

Drug Pricing Transparency Congress

**STAY ON THE PULSE OF FEDERAL AND STATE REPORTING REQUIREMENTS,
POLICY INITIATIVES & STRATEGIC BEST PRACTICES FOR COMPLIANCE**

HYBRID EVENT NOVEMBER 9-17, 2021

ALL ACCESS EXPERIENCE November 9-10, 2021 • **VIRTUAL EXPERIENCE** November 16-17, 2021

FEATURED SPEAKERS INCLUDE:



John Murphy III
Deputy General
Counsel,
**Biotechnology
Innovation
Organization (BIO)**



Joanne Chan,
Assistant
General Counsel,
**Pharmaceutical
Research and
Manufacturers
of America
(PhRMA)**



Amie Phillips Pablo,
Director, Ethics
and Compliance,
Novo Nordisk



ALL ACCESS EXPERIENCE November 9-10, 2021

DoubleTree by Hilton
Philadelphia Center City

Philadelphia, PA

- 2 Full Days of Content
- Industry Pulse Session Analyzing Benchmarking Results
- Ask the Experts Panel Discussion
- Plus! Everything included in the Virtual Experience, November 16-17 and On-Demand Library available for 30 days



VIRTUAL EXPERIENCE November 16-17, 2021

- 2 Full Days of Recorded Content from the In-Person Event
- Live Speaker Q&As and Table Talks
- Dynamic Event Platform Features Including:
 - Attendee and Company Profiles
 - Advanced Search Capabilities to Identify Opportunities and Potential Partners
 - Easy-to-Use Technology to Enable Virtual Networking
 - Seamless Scheduling Tools to Establish Meeting Times



PLUS —
Access to the
ON-DEMAND LIBRARY
for 30-days
post-conference

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INFORMACONNECT.COM/DRUG-PRICING-TRANSPARENCY



IN-PERSON: November 9-10, 2021 ~ DoubleTree by Hilton Philadelphia Center City, PA

After a year apart, unite with industry peers at this two day in-person offering, fit with updates on current and future drug pricing transparency regulations and their impact on commercialization, reimbursement, pricing and compliance practices. Enjoy networking, benchmarking and idea sharing face-to-face to plan for 2022.



VIRTUAL: November 16-17, 2021

The week following the in-person offering, benefit from two days of fully virtual content, including featured presentations, live Q&As, virtual networking, table talks and an on-demand library.

DAY ONE — TUESDAY, NOVEMBER 9, 2021

*All times are listed in EST



SESSIONS REBROADCASTED VIRTUALLY

November 16, 2021

8:00 – 9:00	Conference Registration and Continental Breakfast
9:00 – 9:15	Informa Connect and Chair's Welcoming Remarks <i>Donna White, Vice President, Contracts and Compliance, Chiesi</i> <i>Elise Wyatt, Conference Producer, Informa Connect</i>
9:15 – 10:00	INDUSTRY PULSE: Analyzing Benchmarking Results Discuss findings of attendee demographics and challenges collected from the pre-conference benchmarking survey. Discover insights into colleagues and peers' reflection on industry trends to brainstorm solutions and best practices within drug pricing transparency. <i>John McGrory, CEO, ClassOne Insight</i>
10:00 – 10:30	Networking and Refreshment Break
10:30 – 11:30	ENFORCEMENT SPOTLIGHT: Explore Developments in Enforcement Action • Explore recent enforcement actions and investigations • Share thoughts on developing theories of liability in drug pricing • Consider the impact of state transparency laws in advancing drug pricing-related matters <i>Moderator: T. Reed Stephens, Partner, Winston & Strawn LLP</i> <i>Panelists:</i> <i>Steven Sharobem, Assistant U.S. Attorney, The United States Attorney's Office for the District of Massachusetts</i> <i>Viveca Parker, Assistant U.S. Attorney, The United States Attorney's Office for the Eastern District of Pennsylvania</i>
11:30 – 12:15	Changes for 2022 Drug Price Transparency Reporting • Outline new state drug price transparency reporting requirements that will take effect in 2022 • Examine updated laws in Maine, Nevada and Texas • Consider trends and what to expect moving forward <i>Serra J. Schlanger, Director, Hyman, Phelps & McNamara, P.C.</i>
12:15 – 1:15	Networking Luncheon
1:15 – 2:15	PANEL DISCUSSION: Ask the Experts – What Keeps You Up at Night? Join the panel of experts to discuss questions about the latest in drug pricing transparency requirements and gain practical tips for implementing the state requirements. <i>Moderator: Donna White, Vice President, Contracts and Compliance, Chiesi</i> <i>Panelists:</i> <i>Trevor Wear, Partner, Sidley Austin LLP</i> <i>Serra J. Schlanger, Director, Hyman, Phelps & McNamara, P.C.</i> <i>John Oroho, Executive Vice President & Chief Strategy Officer, Porzio Life Sciences</i>
2:15 – 2:45	Networking and Refreshment Break
2:45 – 3:45	BIO and PhRMA Address – Examining New Legislation and Addressing Current Industry Efforts • Discuss future trends and policy planning for 2022 and beyond • Develop a greater understanding of industry advocacy efforts • Evaluate BIO and PhRMA efforts and priorities in addressing industry issues <i>Joanne Chan, Assistant General Counsel, Pharmaceutical Research and Manufacturers of America (PhRMA)</i> <i>John Murphy III, Deputy General Counsel, Biotechnology Innovation Organization (BIO)</i>

