

Your gateway to the Japanese market

CPHI Japan is the ideal business platform for international pharma professionals to join in order to grow business in the rapidly changing Japanese pharmaceutical market.

 **15,000+**
Attendees

 **20+**
Countries in
attendance

 **400+**
Exhibitors

Attendance numbers with travel restrictions in place



More information at

cphi.com/japan

CPHI Japan 2023 – Japan's largest pharma event –

What to Expect in 2023?

CPHI Japan will celebrate its 20th Anniversary in 2023 so you can be sure to expect an event full of festivities!

No matter where you are in the pharmaceutical supply chain, we will – as always – have you covered.

With 5 exhibition zones under 1 umbrella, there is ample opportunity to meet and network with key industry players from across the entire pharma supply chain.

- Source Japan's most innovative products/solutions
- Search for companies and potential partners
- Arrange meetings with potential partners online
- View our extensive exhibitor list and directory
- Network with exhibitors and other users via the chat service
- Watch innovative content
- Connect and do business with representatives and companies from the entire value chain

In 2023 we have so much to look forward to! Whether you're attending in-person in Tokyo or online, we have something for everyone. We are thrilled to launch our new brand onsite at the in-person show in Tokyo where we will be celebrating our 20th anniversary!

Options



Visitors joined us online, in-person – and for those wanting the full CPhI experience – both! Online visitors were inspired by thought-provoking learning sessions and could network pre-event, while onsite they were able to meet new contacts made online face-to-face.

Time



Our digital networking platform opened weeks before and after our in-person event, giving our visitors and exhibitors even more time to learn, connect, network and source! .

Networking



With networking opportunities at your fingertips, it's never been easier to nurture existing business relationships and forge new ones – all at the click of a button or face to face in Tokyo!

Flexibility



And that's not all! We will open our online event a month before the in-person event so that you have more time to search for the right connections, identify prospects and source solutions, all saving you time to walk the show floor in Tokyo more effectively!

CPHI Japan – At the Heart of Pharma

To give you a clearer more integrated service, CPhI has evolved the brand structure to unite our in-person and online events into one continuous platform. Hosting large pharma in-person events that empower you to connect with suppliers and source new products, is still at the core of our business. Only now, you'll be able to carry on these conversations and develop opportunities online long after the floor show has ended. The new branding can be experienced on our website and in-person at CPhI Japan 2023.

Visitors Facts & Figures 2022 onsite & online

Top 5 visiting countries



Japan



South Korea



India



Taiwan



Germany

Companies in attendance include:

- Takeda Pharmaceutical Co., Ltd.d
- Otsuka Pharmaceutical Co., Ltd.
- Astellas Pharma Inc.
- Daiichi Sankyo Co., Ltd.
- Chugai Pharmaceutical Co., LTD.
- Eisai Co., Ltd.
- Mitsubishi Tanabe Pharma Corporation
- Kyowa Kirin Co., Ltd.
- Ono Pharmaceutical Co., Ltd.
- Shionogi & Co., Ltd.
- Taisho Pharmaceutical Holdings
- Hisamitsu Pharmaceutical Co., Inc.
- Shiratori Pharmaceutical Co., Ltd.

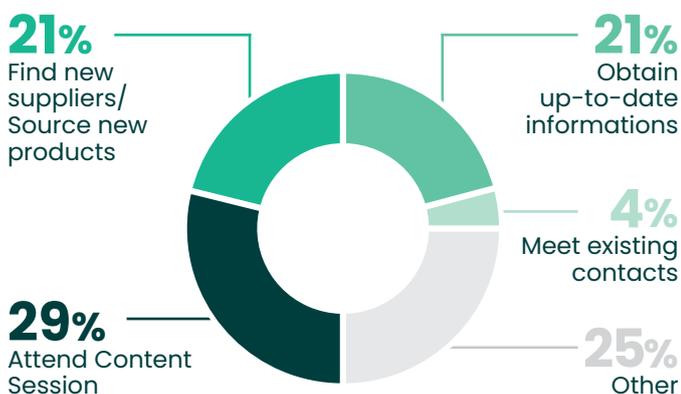
Top visitor primary activities:



