

PBM Contracting Summit

December 5-6, 2023

InterContinental Chicago Magnificent Mile
Chicago, IL

Navigate the Complex PBM Landscape and Gain Unparalleled Strategies to Improve Patient Care and Manage Costs

Esteemed Conference Co-Chairs:

Matthew Gibbs, PharmD

President,
Capital Rx

LeAnn Boyd, PharmD

CEO and Founder,
Livinti (formerly Southern Scripts)

Featured Session

Strengthening the PBM-Payer Partnership and Strategizing Cost Management

Bolster partnerships by emphasizing data transparency, improving contract management and increasing collaboration to improve outcomes



LeAnn Boyd, PharmD

CEO and Founder,
Livinti (formerly Southern Scripts)



John Miller

Executive Director,
MidAtlantic Business Group on Health

EVENT DETAILS

All Access Pass | December 5-6, 2023

- 10+ hours of content
- Innovative sessions including everything you need to know on spread pricing, biosimilars and specialty therapeutics and the role of data management and more!
- Customized content focusing on navigating the complexity of executing contracts
- Face-to-face networking and cocktail receptions
- Plus! Everything included in the virtual experience pass

Virtual Experience Pass

- Access to the ConnectMe virtual event platform
- Live stream of select sessions — See agenda for details*
- Recorded and PDF presentations* from the in-person event, available for 12 months on our Streamly digital platform — One whole year of conference content!
- The full attendee list with video chat, instant messaging and meeting request functionalities

**pending speaker permissions*

DAY ONE — TUESDAY, DECEMBER 5, 2023

7:30 AM	Continental Breakfast and Networking
8:15 AM	<p>▶ LIVE STREAM Co-Chair's Opening and Welcome Remarks</p> <p><i>Matthew Gibbs, PharmD, President, Capital Rx</i></p>
8:30 AM	<p>▶ LIVE STREAM Regulatory Update — The Changing Legal Environment in HealthCare</p> <ul style="list-style-type: none"> • PBM Transparency Act of 2023 overview <ul style="list-style-type: none"> >What are the ramifications to come out of the PBM Transparency Act? >How is everyone doing business? State by state differentials >Fully understanding the house energy committee's objectives • Continued insights on: <ul style="list-style-type: none"> >Consolidated Appropriations Act >Pharmacy Benefits Manager Accountability Act <p><i>Cami Akena, The Phoenix Law Group, LLC</i> <i>Suzanne Broderick, The Phoenix Law Group, LLC</i></p>
9:15 AM	<p>▶ LIVE STREAM FIRESIDE CHAT</p> <p>The Latest on the 340B Drug Pricing Program</p> <ul style="list-style-type: none"> • PROTECT 340B Act and everything we need to know <ul style="list-style-type: none"> >Discuss the impact of PBM involvement in 340B <p><i>Bob Charles, Principal/Founder, The Generisys Company</i></p>
10:00 AM	Networking and Refreshment Break
10:30 AM	<p>▶ LIVE STREAM Overview of the Average Manufacturer Price (AMP) Cap Removal Project in Relation to Insulin and Rebates</p> <ul style="list-style-type: none"> • Why did some insulin manufacturers reduce their list prices and eliminate rebates, and will other manufacturers follow suit? • Discuss the AMP Cap Removal Project as part of the American Rescue Plan Act • Address insulin manufacturers' recent announcement of insulin price reductions and other market implications <p><i>Andrew Timcheck, CERA, FSA, MAAA, Senior Consulting Actuary, Milliman</i> <i>Hiram Satterwhite, FSA, MAAA, Senior Consulting Actuary, Milliman</i></p>
11:15 AM	<p>▶ LIVE STREAM PANEL</p> <p>Rebates — What Are We Doing?</p> <ul style="list-style-type: none"> • If we can't get rid of rebates, how can we get cheaper therapeutics into the hands of the consumer and who should be paying? • Discuss how rebates will price with biosimilars • Analysis of the economics and downstream consequences of rebates <p><i>Suzette DiMascio, CHE, CMCE, CPC, Vice President, FFF Enterprises</i></p>
12:00 PM	Networking Luncheon in the Exhibit Hall

1:00 PM	<p>LIVE STREAM PANEL</p> <p>Copay Maximizer Programs — Are They Slowing Down?</p> <ul style="list-style-type: none"> • Understanding copay maximizer and patient assistance programs <ul style="list-style-type: none"> >What they are and what they mean >Why aren't they noticeable in insurance policies? • What they mean for specialty and rare disease <ul style="list-style-type: none"> >What impact will this have on pharma and other players? • Review H.R. 830 and its effects <p>Moderator: <i>Ann O'Brien, Vice President, Consultant Relations, Prime Therapeutics</i></p>
1:45 PM	<p>LIVE STREAM PANEL</p> <p>Financial Acceptance and Consequences of Biosimilars and Specialty Therapeutics</p> <ul style="list-style-type: none"> • Understanding the costs of biosimilars, specialty therapeutics, insulin, etc. <ul style="list-style-type: none"> >How do you cover rising costs? • Why it's critical to look outside of the scope of copay benefits <p>Moderator: <i>Jake Frenz, CEO, SmithRx</i> <i>Justin Jasniewski, Chief Executive Officer, Serve You Rx</i></p>
2:25 PM	<p>Spread Pricing — Everything You Need to Know</p> <ul style="list-style-type: none"> • Medicaid's use of NADAC versus LOBs • Impact of mandatory retail, mail, and SPRx NADAC reporting • How the legislative updates could limit or prohibit spread pricing <ul style="list-style-type: none"> >What this means at the state level, and for Medicaid • Discuss the high need for transparency in drug pricing practices
3:05 PM	Networking and Refreshment Break
3:35 PM	<p>The Expanding Role of Data</p> <ul style="list-style-type: none"> • What the role of data means for patient insights and cost of care management • Drive collaborative market access innovation through data and analytics exchange • Looking ahead — How to utilize data when optimizing patient access in 2024 <p><i>Paul Dempsey, National Account Director, Obesity, Novo Nordisk, Inc</i> <i>Wes Smith, Vice President, Analytics and Reporting, AffirmedRx</i></p>
4:15 PM	<p>FIRESIDE CHAT</p> <p>Joining Forces — Healthcare Mergers and Acquisitions</p> <ul style="list-style-type: none"> • Discuss and review new PBM technology solutions in the market • With the surge of swift change, what will 2024 entail? • Overview of the integration of accreditation and medically integrated pharmacies <p><i>Brian Davis, M.S., RPh, Pharmacy Strategy and Partnerships, University of California Health</i> <i>Jeremy Gallus, Executive Director, PBM Model Innovation, CVS Health (Invited)</i></p>
5:00 PM	Close of Day One and Networking Reception

