



EARN CLE AND CPE CREDITS*

*PENDING FINAL APPROVAL

Medicaid Drug Rebate Program

**THE LARGEST AND MOST AUTHORITATIVE EVENT
FOR GOVERNMENT PRICING, REBATES AND REGULATION**

OCTOBER 11-20, 2021

**IN-PERSON: OCT. 11-13 | HYATT REGENCY | NEW BRUNSWICK, NJ
VIRTUAL: OCT. 18-20**

CONFERENCE CO-CHAIRS



Odalys
Caprisecca,
Executive Director,
US Strategic Pricing
& Operations,
ASTRAZENECA



Edward McAdam,
Director,
Government Pricing,
Contracting
Operations & Analytics,
INDIVIOR PLC

■ Network with 350+ Government Officials, Industry Leaders and Bio/Pharma Executives

■ Combining live and digital experiences to showcase the critical content you need – Redefine your learning experience with MDRP 2021 Hybrid

■ The Medicaid Drug Rebate Program (MDRP) provides unparalleled access to government regulators creating rules, industry leaders interpreting them and pharmaceutical professionals implementing them

MEDICAIDDRUGREBATES.COM

Silver Sponsors:



Model N

Educational Sponsors:



ROPES & GRAY



LETTER FROM THE CONFERENCE DIRECTOR:

Dear Colleagues,

It has been an unprecedented and challenging year and a half. Thanks to the incredible collaboration by our colleagues across life sciences and many other professions and industries throughout the world to develop COVID-19 vaccines, we are finally able to safely join again, in-person, at the **26th Annual Medicaid Drug Rebate Program** in October.

Despite the recent progress, you may have many reasons why you cannot attend or don't feel comfortable attending in-person. Not to worry – this year we're presenting MDRP in a hybrid format. **The in-person experience will take place October 11-13 at the Hyatt Regency in New Brunswick, NJ. The virtual experience will take place October 18-20,** showcasing recordings from the in-person event, **as well as live streaming content.** Whether you're planning to attend in-person or remotely, we have built a rich program to accommodate you.

You asked for the most up-to-date content and topics based on the ever-changing political and regulatory environment, fresh perspectives from small to big pharma and options for learning and networking. You got it!

✓ Up-To-Date Content

- MDRP 2021 boasts the key legal and consultant perspectives on topics such as 340B, contract pharmacy arrangements, state price transparency, CMS current and final rules, MFN, FSS and VA Contracts and more.

✓ Fresh Perspectives

- Along with many of the well-respected experts typically found on the program we've added new perspectives from **Seattle Genetics, SK Life Science, Inc., Kedrion S.p.A., Teva Pharmaceuticals, the Kaiser Family Foundation** and more!

✓ Options for Learning and Networking

- We're offering an All-Access Pass and a Virtual Experience Pass to attend MDRP. Our All-Access (in-person) experience will take place October 11-13 at the Hyatt Regency in New Brunswick, NJ, and also includes access to the virtual experience. The virtual experience will take place October 18-20. We also have an on-demand library consisting of pre-recorded presentations AND many of our sessions from the in-person event will be audio recorded and matched to slides. Throughout the conference, you'll be able to connect and network with your peers in the ConnectMe Platform.

Plus, our world-class content includes many of the topics you've requested year after year, like the in-depth GP 101 Bootcamp, the Town Hall between States and Manufacturers, the one-on-one State Dispute Resolution Meetings, updates from CMS, OIG and more!

Read on for the full agenda. I look forward to seeing you both in-person and online in October. Thank you and I hope you, your family, friends and colleagues are all staying safe and healthy.

Kind Regards,

Danica Schroth

Conference Director
Informa Connect



ALL ACCESS EXPERIENCE

October 11-13

- 2 Full-Day Workshops
- Town Hall with States and Manufacturers
- One-on-One State Dispute Resolution Meetings
- Multiple Keynotes and Plenaries
- 6 Session Tracks
- **Plus! Everything included in the Virtual Experience, October 18-20, and On-Demand Library**



VIRTUAL EXPERIENCE

October 18-20

- 2 Half-Day Workshops
- Plenaries
- 2 Session Tracks
- Live Q&As with speakers from the in-person and virtual event
- On-Demand Library including pre-recorded sessions and audio recordings matched to slides from many of the in-person presentations and panels
- Event platform with dynamic features including: attendee and company profiles, advanced search capabilities to identify opportunities and potential partners, easy-to-use technology to enable virtual networking, seamless scheduling tools to establish meeting times



PLUS – Access to the **ON-DEMAND LIBRARY**
for 30-days post-conference

HYBRID EVENT

Medicaid Drug Rebate Program



Celebrating
26 Years
as an MDRP
Industry Staple



Averaging **500+**
Attendees Yearly



100s
of Networking Hours



Involving **1000s**
of Organizations



ADVANCE YOUR CAREER
CLE and CPE Credits*

**Pending approval*

2020 DELEGATE SNAPSHOT BY FUNCTION

51%



Pricing / Contracts / Reporting

25%



Government Programs / Medicaid /
Policy / Rebates

10%



Legal / Compliance

8%



Finance / Accounting

6%



Market Access / Commercial Operations



COMPANY SIZE

50%
Small

31%
Large

12%
Upper
Mid

7%
Mid

**GET SOCIAL
WITH US**

#MDRP21



Join Our **LinkedIn** Community

**Medicaid Drug Rebate
Program**



Follow us on **Facebook**

@CBIconferences



Tweet Your Learnings

@healthcarebiz

DISTINGUISHED SPEAKERS DRIVING THE DIALOGUE:



Frances Amaya,
Manager, Contract Operations,
Government Pricing & Analytics,
Jazz Pharmaceuticals



Rafael Angulo,
Executive Director,
Government Pricing Contracts &
Customer Administration,
Sandoz



Jeff Baab,
Vice President, Advisory,
IntegriChain



John Baker,
Formerly of **Kedrion S.p.A.**
and Current Finance Manager,
InfuCare RX



John Barnes, CPM, MBA, 340B ACE,
Associate Vice President
Contract Services, 340B PVP,
Apexus



