

The Makings of a Booth Design

See this example of a booth set-up in progress!

Walls / Backdrops

e.g. Hard walls to cover show curtains

Branded Sign

e.g. Wooden lasercut lettering

Lighting

e.g. Track lighting

Strategic Merchandising

e.g. Lifestyle vs. Commodity



Fixtures

e.g. Floorstanding or secured to walls

Walkways

e.g. Proper clearance

Flooring

e.g. Foam tiles

VMID

Need help? See the link below for our special booth design and merchandising services!

vm-id.com/marketplace

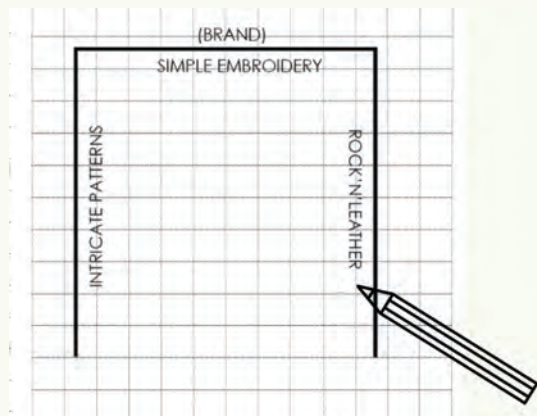
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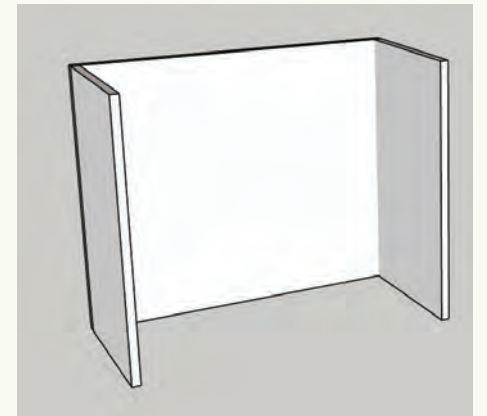
Plan It Out

Plan out each section

PLAN
YOUR
LAYOUT



DECIDE ON
WALL COVERINGS



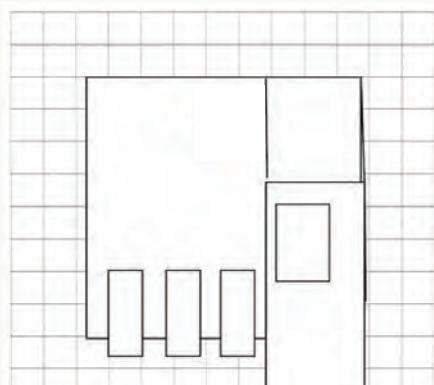
DRAW YOUR
BRAND SIGN



DRAW YOUR
FIXTURES /
FURNITURE:



CUT OUT AND
PLACE OR DRAW
ALL ELEMENTS
ONTO EACH WALL



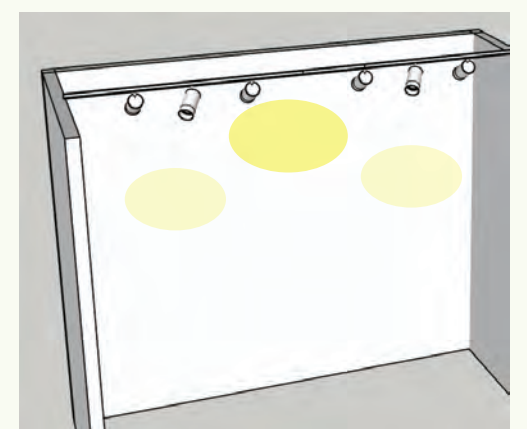
SKETCH OUT
THE MERCHANDISING
PLAN



DECIDE ON
FLOORING



ADD LIGHTING



Try It Out!

Draw frontal drawings of each wall view

