

Welcome to

Cable Next-Gen Technologies & Strategies

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Tabletop Guidelines

· WHAT IS INCLUDED?

· WHAT CAN I BRING?

· IS THIS THE SAME AS AN EXPO?

YOUR QUESTIONS ANSWERED WITH PHOTO EXAMPLES

What Does the Tabletop Include?

- One 6' long x 2' wide table table is mandatory, you can not opt for just the 6' x 2' space (sorry!)
- Hotel will provide table skirt
- Approximately 2' space off to the side of your booth for a free-standing banner or poster
- Easel stand available upon request
- Power outlet available upon request
- AV rental available upon request

Additional Suggestions

- Company pamphlets, CDs, USBs to share with attendees
- Custom table skirt
- Giveaways! Everyone loves swag. Low budgets? Bring leftovers from previous events to share with your key prospects
- Equipment, boxes, components this MUST fit ON your tabletop
- Laptop with demonstration, videos, or slides An I-banner (pop-up banner) or poster to stand on an easel (approx 30" x 42") or tri-fold that stands on top of the table remember to request the easel ahead of time

APPROVED – Tabletop Tri-Fold



APPROVED – Table Skirt, Giveaways & Pamphlets



APPROVED – Table Skirt, Poster on Easel & Pamphlets



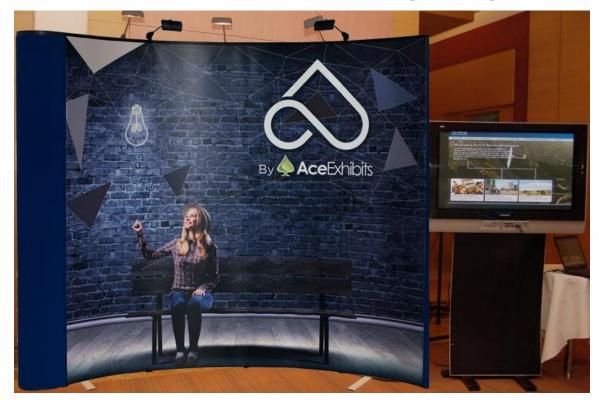
APPROVED – Table Skirt, Poster & Pamphlets



APPROVED – Tri-Fold on Top of Table, Company Equipment



NOT APPROVED – Pop-Up Booths



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NOT APPROVED - Not Using Tabletop