Erin Bell,
Senior Commercial Counsel,
Zealand Pharma



Mike Benedict,
Senior Vice President, Operations,
Apexus



Eliza Biedziak,
Senior Manager, Government Contract
Services, Assurance Services,
Ernst & Young LLP



Martha Blair,
Rebate Director,
Indiana Medicaid



Dan Boyarsky,
Director, Strategy &
Management Consulting,
RSM US LLP



Andrew Brownlee,
Associate Director,
BRG



John Bueker,
Partner, Boston,
Ropes & Gray LLP



Lynn Buhl,
Senior Director,
Riparian



Cathy Burton-Meza,
Associate Director,
Government Rebates,
Gilead



Odalys Caprisecca,
Executive Director,
U.S. Strategic Pricing & Operations,
AstraZeneca



Katherine Chaurette,
Vice President, Healthcare Law
and Compliance,
Blueprint Medicines Corporation



Adeola Chukwumah,
Pharm.D., MPH, CIHC, 340B ACE,
Sourcing Director, Pharmacy,
Apexus



Laurie Claeys,
Director, Pricing & Contracting,
GP and Reporting,
Teva Pharmaceuticals



Philip Coburn,
Director, U.S. Government
Pricing Compliance,
Pfizer, Inc.



Brian Coleman,
Vice President, Product Management,
IntegriChain



Michael Collins,
Deputy Manager, Drug Rebate,
Gainwell Technologies



Jonathan Connell,
Associate General Counsel,
Executive Director,
Bristol Myers Squibb



Tykeisha Corbett,
Rebate Analyst,
Maryland Department of Health



John Coster, Ph.D., R.Ph,
Director, Division of Pharmacy,
**Center for Medicaid and
CHIP Services, CMS (invited)**



Shane Daniels,
EY Manager,
Government Contract Services,
Ernst & Young LLP



Meenakshi Datta,
Partner,
Sidley Austin LLP



Julie DeLong, CFA,
Senior Managing Director,
Ankura



Rujul Desai,
Of Counsel,
Covington & Burling LLP



Nicolette Dione, Pharm.D.,
Pharmacist,
Gainwell Technologies



Susan Dunne, JD,
Senior Director,
Riparian



Megan Falkowski,
Director, Government Pricing &
Government Contracting Policy,
Pfizer



David Farber,
Partner,
King & Spalding



Tim Farrell,
Partner,
Ropes & Gray



Jana Fink, C.R.Ph.T.,
North Dakota Medicaid Drug Rebate
Auditor, **ND Department of Health and
Human Services**



Amy Frazier, R.Ph.,
Pharmacy Manager,
Gainwell Technologies



Matthew Fornataro,
Counsel,
Arnold & Porter



Al Godley,
Vice President,
Customer Solutions,
ClassOne Insight



Jeffrey Handwerker,
Partner,
Arnold & Porter



Ron Hartmann,
Vice President, Pharmacy Solutions,
Sagent Pharmaceutical



John Gould,
Partner,
Arnold & Porter



Margaux Hall,
Partner,
Ropes & Gray



Josephine Hawkins,
Associate Director, Medicaid,
AstraZeneca



Cindy Hemminger,
Kansas Drug Rebate Specialist,
Gainwell Technologies



Jodi Hettinga,
Drug Rebate Manager,
Wisconsin Title XIX Account,
Gainwell Technologies



Kristin Hicks,
Partner,
Arnold & Porter



Scott Hoffman,
Head of Client Services,
Woven Data



Peter Holman,
Counsel,
Ropes & Gray



Richard Holsapple, R.Ph.,
PBM and Drug Rebate
Practice Delivery Leader,
Gainwell Technologies



Marcy Imada,
Managing Director,
Deloitte & Touche LLP



Mark Jacobs,
340B National Account Executive,
Genentec



Ted Karnezis,
Owner,
Karnezis Consulting



Linda Kamin,
Executive Director, Government Price
Reporting & Compliance,
Bristol-Myers Squibb



Dena Karels, CPhT,
Lead, Rebate Dispute Management,
Magellan Health

DISTINGUISHED SPEAKERS DRIVING THE DIALOGUE:



Mohammad Khan,
Senior Manager,
Deloitte & Touche LLP



Steve Krikorian,
Associate Principal, US Market
Access Strategy Consulting,
IQVIA



Stephanie Kupski,
Director, U.S., Pricing
and Government Reporting,
CSL Behring



Michael Kurland,
Vice President Revenue
Management & Compliance
Solutions, **EVERSANA**



Miree Lee, M.S., MBA,
Bio/Pharma Pricing, Contracts and
Compliance Consultant,
M. Lee Consulting



Lynn Lewis,
Director, Government Programs,
IQVIA



Michael Lin, Pharm.D.,
Director of Pharmacy Services,
Family Health Center



Elizabeth Lindquist,
Partner,
King & Spalding



Jennifer Lospinoso,
Managing Director,
Riparian LLC



Jeanine Lundeborg,
Director, Pharmacy Rebate
Management, **Magellan Health**



Gavin Magaha, Pharm.D.,
MS, 340B ACE, Manager, 340B
Education and Compliance Support,
Apexus



Ed McAdam,
Director, Government Pricing,
Contracting Operations
and Analytics, **Indivior plc**



Jesse Mendelsohn,
Vice President, Centers of Excellence,
Model N



Jeffrey Miller, CPA, CGMA,
Corporate Controller,
Lannett Pharmaceuticals



Jason Mills, Pharm.D., MBA,
Supply Chain System Administrator,
Medical University of South Carolina (MUSC)



Tess Morgan,
Senior Manager, Product Diversion,
Program Integrity, **Pfizer**



Daniel Neal,
Director, 340B Product
and Service Leader,
Cardinal Health



Steve Krikorian,
Associate Principal, US Market
Access Strategy Consulting,
IQVIA



Antoine Nelson,
Pharmacy Rebate Accounting Manager,
Conduent



Matthew Newman,
EY Manager, Government Contract
Services, **Ernst & Young LLP**



Lisa Norton,
Business Analyst
and Subject Matter Expert,
Eli Lilly and Company



Christine Ostrowski,
Head of Pricing,
Purdue Pharma



Noreen Palinkas,
Director of Pharmacy Compliance,
Boston Medical Center



Rupal Patel,
Senior Director, Advisory Services,
IntegrChain



Lisa Penn, BA,
Director, 340B Operations,
Cardinal Health



James Perry,
Senior Product Manager,
IntegrChain



Erica Petersohn,
Senior Manager, Life Sciences
Consulting Practice, **Baker Tilly US, LLP**



