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STAND RULES & REGULATIONS



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Rules at a Glance

8'

Island height cap

10'x20' and 10'x30' island booths. Renderings with engineer stamps are required for elements 12' or higher.

23'

Hanging sign limit

Peninsula or island booths of 20'x20' or larger only, with proper clearance and approval deadlines.

18+

Exhibit floor age limit

Also covers ADA, badge rules, prohibited hazardous materials, no smoking and no solicitation.



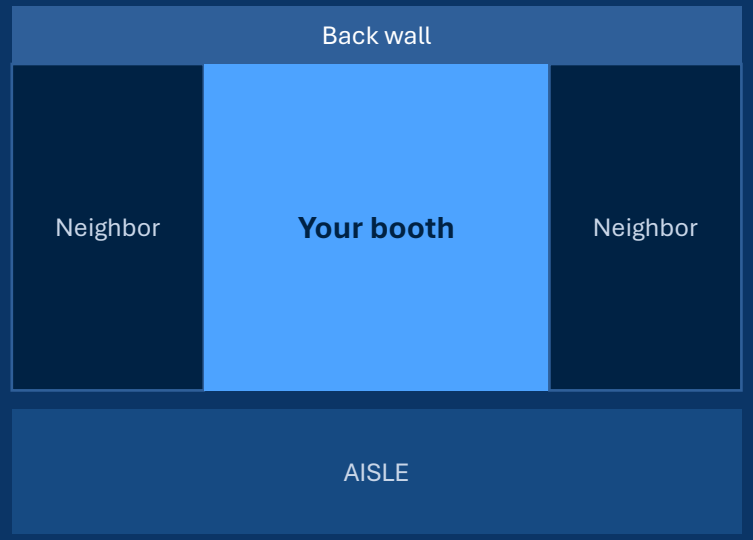
Exhibitor responsibility

Security, insurance, and timely submission of all booth and sign approvals through Show Management.

Information Classification: General

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Standard Linear Booth Regulations at a Glance



Top-down schematic, not to scale

8'
Max height, back 5'

4'
Max height, front 5'

HEIGHT
Back 5' of booth allows up to 8' height. Front 5' is capped at 4' for structure, product and equipment.

SIGHTLINE
Displays over 4' in the front half must move away from the 5'x10' sightline area to keep a see-through lane for neighbors.

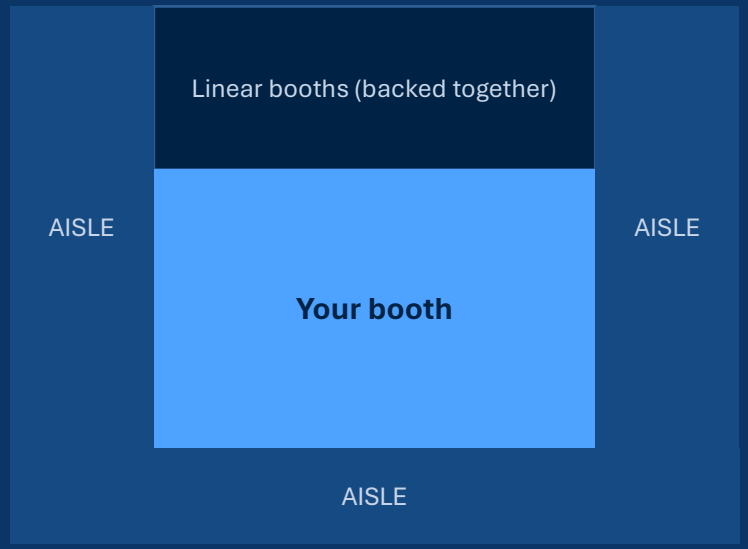
EXTENDED HEADER (20' WIDE OR LONGER)
May add a center header up to 8' tall, max 20% of booth length wide and 9' deep from the back wall.

SIGNS & FLOORING
Hanging signs are not permitted. Full floor covering is required at the exhibitor's expense, with no gaps.

Information Classification: General

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Peninsula Booth Regulations at a Glance



Top-down schematic, not to scale

16'
Max structure height

23'
Total, with approval

DEFINITION
Four or more linear booths backed together with aisle access on 3 sides. Minimum 20'x20'.

HEIGHT
Max structure height is 16', extendable to 23' total booth presence with Show Management approval.

