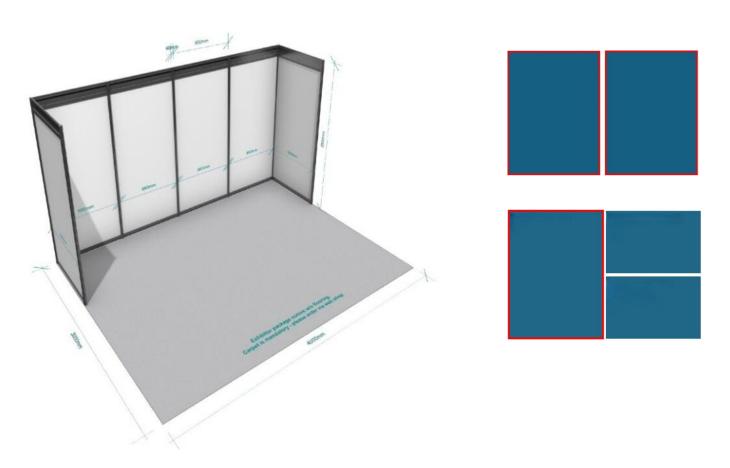
4. Peninsula Booth – 6sqm (3m x 2m)

Has a 6sqm neighbouring booth behind its back wall.



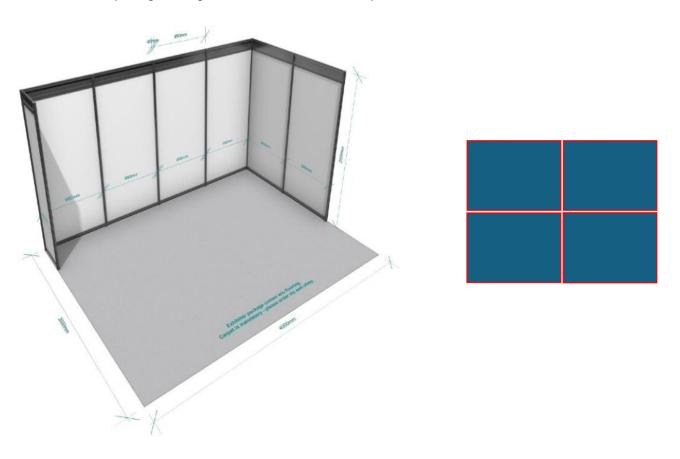
5. Peninsula Booth - 12 sqm (4m x 3m)

Has a 12sqm or two 6sqm booths behind its back wall.

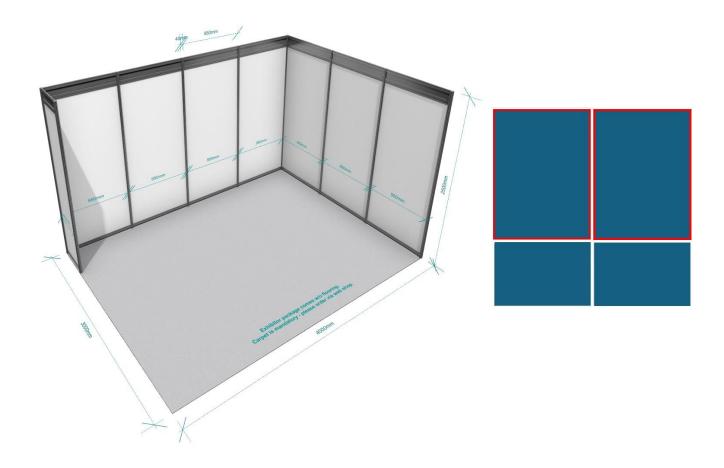


6. Special corner booths – 12 sqm (4m x 3m)

Has a 12 sqm neighbouring booth behind its two 1 m side panels and behind its back wall.



Has a 12sqm booth behind its back wall and a 6sqm booth behind its side wall.



ORDERING EXTRA BOOTH EQUIPMENT

FAIRFELLOW'S WEBSHOP

You are able to order the following items below via Fairfellow's webshop.

- Booth branding
- o Furniture
- Lighting
- o Fridges

- o Carpet
- o Screens and computers
- Extension leads, sockets and plugs

STOCKHOLMSMÄSSAN WEBSHOP

You are able to order the following items below via the **Stockholmsmässan webshop**.

- Electricity
- Hostesses
- Cleaning and recycling
- Rigging
- Plants and flowers

- IT and Wi-Fi
- Security
- Water supply
- o F&B services