Kathleen Peterson,
Counsel,
Hogan Lovells US LLP



Jennifer Plitsch,
Partner,
Covington & Burling LLP



Allison Pugsley,
Partner,
Hogan Lovells US LLP



Agnes Qerimi,
Director, Government Pricing
and Reporting, **Alnylam**



Dorine Rascoe,
Division Chief, Drug Rebates
and Lockbox Services, Office of
Finance, Medical Care Programs,
Maryland Department of Health



Ronald Sargent,
National Accounts Director,
GlaxoSmithKline US



William Sarraille,
Partner,
Sidley Austin LLP



Christopher Schott,
Partner,
Latham & Watkins LLP



Tyler Seville, MPA,
Associate Director,
Public Policy, **Novartis**



Neel Shah,
Director,
RSM US LLP



John Shakow,
Partner,
King & Spalding



Tammy Slinker,
Vice President, Pharmacy Rebate
Management, **Magellan Health**



David Tawes,
Regional Inspector General,
Department of Health and Human
Services (HHS), **Office of Inspector
General (OIG)** (invited)



Kevin Tran,
EY Manager, Government Contract
Services, **Ernst & Young LLP**



Stephanie Trunk,
Partner,
Arent Fox LLP



Alice Valder Curran,
Partner,
Hogan Lovells LLP



Aaron Vandervelde,
Managing Director,
Berkeley Research Group, LLC



Renee Watson,
Director, Healthcare and
Commercial Law, **Seattle Genetics**



Trevor Wear,
Partner,
Sidley Austin LLP



Diane Weisbrod,
General Manager, Market Access
Contract Performance Solutions,
IQVIA



Kelsey Wheeler,
Senior Pharmacy
Rebate Specialist



Eric Wilcher,
Rebate Accountant,
OptumRx



Brad Woodward,
Director of Marketing,
Kalderos



Kenny Yu, Pharm.D., MBA,
Interim Senior Director of Pharmacy,
NYU Lanfong Health



Cathy Zhang,
Director, Government Reporting
and Pricing Compliance,
SK Life Science, Inc.



Steve Zielinski, R.Ph.,
Senior Director, Industry Relations,
Kalderos


DAY ONE (IN-PERSON): MONDAY, OCTOBER 11, 2021

9:00 AM-5:00 PM

Workshop A: State Drug Price Transparency & Reporting *

Located in Garden State Ballroom

9:15-9:30 AM	Introduction from the Workshop Chair <i>Al Godley, Vice President, Customer Solutions, ClassOne Insight</i>
9:30-10:30 AM	State Price Transparency Reporting (SPTR): State-By-State Review of Legal Requirements and Operational Challenges <i>Al Godley, Vice President, Customer Solutions, ClassOne Insight</i> <i>Stephanie Trunk, Partner, Arent Fox</i>
10:30 AM	MORNING NETWORKING BREAK
11:00-11:40 AM	(Continued) State Price Transparency Reporting (SPTR): Future Outlook and Q&A <i>Al Godley, Vice President, Customer Solutions, ClassOne Insight</i> <i>Stephanie Trunk, Partner, Arent Fox</i>
11:40 AM-12:15 PM	State Perspectives: How are they Thinking Beyond Initial Transparency and Reporting <i>Michael Kurland, Vice President, Revenue Management & Compliance Solutions, EVERSANA</i>
12:15 PM	NETWORKING LUNCH AND VISIT THE EXHIBIT HALL
1:30-2:40 PM	Common Manufacturer Operational Challenges and Proactive Approaches for Addressing <i>Erica Petersohn, Senior Manager, Life Sciences Consulting Practice, Baker Tilly US, LLP</i> <i>Trevor Wear, Partner, Sidley Austin LLP</i>
2:40 PM	AFTERNOON NETWORKING BREAK
3:30-4:15 PM	Manufacturer Panel – Best Practices and Lessons Learned <i>Moderator: Rujul Desai, Of Counsel, Covington & Burling LLP</i> <i>Panelists: Stephanie Kupski, Director, U.S. Pricing and Government Reporting, CSL Behring</i> <i>Tyler Seville, MPA, Associate Director, Public Policy, Novartis</i> <i>Katherine Chaurrette, Vice President, Healthcare Law and Compliance, Blueprint Medicines</i>
4:30 PM	WELCOME RECEPTION

Located in Exhibit Area - Atrium

Located in Exhibit Area - Atrium

Located in Exhibit Area - Atrium

Located in Exhibit Area - Atrium

**Networking breaks and lunch will be provided to workshop participants.



DAY ONE (IN-PERSON): MONDAY, OCTOBER 11, 2021 (CONTINUED)