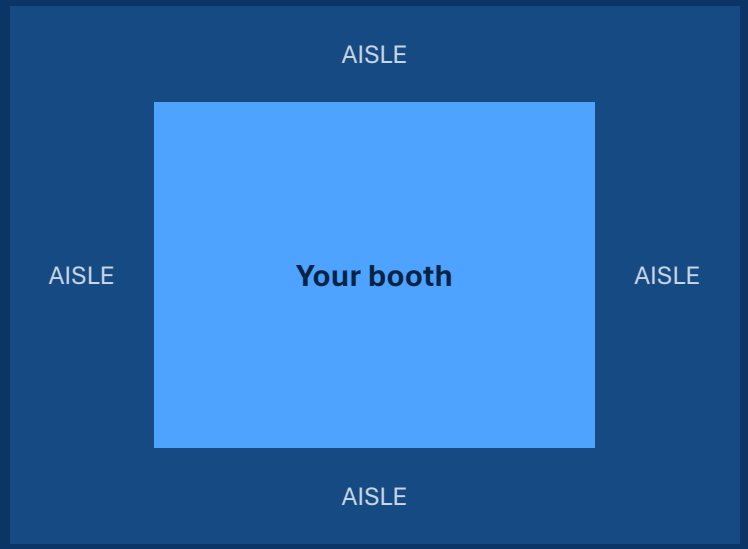
SIGHTLINE
Backwall and structure within 5' of each aisle are capped at 4' to preserve sightlines for adjoining linear booths.

HANGING SIGNS
Need 3' clearance above the booth, must sit 10' from adjacent booths, and cannot exceed 50% of booth width.

Information Classification: General

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Island Booth Regulations at a Glance



Top-down schematic, not to scale

16'
Max structure height

23'
Total, with approval

DEFINITION
Exposed to aisles on all four sides, typically 20'x20' or larger. Max structure height 16' (23' total presence with approval).

VISIBILITY
Walls must leave 25% open visibility per side plus a 10' wide entrance. Anything over 3' tall in that zone must be clear, open or clear paneling, without tint or graphics.

STRUCTURAL
Towers or two-story exhibits over 12' require certified structural engineering drawings onsite.

FINISHES
Finished surfaces required on all exposed walls, with graphics offset at least 10' from shared back walls.

Information Classification: General

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Perimeter Booth Regulations at a Glance



Top-down schematic, not to scale

12'
Max height, rear 5'

4'
Max height, front 5'

LOCATION & HEIGHT

On the outer-perimeter wall. Rear 5' allows up to 12' height. Front 5' is limited to 4', including sidewalls, signs and screens.

COLUMN EXTENSIONS

Booths 10'x20' or larger may request one 4 sq ft or two 2 sq ft column extensions up to 8' tall.

SIGHTLINE

Displays over 4' in the front half must avoid the 5'x10' sightline area to keep a see-through lane open.

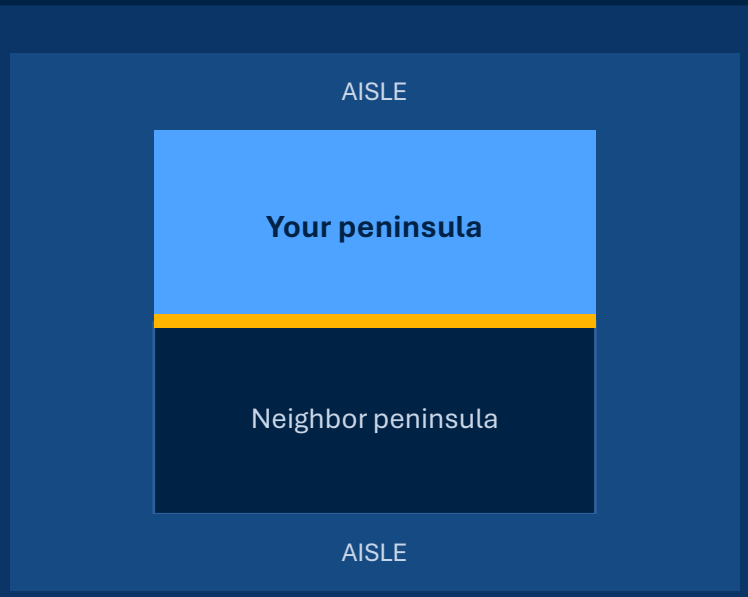
SIGNS & FLOORING

Hanging signs are not permitted. Full floor covering is required at the exhibitor's expense.

Information Classification: General

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Split Island Booth Regulations at a Glance



Top-down schematic, not to scale

16'
Max structure height

23'
Total, with approval

DEFINITION
A peninsula booth sharing a common back wall with another peninsula booth, both 20'x20' or larger.

HEIGHT
Max structure height is 16', extendable to 23' total presence with Show Management approval.

