**Subject: Request to Attend Bioprocess International Europe in Hamburg, May 12-15th**

Dear [Boss's Name],

I'd like to request approval to attend Bioprocess International Europe in Hamburg from May 12-15th.

It's a key event for bioprocessing in Europe, and I believe it's a valuable opportunity to generate new business, strengthen relationships, and stay ahead of industry trends – all critical to our success at [Company Name].

Attending BPI Europe will enable me to:

* **Generate and develop new opportunities** by connecting with key decision-makers and potential clients in the bioprocessing sector.
* **Strengthen existing relationships** through dedicated meetings and networking opportunities at the event, helping us to secure future business.
* **Gain insights into new technologies and machinery** being developed and implemented in bioprocessing, allowing address challenges.
* **Learn about strategies to improve lead times and address supply chain issues**, which are impacting our projects right now.
* **Build my professional network** and establish connections with industry leaders, which can lead to future collaborations and opportunities.

This event offers a focused environment for high-quality interactions, allowing me to efficiently pursue business objectives and maximize my time away from the office. The potential for new business generation and strengthened client relationships justifies the investment.

Let me know your thoughts on this.

Thanks,