8:40 AM-5:00 PM

Workshop B: Government Pricing and Reporting 101 Boot Camp**

Located in Regency Ballroom DEF

8:40-8:45 AM	Introduction from the Workshop Chair <i>Miree Lee, MS, MBA, Bio/Pharma Pricing, Contracts & Compliance Consultant, M. Lee Consulting LLC</i>
8:45-9:15 AM	Class of Trade for Direct/Indirect Customers and Impact on Government Pricing <i>Kevin Tran, EY Manager, Government Contract Services, Ernst & Young LLP</i> <i>Matthew Newman, EY Manager, Government Contract Services, Ernst & Young LLP</i>
9:15-10:30 AM	Medicaid Drug Rebate Program: AMP, Best Price and URA <i>Miree Lee, MS, MBA, Bio/Pharma Pricing, Contracts & Compliance Consultant, M. Lee Consulting LLC</i>
10:30 AM	MORNING NETWORKING BREAK
11:00-11:30 AM	State Medicaid Rebates and Supplemental Rebates <i>Josephine Hawkins, Associate Director, Medicaid, AstraZeneca</i>
11:30 AM-12:15 PM	340B Drug Pricing Program Basics for Manufacturers <i>Moderator:</i> John Barnes, CPM, MBA, 340B ACE, Associate Vice President Contract Services, 340B PVP, Apexus <i>Panelists:</i> Mark Jacobs, 340B National Account Executive, Genentech <i>Miree Lee, MS, MBA, Bio/Pharma Pricing, Contracts & Compliance Consultant, M. Lee Consulting LLC</i> <i>Daniel Neal, MBA, Director, 340B Product and Service Leader, Cardinal Health</i>
12:15 PM	NETWORKING LUNCH AND VISIT THE EXHIBIT HALL
1:30-2:15 PM	Medicare Part B: ASP and Reimbursement <i>Stephanie Kupski, Director, U.S. Pricing & Government Reporting, CSL Behring</i> <i>Kathleen Peterson, Counsel, Hogan Lovells US LLP</i>
2:15-3:00 PM	Federal Supply Schedule: Overview of FSS and NFAMP/FCP Calculations <i>Elizabeth Lindquist, Partner, King & Spalding</i>
3:00 PM	AFTERNOON NETWORKING BREAK
3:30-4:15 PM	Government Program Financial Liabilities Summary: Rebates & Chargebacks under GP Program <i>Scott Hoffman, Head of Client Services, Woven Data</i> <i>Jeffrey Miller, CPA, CGMA, Corporate Controller, Lannett Pharmaceuticals</i>
4:30 PM	WELCOME RECEPTION

**Networking breaks and lunch will be provided to workshop participants.

9:00 AM-12:15 PM

Located in
Regency ABC

Half-Day Town Hall: Best Practices & Policy Ideas***

The Town Hall features an open dialogue between manufacturers and States may cover topic areas like:

- Data Integrity
- CLD Analysis
- 340B Disputes
- Historical and Aged Disputes
- Rebate Credits
- Discrepancies with URA Calculations
- Utilization on Supplemental Invoices while Disputing the same on a Federal invoice

Moderator: Richard Holsapple, R.Ph., PBM and Drug Rebate Practice Delivery Leader, **Gainwell Technologies**

Panelists: Cathy Burton-Meza, Associate Director, Government Rebates, **Gilead**

Amy Frazier, Pharmacy Manager, Delaware Healthcare Services, **Gainwell Technologies**

Jana Fink, C.R.Ph.T., North Dakota Medicaid Drug Rebate Auditor, **ND Department of Health and Human Services**

Lisa Norton, Business Analyst and Subject Matter Expert, **Eli Lilly and Company**

***Networking breaks and lunch will be provided to Town Hall and State Dispute Meeting participants.

1:30 PM-5:00 PM

Located in
Regency ABC

State Dispute Resolution Meetings

These one-on-one meetings are scheduled between Manufacturers and States to discuss any issues or questions that have come up with rebates and reporting, etc. States confirmed to date:

- | | |
|---|------------------|
| • Connecticut | • Delaware |
| • Florida | • Hawaii |
| • Indiana | • Kansas |
| • Maryland | • Massachusetts |
| • Mississippi | • New Mexico |
| • North Dakota | • Oregon |
| • Texas | • Washington, DC |
| • Wisconsin | • |
| • All States Represented by Magellan Health | |



DAY TWO (IN-PERSON): TUESDAY, OCTOBER 12, 2021

Unless otherwise noted Sessions 9:25-12:50 are located in Regency Ballroom DEF

8:25-9:25 AM	REGISTRATION AND BREAKFAST	Located in Exhibit Area - Atrium
9:25-9:40AM	Welcome & Opening Remarks <i>Odaly Caprisecca, Executive Director, US Strategic Pricing & Operations, AstraZeneca</i>	
9:40-10:20 AM	The GP Impact — An Abbreviated History of How this Community has Helped Shape the Policies and Standards of Government Pricing Programs <i>Alice Valder Curran, Partner, Hogan Lovells LLP</i>	
10:20-11:00 AM	340B: Living with Adolescent Colossus <i>John Shakow, Partner, King & Spalding</i>	
11:00-11:30 AM	MORNING NETWORKING BREAK	Located in Exhibit Area - Atrium
11:30 AM-12:10 PM	Federal and State Regulations: What Laws and Changes Do We Anticipate in the Next 6-12 Months? <ul style="list-style-type: none"> • Do we foresee a comeback for MFN? • Will there be a drive for a Federal law to supersede the state price transparency laws or make them more uniform? • Will there be major changes to the CMS Final Rule? What are they expected to be and how might this affect manufacturers? • 340B law — Arkansas • State laws similar to the rebate rule, requiring discounts passed to patients at POS • California law on Best Price <i>Kristin Hicks, Partner, Arnold & Porter</i>	
12:10-12:50 PM	Contract Pharmacy Arrangements: Implications for Stakeholders <ul style="list-style-type: none"> • What are all the different ways in which the policy implementations around these arrangements could play out? • How are stakeholders going to be affected? • What does it look like from a PBM perspective? • How does it change for different companies — Specialty portfolio vs. Retail portfolio, etc.? • What are some strategies for long-term solutions? <i>Aaron Vandervelde, Managing Director, BRG</i>	
12:50-1:55 PM	LUNCH BREAK	Located in Exhibit Area - Atrium

CONCURRENT TRACKS (A-C)

TRACK A: Pricing, Contracting and Reimbursement Strategies

Located in Regency ABC

TRACK B: 340B Program Policy and Processes

Located in Regency Ballroom DEF

TRACK C: Innovative Strategies for Gene Therapies and Physician Administered Products

Located in Garden State Ballroom

1:55-2:00 PM

Track Chair's Opening Remarks*Rujul Desai, Of Counsel, Covington & Burling***Track Chair's Opening Remarks***Diane Weisbrod, General Manager, Market Access Contract Performance Solutions, IQVIA***Track Chair's Opening Remarks***John Gould, Partner, Arnold & Porter*

2:00-2:40 PM

Bona Fide Service Fees and Fair Market Value Determination

- How do these processes look for different types of manufacturers?
- Do these include compliance?
- Who is responsible for submitting these?
- What does the overarching approval process look like?
- Discussion around Patient Savings Cards

*Julie DeLong, CFA, Senior Managing Director, Ankura**Kristin Hicks, Partner, Arnold & Porter***Demystifying the Litigation Surrounding Contract Pharmacy Arrangements**

- Review the latest case studies and rulings
- What changes could occur given these lawsuits and challenges

*William Saraille, Partner, Sidley Austin LLP***Contracting and Reimbursement Strategies for Gene Therapies and Genetic Testing**

- Exploring value-based agreements (VBA)
- Market access, pricing and reimbursement overview
- Updates to products submitted and approved

John Gould, Partner, Arnold & Porter

2:40-3:20 PM

Key Enforcement Trends in Drug Pricing

- What are recent trends in enforcement activity related to drug pricing?
- What are we learning from the growing number of Congressional inquiries into drug pricing and reimbursement?
- What role are state Attorney Generals playing in the enforcement landscape?
- What is the role of the whistleblower bar in drug pricing enforcement?
- How can manufacturers anticipate potential issues and take steps to mitigate risk in light of these trends?