WALLS
All back walls and side walls must be draped or professionally finished, with no graphics facing directly into a neighboring booth.

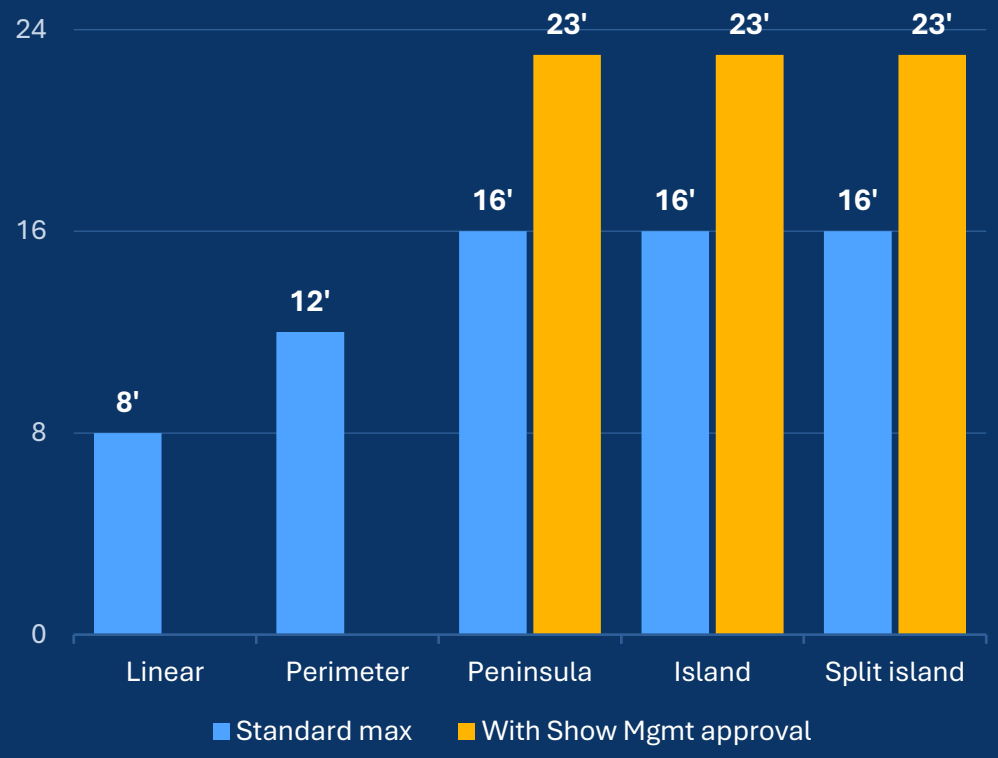
FLOORS & DOCUMENTS
Raised floors must include an ADA accessible ramp. Bring fireproofing certificates and engineer-stamped structural drawings onsite.

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Booth Structure & Display Rules at a Glance

Max structure height by booth type (ft)



SMALL ISLAND BOOTHS

10'x20' and 10'x30' islands cap height at 8'. Rendering required, with a Nevada licensed engineer stamp for elements 12' or higher.

HANGING SIGNS

Only for peninsula or island booths of 20'x20' or larger. Max 23' total height, 3' clearance, 10' from adjacent booths.

ENGINEERING

Height limits range from 8' to 16' by booth type. Nevada licensed engineer certification is required above 12'.

FLOORING & INTERACTIVES

Floor covering is mandatory for all booth types at the exhibitor's expense. Interactive displays need 3' aisle clearance. If you would like to include a vehicle on your booth – please complete following form **Automobile Display Form**.

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Compliance & Event Code of Conduct

Compliance

ADA compliance and badge requirements. The exhibit floor is limited to those aged 18 and older.

Prohibited items

Drones, animals, open flames, balloons, confetti and various hazardous materials. Smoking is banned throughout the facility.

Drones need pre-event approval

Contact IWCEOperations@informa.com to obtain the correct documentation.

Exhibitor responsibility

Security, insurance and indemnification rest with the exhibitor. Solicitation or selling outside contracted booth space is strictly prohibited.

Information Classification: General

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Check the Full Guidelines Before You Build

Always refer to the full guidelines to make sure your stand complies with the regulations in place.

Island Booth
Full Display Regulations

Peninsula Booth
Full Display Regulations

Perimeter Booth
Full Display Regulations

Standard Linear Booth
Full Display Regulations

Non-compliance means no build approval
Stands that do not follow the rules will not be approved for build.

Information Classification: General

Thank you

Any questions, please contact:
IWCEOperations@informa.com