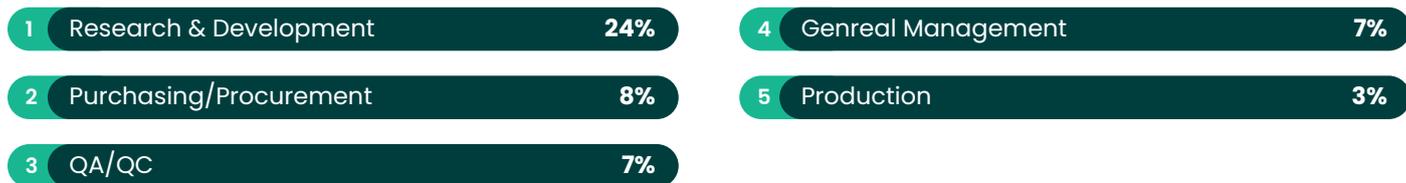
Top 10 visiting job titles



Main reasons for attending



Attendees from these departments visited the event



Type of companies visitors are interested to meet with



Ingredients



Pharma IT &
Digital Expo



Biopharma



Machinery



Packaging



Contract
Manufacturing



Natural
Extracts



Finished Dosage
Formulation

Visitors role in procurement

**This is based on pharmaceutical manufacturers*



“A valuable opportunity to learn about trends in the pharmaceutical industry.”

Visitor, CPHI Japan 2022

“I was able to obtain solutions for issues and problems and information for new research.”

Visitor, CPHI Japan 2022

Exhibit Fee

Space Only

*"Raw material zone" minimum 24㎡
 "Outsourcing Service Zone" "Machinery & Equipment Zone" "DDS&Packaging Zone" minimum 18㎡

¥53,000/㎡ (not including TAX)

Additional Charge of Square Frame

2 sides open: + ¥15,000
 3 sides open: + ¥25,000
 4 sides open: + ¥35,000

(not including TAX)

*If you apply for space only, you are required to arrange your own booth setup.

Package Fee

*"Raw material zone" minimum 12㎡
 "Outsourcing Service Zone" "Machinery & Equipment Zone" "DDS&Packaging Zone" minimum 9㎡

Raw material Zone

Package booth A (12㎡ : width4m×length3m)

¥726,000 (not including TAX)

Including:
 Space fee, Wall panels, Carpet,
 Fascia with company name, 4 spotlights,
 1 Electrical outlet (including 2 sockets &
 1.0kw consumption)
 Dustbin, Daily stand cleaning



Additional Charge of Square Frame

2 sides open: + ¥15,000
 3 sides open: + ¥25,000
 4 sides open: + ¥35,000

(not including TAX)

Outsourcing / DDS & Packaging / Machinery & Equipment

Package booth A (9㎡ : width3m×length3m)

¥544,500 (not including TAX)

Including:
 Space fee, Wall panels, Carpet,
 Fascia with company name, 3 spotlights,
 1 Electrical outlet (including 2 sockets &
 1.0kw consumption)
 Dustbin, Daily stand cleaning



Additional Charge of Square Frame

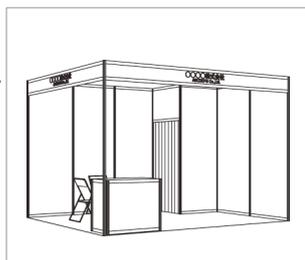
2 sides open: + ¥15,000
 3 sides open: + ¥25,000
 4 sides open: + ¥35,000

(not including TAX)

Package booth B (12㎡ : width4m×length3m)

¥756,000 (not including TAX)

Including:
 Space fee, Wall panels, Carpet,
 Fascia with company name, 4 spotlights,
 Information counter, Round table, 4 chairs,
 Stock room, 1 Electrical outlet (including
 2 sockets & 1.0kw consumption)
 Dustbin, Daily stand cleaning



Additional Charge of Square Frame

2 sides open: + ¥15,000
 3 sides open: + ¥25,000
 4 sides open: + ¥35,000

(not including TAX)

Package booth B (9㎡ : width3m×length3m)

¥567,000 (not including TAX)

Including:
 Space fee, Wall panels, Carpet,
 Fascia with company name, 3 spotlights,
 Information counter, Round table, 4 chairs,
 Stock room, 1 Electrical outlet (including
 2 sockets & 1.0kw consumption)
 Dustbin, Daily stand cleaning



Additional Charge of Square Frame

2 sides open: + ¥15,000
 3 sides open: + ¥25,000
 4 sides open: + ¥35,000

(not including TAX)

Exhibitors Presentation

Presentations to effectively promote products, technologies and services

Price	Seats	How to join
¥60,000 (not including TAX)	60 seats	Same day registration (for free)

※Each Exhibitor will be responsible for the admission desk and distribution of materials.
 ※Free Admission on the same day



Schedule

Setup and delivery: 17,18 Apr Event: 19,20,21 Apr

22 APR MAY JUN JUL AUG SEP OCT NOV DEC 23 JAN FEB MAR APR

Primary Recruitment

Secondary Recruitment

Pre-registration to visit: Sep-

Exhibit Preparation Guide: Oct-

Publication of Exhibitor List: Feb-
 Publication of Seminar Program: Feb-

Sending Invitation: Early JAN

※Applications will close as soon as the seats are filled.