*Margaux Hall, Partner, Ropes & Gray**John Bueker, Partner, Boston, Ropes & Gray LLP***Operational Challenges: Contract Pharmacy Data**

- Case study examples
- Script validation
- Scrub challenges

*Diane Weisbrod, General Manager, Market Access Contract Performance Solutions, IQVIA**Steve Krikorian, Associate Principal, US Market Access Strategy Consulting, IQVIA***JCodes and HCPCS: Best Practices for Manufacturers**

- Definitions and conversions of JCodes with unit distinctions from Medicaid to state
- Where to look for them
- How do you get reporting to states issuing them?
- Recommendations on where to find them
- Best practices

Jana Fink, C.R.Ph.T., North Dakota Medicaid Drug Rebate Auditor, Rebate Programs, ND Department of Health and Human Services

3:20-3:50 PM

AFTERNOON REFRESHMENT BREAK

Located in Exhibit Area - Atrium

CONCURRENT TRACKS (A-C) RESUME

TRACK A (continued): Pricing, Contracting and Reimbursement Strategies

Located in Regency ABC

TRACK B (continued): 340B Program Policy and Processes

Located in Regency Ballroom DEF

TRACK C (continued): Innovative Strategies for Gene Therapies and Physician Administered Products

3:50-4:30 PM

Roadmap for Assessing and Implementing the CMS Final Rule

- Utilizing a framework to identify what changed and what processes are impacted
- Assessing your organization's readiness to comply with the new provisions related to value-based purchasing arrangements, line extensions, and patient assistance
- Operational considerations

Jennifer Lospinoso, Managing Director, **Riparian**Lynn Buhl, Senior Director, **Riparian**Susan Dunne, JD, Senior Director, **Riparian**

Panel: Best Practices to Tackle Duplicate Discounts and Disputes and Communicating with Covered Entities

- State perspective
- Models to review
- Processes
- Case study examples

Moderator:Brad Woodward, Director of Marketing, **Kalderos**Panelists:Frances Amaya, Manager, Contract Operations, Government Pricing & Analytics, **Jazz Pharmaceuticals**Cathy Burton-Meza, Associate Director, Government Rebates, **Gilead**Noreen Palinkas, Director of Pharmacy Compliance, **Boston Medical Center**Steve Zielinski, R.Ph., Senior Director, Industry Relations, **Kalderos**

Please select a session from Track A or B.

4:30-5:20 PM

Interaction Between Government Pricing and Contracting

- Get a better understanding of contract strategies and market access philosophy
- Strategies for better collaboration across functions

Moderator:Jesse Mendelsohn, Vice President, Centers of Excellence, **Model N**Panelists:Rafael Angulo, Executive Director, Government Pricing Contracts & Customer Administration, **Sandoz**Jonathan Connell, Associate General Counsel, Executive Director, **Bristol-Myers Squibb**Linda Kamin, Executive Director, Government Price Reporting & Compliance, **Bristol-Myers Squibb**

4:35-5:20 PM

Considerations and Best Practices in Addressing Manufacturer Refunds

- Considerations and best practices in addressing manufacturer refunds
- Review manufacturer 340B compliance requirements and CMP Final Rule
- Discuss how manufacturers are managing their operations to meet 340B program requirements
- Learn about resources available to assist manufacturers in managing pricing restatements and 340B overcharges
- Share best practices for managing 340B overcharges and refunds

Moderator:Mike Benedict, R.Ph., MS, Senior Vice President, Operations, **Apexus**Panelists:Christopher Schott, Partner, **Latham & Watkins LLP**Edward McAdam, Director, Government Pricing, Contracting Operations & Analytics, **Indivior PLC**Scott Hoffman, Head of Client Services, **Woven Data**

Please select a session from Track A or B.

5:20-6:20 PM

RECEPTION

Located in Exhibit Area - Atrium



DAY THREE (IN-PERSON): WEDNESDAY, OCTOBER 13, 2021

Unless otherwise noted Sessions 8:45-12:40 are located in Regency Ballroom DEF

7:45-8:45 AM	MORNING CHECK-IN AND COFFEE	Located in Exhibit Area - Atrium
8:45-9:00AM	Co-Chair's Recap of the Week <i>Edward McAdam, Director, Government Pricing, Contracting Operations & Analytics, Indivior PLC</i>	
9:00-9:40AM	Best Practices in Validating Medicaid Claims • Updates and best practices for claim level details <i>James Perry, Senior Product Manager, IntegriChain</i> <i>Brian Coleman, Vice President, Product Management, IntegriChain</i>	
9:40-10:50 AM	FIRESIDE CHAT: External Counsel Roundtable Hear from an expert panel of attorneys as they each moderate a topic and interactive discussion among attendees and themselves on the most pressing issues facing MDRP and government pricing. <i>Jeffrey Handwerker, Partner, Arnold & Porter</i> <i>Stephanie Trunk, Partner, Arent Fox</i> <i>Margaux Hall, Partner, Ropes & Gray</i> <i>Christopher H. Schott, Partner, Latham & Watkins LLP</i> <i>Meenakshi Datta, Partner, Sidley Austin LLP</i> <i>Alice Valder Curran, Partner, Hogan Lovells LLP</i>	
10:50-11:20 AM	MORNING REFRESHMENT BREAK	Located in Exhibit Area - Atrium
11:20 AM-12:00 PM	GTN Models and Best Practices for Forecasts, Estimates and Accruals <i>Neel Shah, Director, RSM US LLP</i> <i>Dan Boyarsky, Director, Strategy & Management Consulting, RSM US LLP</i>	
12:00-12:40 PM	OIG UPDATES: Audits and Case Studies from the Manufacturer Perspective <i>David Tawes, Regional Inspector General, Department of Health and Human Services, OIG (invited)</i>	
12:40-1:45 PM	LUNCH BREAK	Located in Exhibit Area - Atrium

