

# TRUSTS & ESTATES 2021 Editorial Calendar

ISSUE DATE	CLOSE DATE	AD MATERIALS DUE	COMMITTEE REPORT	TOPICS	MONTHLY HIGHLIGHTS
<b>Digital &amp; Print Magazine</b>					
January	12/7/20	12/14/20	<b>Year in Review</b>	Annual "Year in Review" feature from the T&E editorial Committees	Tax Year in Review Supplement; Best DAPT Jurisdictions; State of the States
February	1/13/21	1/20/21	<b>The Modern Practice</b>	Strategies attorneys should use to increase business, work successfully and communicate with their clients	Valuations, Briefing; Tax Law Update, Philanthropy, Tips From the Pros
March	2/4/21	2/11/21	<b>Family Business</b>	A look at various issues affecting family businesses	Briefing; Tax Law Update, Philanthropy, Tips From the Pros
April	3/11/21	3/18/21	<b>Insurance</b>	Strategies pertaining to use of insurance in estate planning	Art, Auctions, & Antiques, Briefing; Tax Law Update, Philanthropy, Tips From the Pros
May	4/7/21	4/14/21	<b>The Fiduciary Professions</b>	Articles geared to professional trustees	Briefing; Tax Law Update, Philanthropy, Tips From the Pros
June	5/6/21	5/13/21	<b>Retirement Benefits</b>	Articles on the rules surrounding IRAs and other retirement vehicles	Briefing; Tax Law Update, Philanthropy, Tips From the Pros
July/August	7/7/21	7/14/21	<b>Elder Care &amp; Domestic Relations</b>	Strategies for helping elderly clients with estate planning; and articles that look at the intersection between estate planning and domestic relations (e.g., divorce, blended families)	Review of Reviews, Briefing; Tax Law Update, Philanthropy, Tips From the Pros
September	8/12/21	8/19/21	<b>High-Net-Worth Families &amp; Family Offices</b>	Focus on issues pertaining to HNW clients and those who have single or multi-family offices	Briefing; Tax Law Update, Philanthropy, Tips From the Pros
October	9/9/21	9/16/21	<b>Philanthropy</b>	Our special charitable giving issue	Briefing; Tax Law Update, Philanthropy, Tips From the Pros
November	10/7/21	10/14/21	<b>International</b>	How to help international clients or U.S. clients with international assets	Briefing; Tax Law Update, Philanthropy, Tips From the Pros
December	11/1/21	11/8/21	<b>Estate Litigation</b>	Issues involving estate disputes that end up in court	Briefing; Tax Law Update, Philanthropy, Tips From the Pros
<b>Supplements</b>					
January	12/1/20	12/4/20	<b>Tax Year in Review</b>	By David Handler and the lawyers at Kirkland Ellis, LLP	

**Note:** For increased advertising ROI, we have expanded our digital edition circulation as more individuals are working remotely, and improved our magazine digital technology to provide a better user experience, and metrics on open rates and page views.