



GL EVENTS: Standard Showfloor Meeting Room **Artwork Specifications**

Artwork Dimensions: 4905w x 2355h

- Artwork must be provided in high-resolution PDF or Jpeg
- 150 dpi at full size or 300 dpi at half size
- Allow for 10mm bleed all around
- Artwork must be set up to size

Pictures

- CMYK (Convert RGB to CMYK)
- Do not embed scans, scans are to be supplied separately from the document

Fonts

- Fonts are to be supplied
- (Ideally - convert type to paths/vector/curves)

Colours

- If any specific colour matching is required, supply a Pantone swatch/number
- All colours are to be made up in the correct Pantone breakdown where applicable