CONCURRENT TRACKS (D-E)

TRACK D: Emerging Pharma Considerations

Located in Regency Ballroom DEF

TRACK E: Small to Mid-Sized Pharma

Located in Regency ABC

1:45-2:30 PM

Laying the Framework for New Products and Launch

- Overview of the 'universe' of contracts and programs a product can be associated with
- Review initial needs and setting up contracts
- Checklist of processes and needs for emerging and small to mid-sized pharma
- Overview of a good 'infrastructure' to model after

Jeff Baab, Vice President, Advisory, **IntegriChain**Rupal Patel, Senior Director, Advisory Services, **IntegriChain**

Panel Discussion: Timelines and Processes for Product Launch, Divestitures and Acquisitions

- Lifecycle management
- VA vs. FCP and Non-Famp
- Review different approval and reporting times
- Checklist and framework of processes and needs
- Collaboration across departments to ensure readiness for launch

Moderator: John Gould, Partner, **Arnold & Porter**Panelists:Renee Watson, Director, Healthcare and Commercial Law, **Seattle Genetics**Jonathan Connell, Senior Counsel, **Bristol Myers Squibb**

2:30-3:10 PM

Pricing and Contracting Strategies with Payors and Programs for Emerging Pharma

- Overview of pricing and contracting considerations of emerging pharmaceutical companies
- Discuss common challenges such companies face in their dealings with payors and programs and a look at what this means for companies' government price reporting
- Examine options for addressing such challenges

Trevor Wear, Partner, **Sidley Austin LLP**

Developing and Utilizing a Contract Pricing or GP Steering Committee or Working Group

Moderator: Lynn Buhl, Senior Director, **Riparian**Panelists:Megan Falkowski, Director, Government Pricing & Government Contracting Policy, **Pfizer**Christine Ostrowski, Head of Pricing, **Purdue Pharma**Erin Bell, Senior Commercial Counsel, **Zealand Pharma**

3:10-3:50 PM

Operational Strategies for Emerging Products and Pharma

- What programs to consider
- Best practices and learning from the veteran companies
- Collaboration with multiple third-party vendors/ quality control

Cathy Zhang, Director, Government Reporting and Pricing Compliance, **SK Life Science, Inc.**

Shane Daniels, EY Manager, Government Contract Services,

Ernst & Young LLPAgnes Qerimi, Director, Government Pricing and Reporting, **Alnylam**

Panel: Revisiting MDRP During COVID: Best Practices and Lessons Learned

Moderator: Lynn Lewis, Director, Government Programs, **IQVIA**Panelists:Josephine Hawkins, Associate Director, Medicaid, **AstraZeneca**Jodi Hettinga, Drug Rebate Manager, Wisconsin, **Gainwell Technologies**Antoine Nelson, Pharmacy Rebate Accounting Manager, **Conduent**

3:50 PM

CLOSE OF IN-PERSON PORTION OF MDRP



DAY ONE (VIRTUAL): MONDAY, OCTOBER 18, 2021

Workshop: 340B Education for Manufacturers by the HRSA 340B Prime Vendor

9:50-9:55 AM

LIVE **Welcome to the MDRP Digital Experience!**

Danica Schroth, Conference Director, Informa Connect

10:00-10:45 AM

LIVE **Best Practices in Manufacturer Approaches to 340B Program Requirements**

Moderator: John Barnes, CPM, MBA, 340B ACE, Associate Vice President Contract Services, 340B PVP, **Apexus**

Panelists: Philip Coburn, Director, U.S., Government Pricing Compliance, **Pfizer, Inc.**

Miree Lee, MS, MBA, Bio/Pharma Pricing, Contracts & Compliance Consultant, **M. Lee Consulting LLC**

Lisa Penn, BA, Director, 340B Operations, **Cardinal Health**

10:50-11:35 AM

LIVE **Understanding Covered Entity (CE) 340B Operations and Good Faith Inquiries (GFI's)**

Moderator: Gavin Magaha, Pharm.D., MS, 340B ACE, Manager, 340B Education and Compliance Support, **Apexus**

Panelists: Kenny Yu, Pharm.D., MBA, Interim Senior Director of Pharmacy, **NYU Langone Health**

Tess Morgan, Senior Manager, Product Diversion and Program Integrity, **Pfizer, Inc.**

Michael Lin, Pharm.D., Director of Pharmacy Services, **Family Health Center**

11:40 AM-12:25 PM

LIVE **The Role of HRSA's 340B Prime Vendor**

Moderator: Adeola Chukwumah, Pharm.D., MPH, CIHC, 340B ACE, Sourcing Director, Pharmacy, **Apexus**

Panelists: Ron Hartmann, Vice President, Pharmacy Solutions, **Sagent Pharmaceuticals**

Jason Mills, Pharm.D., MBA, Supply Chain System Administrator, **Medical University of South Carolina (MUSC)**

Daniel Neal, Director, 340B Product and Service Leader, **Cardinal Health**

Ronald Sargent, National Accounts Director, **GlaxoSmithKline US**

12:25-1:15 PM

LUNCH BREAK

Workshop: FSS and VA Contracting

1:15-1:55 PM

LIVE **Prepare, Negotiate and Implement FSS Contracts**

Laurie Claeys, Director Pricing & Contracting, GP and Reporting, Teva Pharmaceuticals

Eliza Biedziak, Senior Manager, Government Contract Services, Assurance Services, Ernst & Young LLP

