







This is the menu bar that appears on the left side of your screen, allowing you to navigate between the different sections of the Exhibitor Centre

Home is the first page that you will see when accessing the Exhibitor Centre.

A red pin indicates that you have a pending notification, so hurry up and see what's going on!





Company Info

To be contacted by as many qualified participants as possible, you must fill in all the information in your exhibitor form:

Header Image and/or Header
 Video

Image: 1200 x 675 px, 16:9
ratio, no larger than 1MB
Video: Video ID on YouTube
or Vimeo; be sure to enter the
video ID, and not the full URL
of the video.

✓ Background image

- ✓ Social media links
- Open Source Projects: name, description, link, 200x200 image for each
- Products and Services: name, description, link, 200x200 image for each.
- Documents (links to content or imported files)

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How to add a video in my company profile ?



As an exhibitor, you are able to upload an image, a live banner, or a video onto your company homepage.

To upload a file, go to your exhibitor center and click on « Company Profile ». In the first part, click on « Edit ».

You will then be able to add your file or a YouTube video ID as a banner.

Note: A YouTube video ID is the caracters after « /watch?v=_ » in the website link.

For exemple in

« https://www.youtube.com/watch?v=_mKoi9VNgx4 », the ID of the video is « mKoi9VNgx4 ».



How to add a background in my company profile ?

 Home Company profile Overview Documents 	Advertising On web desktop, the image is displayed in a vertical banner ad on the left side of your company profile. On mobile, your ad appears at the bottom of it.	 Home ☆ Company profile Overview Documents 	Advertising On web desktop, the image is displayed in a vertical banner ad on the left side of your company profile. On mobile, your ad appears at the bottom of it. ADD AN AD
Tools & Services for Virtual Events	Background image Upload a background image to brand your company profile (desktop version only).	Tools & Services for Virtual Events Meetings Meetings	Background image
Your team SWapcard Event Planner	Import a 2550x1600px (16:10 ratio) image, no larger than 1MB. EDIT ADD BACKGROUND	Your team SWOCCORD Swapcard	۵W EDIT
Video meeting - Swapcard Tools & Services for Virtual Events Sessions Documents	Team	Tools & Services for Virtual Events Sessions Document	Team
Company details Company Type Technology Supplier	EDIT	Company details	EDIT
Services Event App Exhibitor Management Networking Solution Provided Speaker Management Other Services		Type Type Services Provided Seevices Provided Seevices Control of the Services	tion

As an exhibitor, you can upload a background image onto your company homepage.

To upload a file, go to your exhibitor center and click on « Company Profile ». You will then be able to add your file







As an exhibitor, you can also add an ad to your company homepage and choose your redirection for it. To upload a file, go to your exhibitor center and click on « Company Profile ». You will then be able to add your file.







Manage your meetings



Display the meetings of your team

Filter meetings by status : Pending, Validated or Declined, Cancelled.

Assign a meeting to a member of your team : click on « answer » on the meeting request, and choose the person

to assign.

Accept of decline meeting requests

Export the full list of meetings from your team.





Shared contacts & export

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<u>From your App or WebApp, you can also</u> export your contacts (and only yours) as an excel file by going to your contacts and clicking on "export".

By going to the "Shared Contacts" tab, you can view and export all the contacts collected by you and your team before, during, and after the event.

Only the contacts of your collaborators who have enabled the contact sharing option will be displayed, in addition to yours.

Check that all your collaborators have activated it.

Let's talk GDPR....

All users of the platform have agreed to share their data with the event organizer. When you scan a badge or connect with a user, he tacitly agrees to share information with you. You therefore retrieve this information in accordance with the GDPR.



How to assign a teammate to a meeting ?



In your exhibitor center, you can manage your teammates meetings.

Go to the « **Meetings** » tab and see all your team meetings during the event.

To assign or change a teammate to a meeting, click on the meeting and choose the team member you want to assign.



How to add a teammate to your team?



In your exhibitor center, you can manage your team.

Go to the « **Your Team** » tab and see all your teammates on the booth.

To add a new member, click on the button here and add their email address. They will receive an email to join the event.



How to share contacts with your team?



If your are the admin of the Exhibitor Profile, you can choose who can share or not their contacts with the team. If you're not, you will only be able to choose to share your contacts or not.

Go to the « **Your team** » tab and see all your teammates on the booth.

To share contacts, click on the pen on the right side of the profile.

You will then see a toggle list appear where you'll be able to choose whether to share or not contacts with the team.







Once you are added to an exhibit team, you will have access to an exhibitor inbox shared with all of your organization's team members. Messages in the inbox are generated when an attendee visits your booth and types a message into the "Talk with..." window.

For the attendee, the message appears within the booth as a 1:1 chat. For the exhibitor team, the message generates a notification in the platform, and appears as a message in the exhibitor inbox.

An exhibitor team member will not see the discussion in the "Talk to" window; only the attendee will see it there.





What happens if I receive a message as an exhibitor? (2/2)

To view your exhibitor inbox, click on the chat bubble icon along the top menu. Once there, toggle between your personal inbox and the exhibitor inbox by clicking on the dropdown box nested under your name on the left hand side.

All exhibitors will see a red notification circle over the chat bubble icon when new messages are received. However, please note that once any exhibitor team member reads the message, the red circle will disappear for the entire team.



Data

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Data Provided

Time	Data				
With 24 business hours of the event day closing	Booth attendees, with only the following fields: • First name • Last name • Job title • Company • Email • Phone • Country				
	Booth Attendees with the following fields: • First name • Last name • Job title • Company • Email • Work Phone • City (where available) • Country • Third Party Marketing Permissions	Content downloaded on booth and other booth interactions i.e product listing views and bought products (with 3rd party opt out removed) with the following fields • First name • Last name • Job title • Company • Email • Work Phone • City (where available) • Country • Third Party Marketing Permissions			
Within 7 business days of the event day closing	Content/Conference Sessions (with 3rd party opt out removed) and Whereby room data (bookmarked session and opens sessions with 3rd party opt out removed) • First name • Last name • Job title • Company • Email • Work phone • City (where available) • Country • Third party marketing permissions	Shared download area i.e. resource library (with 3rd party opt out removed) • First name • Last name • Job title • Company • Email • Work phone • City (where available) • Country • Third party marketing permissions			



Sponsored notifications

Showcase your brand & track your ROI in real-time with engagement analytics

Send sponsored event emails/push notifications to targeted attendees groups