DAY TWO — WEDNESDAY, DECEMBER 6, 2023

8:00 AM	Continental Breakfast and Networking
8:30 AM	<p>LIVE STREAM Conference Co-Chair's Review of Day Two</p> <p><i>LeAnn Boyd, PharmD, CEO and Founder, Livinti (formerly Southern Scripts)</i></p>
9:00 AM	<p>LIVE STREAM What Really is the Role of Insurance Coverage?</p> <ul style="list-style-type: none"> • Review Medicare D impact and direct drug pricing negotiations with manufacturers and timing • Gain insights into the role of PBMs in the healthcare system and their impact on insurance coverage and patient access to medications • Deep dive of Medicare Part D and Medicaid to include: <ul style="list-style-type: none"> > Elimination of rebate cap in Medicaid > The impact of the Inflation Reduction Act (IRA) and Medicare price negotiation > Look at the formulary positioning distributed in Medicare plans • What purchasing power does Medicare have? Will Medicare be able to negotiate drug prices? <ul style="list-style-type: none"> > Review Drug Drug Price Transparency in Medicaid Act • What are the impacts of closing 2023 with the ending of the Covid Emergency Act and the loss of insurance coverage? <p><i>Ronald Weston, MBA, Regional Director of Business and Community Development, AIDS Healthcare Foundation</i></p>
9:45 AM	<p>LIVE STREAM Vertical Integration — The Consolidation of PBMs and Impact of Offshore Rebate Aggregation Entities</p> <ul style="list-style-type: none"> • Analysis of the severity of vertical integration and its impact on U.S. healthcare <ul style="list-style-type: none"> > What does vertical integration mean for drug prices? > What does vertical integration mean for independent pharmacies? <p><i>Josh Golden, Senior Vice President Strategy, CapitalRx</i> <i>Greg Baker, CEO, AffirmedRx</i></p>
10:30 AM	Networking and Refreshment Break
11:15 AM	<p>LIVE STREAM Measuring Value-Based Care and Value-Based Contracting</p> <ul style="list-style-type: none"> • The emergence of value-based contracting <ul style="list-style-type: none"> > Measuring and assessing "value" as defined by patients, HCPs, manufacturers, PBMs and health systems • Discuss the factors that are influencing the implementation of value-based contracts and how to modify and adhere to such agreements • Address the PBM disruption toward patient effectiveness and outcomes <p><i>Scott Kornhauser, Executive Vice President, KlearTrust</i></p>
12:00 PM	<p>LIVE STREAM Ideal Elements of a PBM Contract to Provide Transparency</p> <ul style="list-style-type: none"> • Overview of contract definitions; digesting the terms and language • Discuss pricing and contracting approaches, particularly around independent contracts • Navigating the complexity of PBM agreements such as GPO contracting • Review of how contracting strategies should employ full transparency from a PBM <p><i>Alan Pannier, Senior Vice President, Product Strategy, SmithRx</i> <i>Randolph Sergeant, Vice President and General Counsel, CareFirst</i></p>

12:45 PM	Networking Luncheon in the Exhibit Hall
1:45 PM	Strengthening the PBM-Payer Partnership and Strategizing Cost Management <ul style="list-style-type: none"> Bolster partnerships by emphasizing data transparency, improving contract management, and increasing collaboration to improve outcomes <i>LeAnn Boyd, PharmD, CEO and Founder, Livinti (formerly Southern Scripts)</i> <i>John Miller, Executive Director, MidAtlantic Business Group on Health</i>
2:30 PM	PANEL Market Access and Pricing Strategy <ul style="list-style-type: none"> Understand the market dynamics and the current barriers such as pressures around price and demand How can we provide better outcomes and access to patients when we don't have MCOs to give access to and how to optimize patient access for 2024 Discuss and analyze factors that are driving the success of market access strategies <i>Suzette DiMascio, CHE, CMCE, CPC, Vice President, FFF Enterprises</i> <i>Brian Davis, M.S., RPh, Pharmacy Strategy and Partnerships, University of California Health</i> <i>Stephanie Seadler, Vice President, Trade Relations, AffirmedRx</i>
3:15 PM	Patient Access Priorities and Your PBM Relationship <ul style="list-style-type: none"> Review the prevalent methods by which PBM's divert patient access funding and options available to manufacturers to improve the integrity of their programs. <i>Richard Ford, MBA, FLMI, Principal Consultant, Specialty Drug Consulting Services, Biocel Access Solutions</i>
4:00 PM	Final Remarks and Close of Conference

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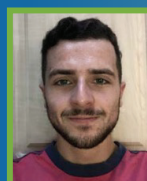
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