2:00-2:40 PM

LIVE **Review the System for Award Management (sam.gov)**

Ted Karnezis, Owner, Karnezis Consulting

2:45-3:25 PM

LIVE **Country of Origin and Trade Agreement Act Compliance**

Jennifer Plitsch, Partner, Covington & Burling LLP

3:30-4:10 PM

LIVE **Year-End Pricing Process Update: VA Covered Drug Program**

Allison Pugsley, Partner, Hogan Lovells US LLP



DAY TWO (VIRTUAL): TUESDAY, OCTOBER 19, 2021

10:00-10:05 AM

LIVE Day Two Welcome

Danica Schroth, Conference Director, **Informa Connect**

10:05-10:45 AM

LIVE CMS Final Rule Review: Regulation Updates and Operational Considerations

Marcy Imada, Managing Director, **Deloitte & Touche LLP**
 Mohammad Khan, Senior Manager, **Deloitte & Touche LLP**

TRACK G: Legal Perspectives

10:50-11:30 AM

LIVE Blending Challenges and Solutions

Kathleen Peterson, Counsel, **Hogan Lovells US LLP**

11:35 AM-12:15 PM

LIVE When the State of Emergencies are Finally Lifted – What Will This Mean for GP and Contracting?

Stephanie Trunk, Partner, **Arent Fox**



DAY THREE (VIRTUAL): WEDNESDAY, OCTOBER 20, 2021

10:00-10:05 AM

LIVE Day 3 Welcome

Danica Schroth, Conference Director, **Informa Connect**

10:10-11:10 AM

LIVE State Price Transparency Reporting (SPT): State-By-State Review of Legal Requirements and Operational Challenges

Speaker TBA, **ClassOne Insight**

11:15-11:55 AM

LIVE Strategies for Challenging Drug Pricing Disclosures Laws

Tim Farrell, Partner, **Ropes & Gray**
 Peter Holman, Counsel, Boston, **Ropes & Gray**

12:00-12:55 PM

NETWORKING LUNCH AND VISIT THE VIRTUAL EXHIBIT HALL

12:55-1:25 PM

LIVE Medicare Part D: Overview of Part D and Coverage Gap

David Farber, Partner, **King & Spalding**

1:30-2:30 PM

LIVE Fireside Chat and Live Q&A with a Select Group of Speakers and Panelists from the Conference

Moderator: Rujul Desai, Of Counsel, **Covington & Burling LLP**
Panelists: Katherine Charette, Vice President, Healthcare Law and Compliance, **Blueprint Medicines**
 Andrew Brownlee, Associate Director, **BRG**
 Matthew Fornataro, Counsel, **Arnold & Porter**

2:30 PM

CLOSE OF CONFERENCE



IN-DEPTH, ON-DEMAND CONTENT. WHAT YOU WANT. WHEN YOU WANT IT.

There is so much to experience at MDRP — On-demand content is available anytime, to accommodate your needs and schedule.

Blending Challenges and Solutions

Kathleen Peterson, Counsel, **Hogan Lovells US LLP**

CMS Address — Updates on Final and Proposed Rules and MDRP Policy Initiatives and Operations

John Coster, Ph.D., R.Ph, Director, Division of Pharmacy,
Center for Medicaid and CHIP Services,
CMS (invited)

Highlights of Gross-to-Net: Strategies, Solutions and Frameworks

John Baker, Formerly at **Kedrion S.p.A**;
Current — Finance Manager, **InfuCare RX**

CONTINUING EDUCATION CREDITS



CPE CREDITS

LEARNING OBJECTIVE:

To provide compliance and legal professionals key updates and industry regulations that impact transparency and aggregate spend reporting processes.

DELIVERY METHOD:

Group Internet-Based

NASBA FIELD OF STUDY:

Specialized Knowledge

PREREQUISITE REQUIREMENTS:

None

PROGRAM LEVEL:

Intermediate

ADVANCE PREPARATION:

None

CANCELLATION BY YOU:

Except as may be otherwise expressly advised as part of the particular Event's registration process, you may cancel your registration in accordance with this Condition: You will receive a refund of your fees paid to Informa (if any) if you cancel your registration 57 days or more before the Event, subject to an administration charge equivalent to 10% of the total amount of your fees plus Taxes (if applicable). The Company regrets that the full amount of your fee remains payable in the event that your cancellation is 56 days or less before the Event or if you fail to attend the Event. If a cancellation changes the entitlement to a multi-registration discount, the lowest value registration will be canceled first. No cancellations are accepted once any part of a single or multi registration party has accessed the pre-Event networking or partnering facilities, applications or platforms. All cancellations must be sent by email to connect.cancellations@informa.com marked for the attention of Customer Services and must be received by Informa. You acknowledge that the refund of your fees in accordance with Condition 3 is your sole remedy in respect of any cancellation of your registration by you and all other liability is expressly excluded.

PLEASE NOTE:

Speakers and agenda are subject to change. In the event of a speaker cancellation, every effort to find a suitable replacement will be made. The opinions of the conference faculty do not necessarily reflect those of the companies they represent or Informa Connect.

AICPA/NASBA guidelines for Continuing Professional Education (CPE) credits are based on a 50-minute credit hour in qualifying NASBA CPE subject areas. One credit equals 50 minutes, and are rounded down to the nearest half-credit. Networking breaks are omitted from the total CPE minutes. This event qualifies for up to 16 CPE credits.

**Events beyond our control include: severe weather conditions, natural and man-made disasters and any other similar events.*

COMPLAINT RESOLUTION POLICY:

For more information regarding refund, complaint and/or program cancellation policies please contact Matthew Douglas (matthew.douglas@informa.com) or George Barber (George.barber@informa.com).

OFFICIAL NASBA SPONSOR STATEMENT:

Informa Connect-CBI is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org

***Disclaimer: Agenda is subject to change. Credits are awarded based on participation and are pending approval. Credits are based on session monitoring.*

CLE CREDITS

CLEs are based on a 60-minute hour. Informa Connect is an accredited distance learning provider with PACLE (Pennsylvania CLE Board). Excluding PA, we can issue a certificate that may be used to file with the appropriate MCLE Board(s) or Commission(s). Introductory remarks, unrelated keynotes, business meetings, breaks, receptions, and so on, are not included in the computation of credit. Credit numbers are calculated based on individual participation.

