GL EVENTS: Artwork Specifications

- Artwork must be provided in high-resolution PDF or Jpeg

- 150 dpi at full size or 300 dpi at half size

- Allow for 10mm bleed all around

- Artwork must be set up to size

Pictures

- CMYK (Convert RGB to CMYK)

- Do not embed scans, scans are to be supplied separately from the document

Fonts

- Fonts are to be supplied

- (Ideally - convert type to paths/vector/curves)

Colours

- If any specific colour matching is required, supply a Pantone swatch/number

- All colours are to be made up in the correct Pantone breakdown where applicable