3:45 – 4:30	Strategize Best Practices for Compliance in Drug Pricing Transparency • Assess the significance of appropriate internal controls and resources • Discuss drug pricing infrastructure: Staffing, systems, policies and procedures, process refinement • Evaluate approaches to interacting with state regulatory agencies <i>Tiffany Nowell, Assistant General Counsel, Global Pricing and Health and Value, Pfizer</i>
4:30 – 5:30	Welcome Reception

DAY TWO – WEDNESDAY, NOVEMBER 10, 2021 *All times are listed in EST	
8:30 – 9:00	Continental Breakfast
9:00 – 9:15	Chair's Day 2 Kick-Off <i>Donna White, Vice President, Contracts and Compliance, Chiesi</i> <i>Elise Wyatt, Conference Producer, Informa Connect</i>
9:15 – 10:00	State of The Industry – A Closer Look at the Drug Pricing Transparency Landscape <i>Sara R. Simon, JD, Compliance Associate, Porzio Life Sciences</i> <i>Jennifer A. Romanski, JD, Vice President, Porzio Life Sciences</i>
10:00 – 10:45	What's New and What's More of the Same: A Comparison of the Newest State Transparency Laws to Earlier Laws • Outline the requirements of the newest state transparency laws • Compare and contrast these requirements with those of existing laws • Discuss how to apply lessons learned from existing laws to the newest laws • Offer tips on how to remain organized and efficient as the field of laws continues to expand <i>Trevor Wear, Partner, Sidley Austin LLP</i>
10:45 – 11:15	Networking and Refreshment Break
11:15 – 12:00	State Drug Price Transparency Tools and Strategies to Ensure Operational Readiness Many states are proposing new drug price transparency bills for pharmaceutical manufacturers to comply with regularly. As the list of passed legislation grows, it becomes harder for manufacturers to track and comply with these rules. During this session, we will discuss: • Highlights of the current state drug price transparency environment and potential risks drug manufacturers may face • Tactics and strategies to manage the state drug price transparency requirements from the manufacturer perspective • Options for manufacturers to consider when reviewing how they will maintain their processes <i>Erica Petersohn, Senior Manager, Life Sciences Consulting, GP & Contracting Solutions Leader, Baker Tilly US</i>
12:00 – 1:00	Networking Luncheon
1:00 – 1:45	Implications and Requirements for New Product Launches • Overview of regulations applying for new product launches • Considerations in advance of product launch and what data to start collect • Congratulations, you have a new product! We'll go over a sample timeline and how to manage the upcoming deadlines <i>Amie Phillips Pablo, Director, Ethics and Compliance, Novo Nordisk</i> <i>Grant Ostlund, Senior Manager, Ethics and Compliance, Novo Nordisk</i>
1:45 – 2:30	Content Highlight Presented by King & Spalding <i>Brian Bohnenkamp, Partner, FDA & Life Sciences, King & Spalding</i>
2:30	Closing Remarks <i>Donna White, Vice President, Contracts and Compliance, Chiesi</i> <i>Elise Wyatt, Conference Producer, Informa Connect</i>



SESSIONS REBROADCASTED VIRTUALLY
November 17, 2021



Informa AllSecure

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Informa AllSecure Standard

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VENUE INFORMATION

DoubleTree by Hilton Center City

237 South Broad Street | Philadelphia, PA 19107 | Hotel Direct Line: +1-215-893-1600

ACCOMMODATIONS: For hotel room availability and direct booking links, please visit the conference website and select the Plan Your Visit tab. Rooms are limited and the discounted rate will expire in advance of the meeting, so please book early. All travel arrangements are subject to availability. PLEASE NOTE: All hotel reservations for this conference should be booked directly with the hotel using the above link only. Informa Connect does not partner with housing bureaus or third party agencies for this event and none are authorized to call or contact you on our behalf.

4 WAYS TO REGISTER NOW!



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LIVE CHAT

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