

Tabletop/Shell Scheme Exhibitor Sustainability Checklist

We aim for all of our events to be run in an environmentally and socially responsible way whilst seeking to inspire sustainable development in our markets.

We do this not only because more than 80% of our attendees tell us that they care that our events are run in a responsible manner, but because it is the right thing to do for our customers, colleagues, and the communities we serve.

Informa is moving faster to become a zero waste and net zero carbon business, see our Faster Forward strategy for further details. We would like to encourage you to join our sustainability efforts by completing the 10 point checklist enclosed in this document.

By working together, we can make the event more memorable, meet our audience's expectations and reduce wasted time, resources, and costs.



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10 things to remember



1

Get involved with the numerous initiatives and conversations throughout the event which aim to help facilitate and inspire the sustainable development of your industry.



2

For your travel and transport choose the most sustainable option possible for your journey to and from the event. Consolidate any deliveries or shipments to and from the event.



3

Help to support the sustainability of the local area by using local suppliers and restaurants near the venue.



4

Reduce paper handouts by going digital and source recycled, sustainably certified paper options if printing is needed.



5

When purchasing promotional items, consider the amount you order, the environmental credentials of the materials they are made from, as well as whether they are useful giveaways that will be used long after the event is over.





Want a supplier you can trust? We have developed long-term relationships with the most quality focused, reliable and responsive vendors in the industry. Our preferred partners can help you to exhibit sustainably and we encourage you to engage with them for any graphics, promotional items or accommodation needs you may have.

6 Enhance the sustainability of your stay by considering the sustainability credentials of any hotels you book. 

7 Think about what waste your stand will create and try to minimize it as much as possible e.g. signage and promotional items. For the unavoidable waste items, try to ensure it will be recycled. 

8 Inspire the sustainable development of your industry by promoting your company's and your products' sustainability credentials. 



9 Ensure you and your contractor are aware of and compliant with all health, safety and security requirements. 

10 Feedback to the event organiser if there are topics relating to the sustainability of your industry that you would like to see discussed in future. 



Would you like to work with us on the sustainability of the event? Contact the event team or reach out to Informa's sustainability team for more information at sustainability@informa.com