

ISSUE DATE	CLOSE DATE	AD MATERIAL DUE	THEME	TOPICS	EVERY ISSUE COLUMNS
Digital & Print Magazine					
Q1 2021	2/2/21	2/9/21	Capital Markets	State of CRE Capital Markets	Datapoints, Industry Viewpoints, Property Sector Coverage, Finance and Investment Trends
Q2 2021	5/4/21	5/11/21	CRE After Covid	Gauging Suburban / Urban Shifts after Covid	Datapoints, Industry Viewpoints, Property Sector Coverage, Finance and Investment Trends
Q3 2021	8/20/21	8/27/21	Climate Change	Climate change; implications for CRE Investment	Datapoints, Industry Viewpoints, Property Sector Coverage, Finance and Investment Trends
Q4 2021	11/15/21	11/22/21	High Net Worth	HNW Investment Strategies	Datapoints, Industry Viewpoints, Property Sector Coverage, Finance and Investment Trends
Supplements					
June 2021	5/26/21	6/2/21	Assessing the Distressed Real Estate Cycle		
July 2021	7/9/21	7/16/21	MidYear Outlook 2021	Mid-year market trends, insight, and outlook.	
August 2021	8/3/21	8/10/21	An Update on REITs		
August 2021	8/19/21	8/26/21	NMHC Supp, 2021	NMHC supplement. Part of Q3 Magazine.	
December 2021	12/3/21	12/10/21	Year-End Market Forecast	2022 Market trends, insight, and outlooks.	

Note: For increased advertising ROI, we have expanded our digital edition circulation as more individuals are working remotely, and improved our magazine digital technology to provide a better user experience, and metrics on open rates and page views.