A GREAT PLACE TO MEET YOUR MARKET

Maximize your access to decision-makers and align your brand with the life sciences industry's premier thought leaders and industry innovators. Informa Connect's custom sponsorship programs are designed to support your organization's overall business development and marketing initiatives through meaningful prospect and customer interactions, brand assertion campaigns and content-rich thought-leadership opportunities. Capitalize on the life sciences community's premier platform for peer-to-peer exchange, solution driven content and first class networking opportunities. For more information on how to position your company as a sponsor or exhibitor, contact **Derek Tagliarino: derek.tagliarino@informa.com | +1-212-600-3433**.

SILVER SPONSORS:



IntegriChain delivers Life Sciences' only comprehensive data and business process platform for market access. More than 220 life science manufacturers of all size and complexity rely on IntegriChain's analytics, applications, managed services and expert advisors to power their operations and harness the value of their channel, patient and payer data. IntegriChain has played a vital role in more than 70% of product launches over the past two years, including 35 first launches. For more information, please visit www.integrichain.com or ic@integrichain.com.



Model N enables life sciences and high tech companies to drive growth and market share, minimizing revenue leakage throughout the revenue lifecycle. With deep industry expertise, solutions and business services purpose-built for these industries, Model N delivers comprehensive visibility, insight and control over the complexities of commercial operations and compliance. Our integrated cloud solution is proven to automate pricing, incentive and contract decisions to scale business profitably and grow revenue. Model N is trusted across more than 120 countries by the world's leading pharmaceutical, medical technology, semiconductor, and high tech companies, including Johnson & Johnson, AstraZeneca, Stryker, Seagate Technology, Broadcom and Microchip Technology. For more information, visit www.modeln.com.

EDUCATIONAL SPONSORS:



SUPPORTING SPONSORS:





Informa AllSecure

This event is produced to the Informa AllSecure Standard

Ten Priority Commitments at all Informa Events

Post COVID-19, all Informa events will be run in accordance with the AllSecure standard, applying the full range of recommendations wherever applicable and possible, but with a commitment to ten key priorities:

Cleaning and Hygiene

1



ENHANCED CLEANING:

All events will undertake enhanced, deep cleaning before, during and after our events, working with venue partners to ensure the highest standards of hygiene and cleanliness. This includes continuous sanitisation throughout the course of an event, with a focus on high-touch areas such as door handles, restrooms and food and beverage areas.

2



PERSONAL HYGIENE: All events will provide additional hand washing facilities and hand sanitising stations throughout the event space, encouraging all participants to regularly wash and disinfect their hands.

Physical Distancing

3



NON-CONTACT REGISTRATION: All events will employ a system that facilitates non-contact registration for participants, including the availability of online registration.

4



PHYSICAL CONTACT: All events will request that participants avoid physical contact, such as hand shakes and embraces, promoting alternative ways to greet business partners. The exchange of printed materials, such as business cards and sales brochures, will also be discouraged, with digital alternatives recommended.

5



PHYSICAL DISTANCING: All events will maintain a density of participants in line with local authority guidance. In the absence of local guidance, a minimum of 1-1.5 meters (or 3-4.5 feet) is recommended. This will be managed through one or more control measures such as pre-show communications to participants, a one-way traffic system around show floors, staggered entry times, on-site signage and floor markings and on-site social distance ambassadors.

6



FOOD AND BEVERAGE STATIONS: All event teams will work closely with venue partners to employ the highest standard of food safety, minimising self-service buffets in favour of pre-packaged food options. If any queuing is anticipated, social distancing will be maintained through the use of floor markings and relevant signage.

Detect and Protect

7



PERSONAL PROTECTIVE EQUIPMENT (PPE): Participants at all events will be asked to wear a face mask on entry. Further items of PPE, such as gloves and eye screens, will be used by participants and staff if appropriate, in line with local government and health authority advice.

8



FIRST AID: All events will have access to a qualified first aider and a separate quarantine area if possible. Participants will be asked not to attend if they are feeling unwell, and teams will follow local health authority guidance on detecting and managing anyone who displays symptoms of COVID-19.

9



SCREENING: All events will follow relevant health authority guidance on screening participants. This may include checking the temperatures of everyone on entry, through thermal scanning or other screening processes.

10



TRACE AND CONTACT: Should it be necessary, we will work with local authorities to trace and contact participants at our events, subject to local privacy regulations.



REGISTRATION FEE		REGISTER BY 9/17/2021 FOR \$200 OFF	STANDARD RATE
Life Sciences Manufacturers	All Access Pass (In-Person + Virtual)	\$2199	\$2399
	Virtual-Only	\$1699	\$1899
Solution Providers/ Consultants/ Law Firms	All Access Pass (In-Person + Virtual)	\$4199	\$4399
	Virtual-Only	\$2199	\$2399
Government	All Access Pass (In-Person + Virtual)	\$1399	\$1599
	Virtual-Only	\$999	\$1199

4 WAYS TO REGISTER NOW!



WEB

medicaiddrugrebates.com


PHONE

212-600-3597



LIVE CHAT

medicaiddrugrebates.com


EMAIL

matthew.douglas@informa.com
george.barber@informa.com

YOUR KEY POINTS OF CONTACT:



Content Development:

Danica Schroth
danica.schroth@informa.com
 1-212-600-3598



Sponsorship & Exhibits:

Derek Tagliarino
derek.tagliarino@informa.com
 1-212-600-3433



Registration & Teams (A-M):

Matt Douglas
matthew.douglas@informa.com
 1-339-298-2144



Registration & Teams (N-Z):

George Barber
George.barber@informa.com
 1-646-895-7430

VENUE INFORMATION

Hyatt Regency New Brunswick | 2 Albany Street
 New Brunswick, NJ 08901 | Direct Line: +1 732 873 1234

ACCOMMODATIONS: For hotel room availability and direct booking links, please visit the conference website and select the Plan Your Visit tab. Rooms are limited and the discounted rate will expire in advance of the meeting, so please book early. All travel arrangements are subject to availability. PLEASE NOTE: All hotel reservations for this conference should be booked directly with the hotel using the above link only. Informa Connect does not partner with housing bureaus or third party agencies for this event and none are authorized to call or contact you on our behalf.

Media Partners:

